

A woman is lying down, her head resting on her hand. She is wearing a blue wristband on her left wrist. The wristband features several circular icons: a location pin, a person with a gear, a person with a star, and a person with a star. The background is dark, and the lighting is dramatic, highlighting the contours of her body.

Welcome to a new dimension of Wellness

STARPOOL

wellness concept

STARPOOL

Our Vision

We work to favour the harmonious development of body and mind and **improve people's quality of life.**

We want to make wellness a more accessible and sustainable daily practice.



STARPOOL

Our Mission

We take care of people's **mental
and physical well-being.**

We base our work on innovation, scientific research,
love for design and utmost care for details, giving
value to tradition and experience.

We strive to make each client an **ambassador
of our Wellness concept.**





*A journey
into
Starpool*



Val di Fiemme

Our territory

In the foothills of the Dolomites, the wonderful Fiemme Valley **is the inspiration for our every-day work.**

This territory is a treasure chest of traditional knowledge and distinctive skills with specific meanings, a source we draw from to **give value to our Made in Italy.**

Wood and the quality of raw materials combined with innovation give shape to our wellness solutions.

STARPOOL

Casa Starpool

Welcoming and sharing

Our headquarters in Ziano di Fiemme are made of people-oriented spaces, where function is connected to the harmony of shapes, **designed to promote the sharing of ideas and wellness experiences.**

An actual competence center with **offices, production departments, a Training Center, a Show Room and a Corporate Spa.** It's here that every day we share our ideas and create wellness solutions to promote a better quality of life for people.





People

Wellness begins with us

Companies are made of people, and the human component is crucial to us. We feel in charge of our employees' well-being and aim to make it a part of their everyday experience.

We provide wellness spaces and programs to promote a healthy lifestyle. We invest on the health of all of our colleagues because we believe that it favors greater awareness on self-care and encourages a proactive approach to the kind of wellness we want to offer to our clients.

STARPOOL

Scientific Research

Know to innovate

Our number one goal is to meet the need for a better quality of life, and science is our Ally; we rely on it to understand how to make the most out of our products for wellness, health, and self-care.

Stress management, sleep, performance and longevity:

these are the global health issues where our Wellness solutions can have the greatest impact and, for this reason, our scientific research revolves around these four pillars.

STRESS MANAGEMENT

SLEEP

PERFORMANCE

LONGEVITY





Innovation

Up to speed

It is in our Research&Development department that, every day, we design and evaluate innovative wellness solutions. All the products and industrial design patents are created here by a **team of engineers, designers and programmers.**

A team that designs unique and exclusive products, many of which have become, over time, the most cutting-edge premieres in our industry, allowing us to contribute to the evolution of the wellness world.

STARPOOL

Technology

Always at the forefront

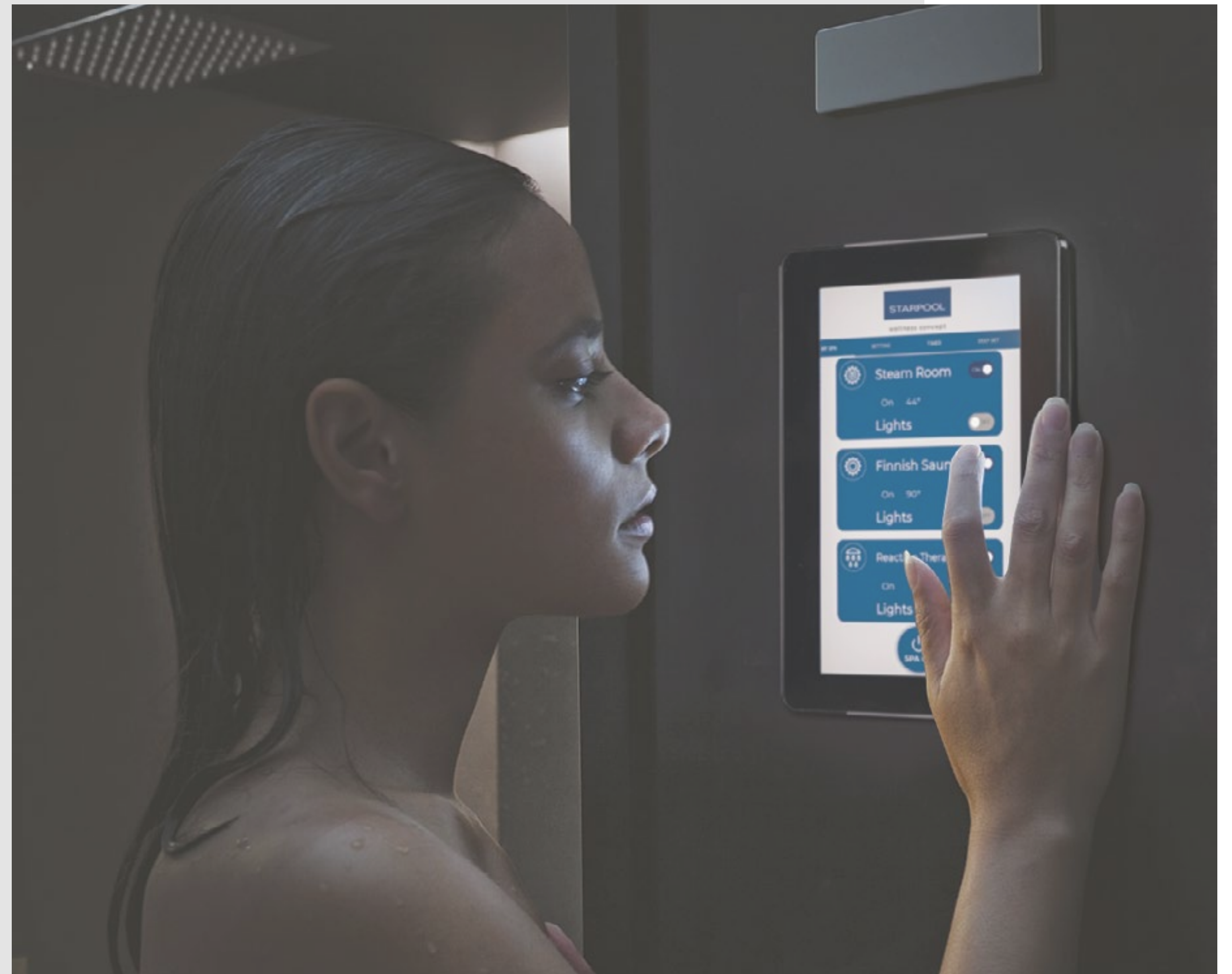
We use technology and apply it to the Wellness sector to develop more and more **performing products and systems**. We have designed a range of software solutions for automation, predictive control and energy efficiency in our spas.

By putting **technological innovation at the service of people's well-being**, we were able to develop cutting-edge products for the world of spas, health and prevention, and self-care.

ECO-SPA TECHNOLOGY

GREEN PACK

SIM 4.0



Sustainability

For environment, ethics and design

In a world with ever more limited resources and healthcare systems under pressure, **true sustainability lies in favouring a healthy life style that lasts over time.** We contribute to a longer, healthier and more conscious life, because individual well-being is the key to tackling the challenges faced by an ever growing global population.

In addition, on the occasion of our 50th anniversary we have launched **Wood Recovery Project**, a five-year plan for the protection of the Fiemme Valley: **we'll plant a tree for each produced sauna and for each guest welcomed at Casa Starpool**, to give back to nature what it offers us every day to create our products.



We value numbers

These numbers are the result of the deep commitment that we put in every task. Through these data, we want to share every piece of our evolution with employees, clients and stakeholders.

148  Co-workers

4  Foreign branches

23  Distributors

87  Countries

+5500  Spas

+1000  Products in a year

17  Patents & Design



*We bring
Wellness
everywhere*

STARPOOL

Back to the origins of Wellness

We create wellness solutions to offer people **authentic benefits and favor the balance between body and mind.**

We started this evolution from the cultural heritage of spa traditions and reinterpreting them in a modern key through a measured alternation of the three fundamental elements: **heat, water and rest, the formula that summarizes the essence of Starpool projects for the spa.**

Heat

It is the starting point of every wellness program. It causes a temperature rise in the body temperature, favoring a healthy perspiration.

Water

It is fundamental to rebalance the body temperature and the organ function after the exposure to heat.

Rest

It is the state in which the body experiences relaxation and psycho-physical regeneration, the perfect conclusion of every wellness program.

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Starpool Method

The Starpool method expresses our idea of well-being, **revolving around the individual** and offering real benefits to body and mind.

Always validated by our **Scientific Research Department**, which defines functional protocols of use for individuals' health and wellness goals, the system of use is applied in each Wellness solution in the domains that we address: hotels and spas, private homes, companies, gyms, professional sports and Beauty.

LONGEVITY PROGRAMMS

BEAUTY RITUALS

RECOVERY & PERFORMANCE

SPA TREATMENTS



STARPOOL

Our Services

We create wellness projects and solutions for private and business use, unique and tailor-made spaces that meet every need in terms of space, design and well-being with over 20.000 possible configurations.

We offer our experience with services of project consultancy, engineering, training courses, assistance, predictive control and scientifically-tested methods of use.

CONSULTING

TRAINING

ENGINEERING

SERVICE



STARPOOL

Private Solutions

Wellness as a daily habit

We design innovative solutions that meet the need to take care of oneself as a good daily habit.

Customizable products characterized by exclusive design that fulfill the desire of those who want to live a Wellness experience in the privacy of their home, even in few square meters.



STARPOOL

Business Solutions

Wellness at the service of business

Professional, innovative, technological wellness spaces, designed in a sustainable way, offering the final clients all the beneficial effects of a Wellness experience. Products and methods that ensure high performance, as well as fast and effective psycho-physical regeneration.

We work alongside companies and operators of the hospitality, health, sport, beauty and self-care sectors, so that each business may have an actual, complete level of satisfaction lasting over time.

HOSPITALITY & DAY SPA

CORPORATE

HEALTHCARE

HEALTH & BEAUTY

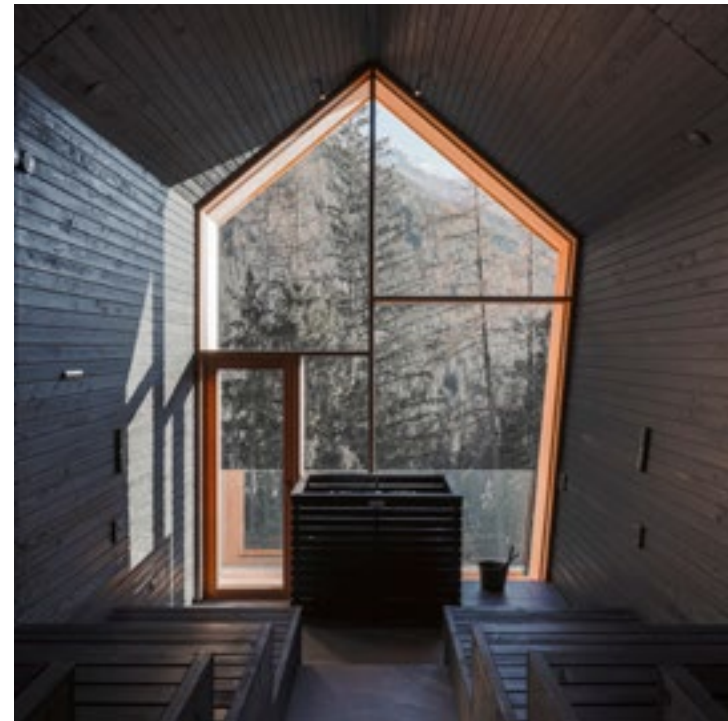
FIT & GYM

PROFESSIONAL SPORT





*Our
Wellness
offer*



*Finnish
Sauna*



*Soft
Sauna*



*Infrared
Therapy*



*Steam
Room*



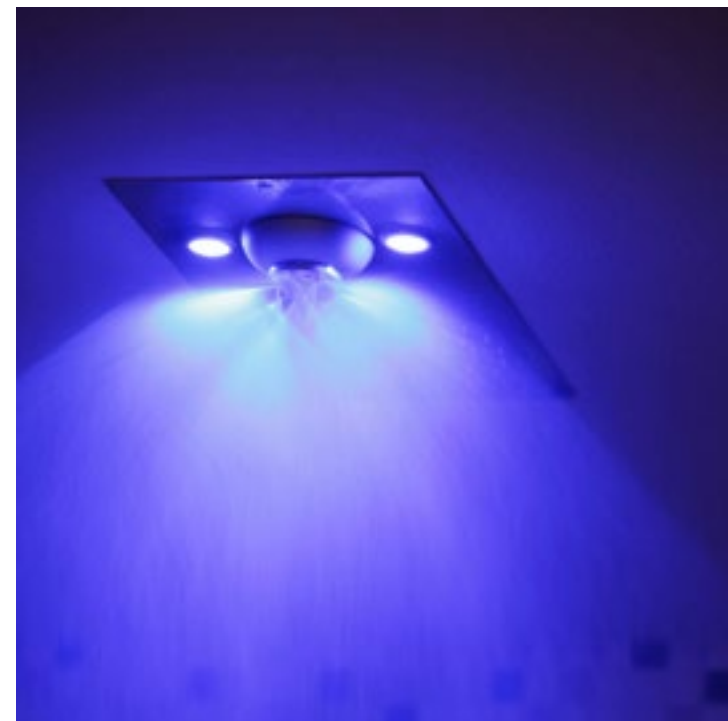
*Mediterranean
Bath*



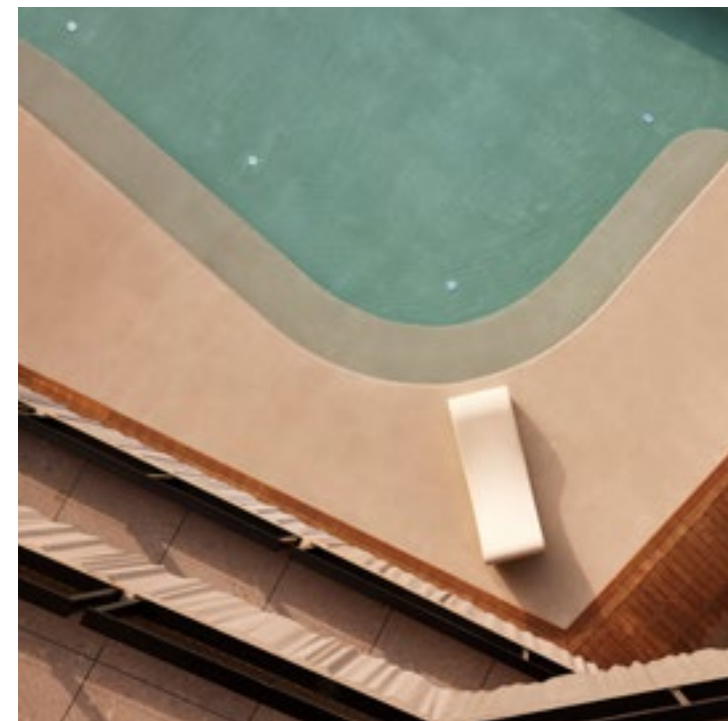
*Experience
Shower*



*Kneipp
Therapy*



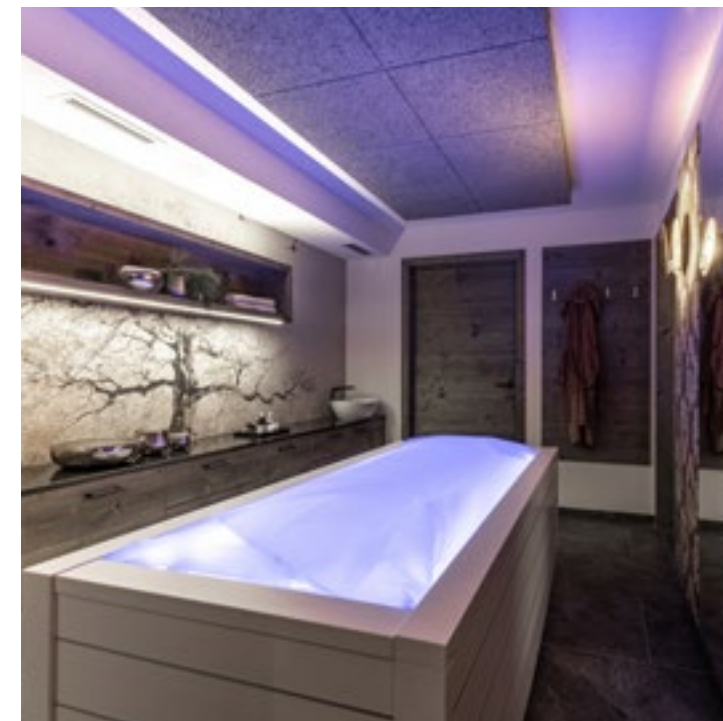
*Reaction
Therapy*



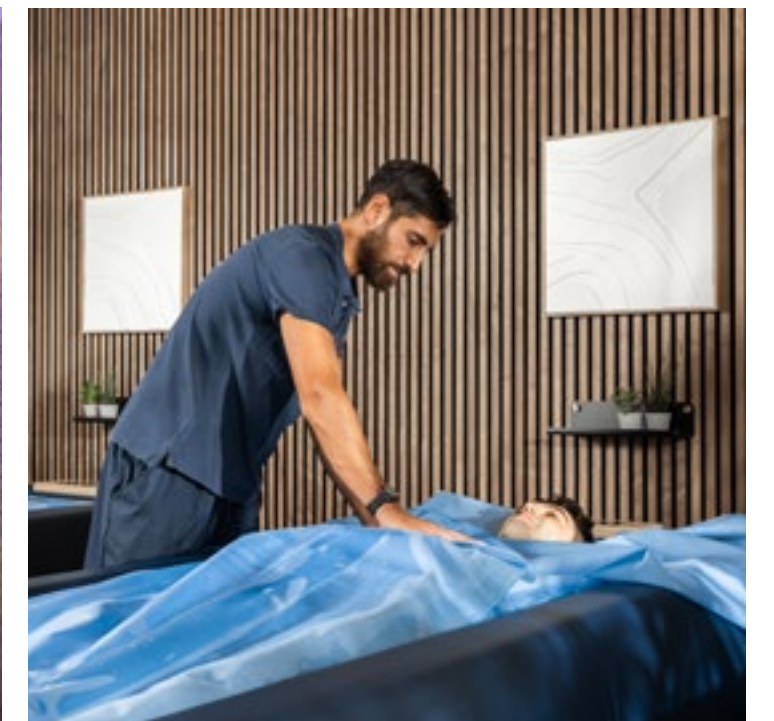
Pool



Relax



*Beauty
Care*

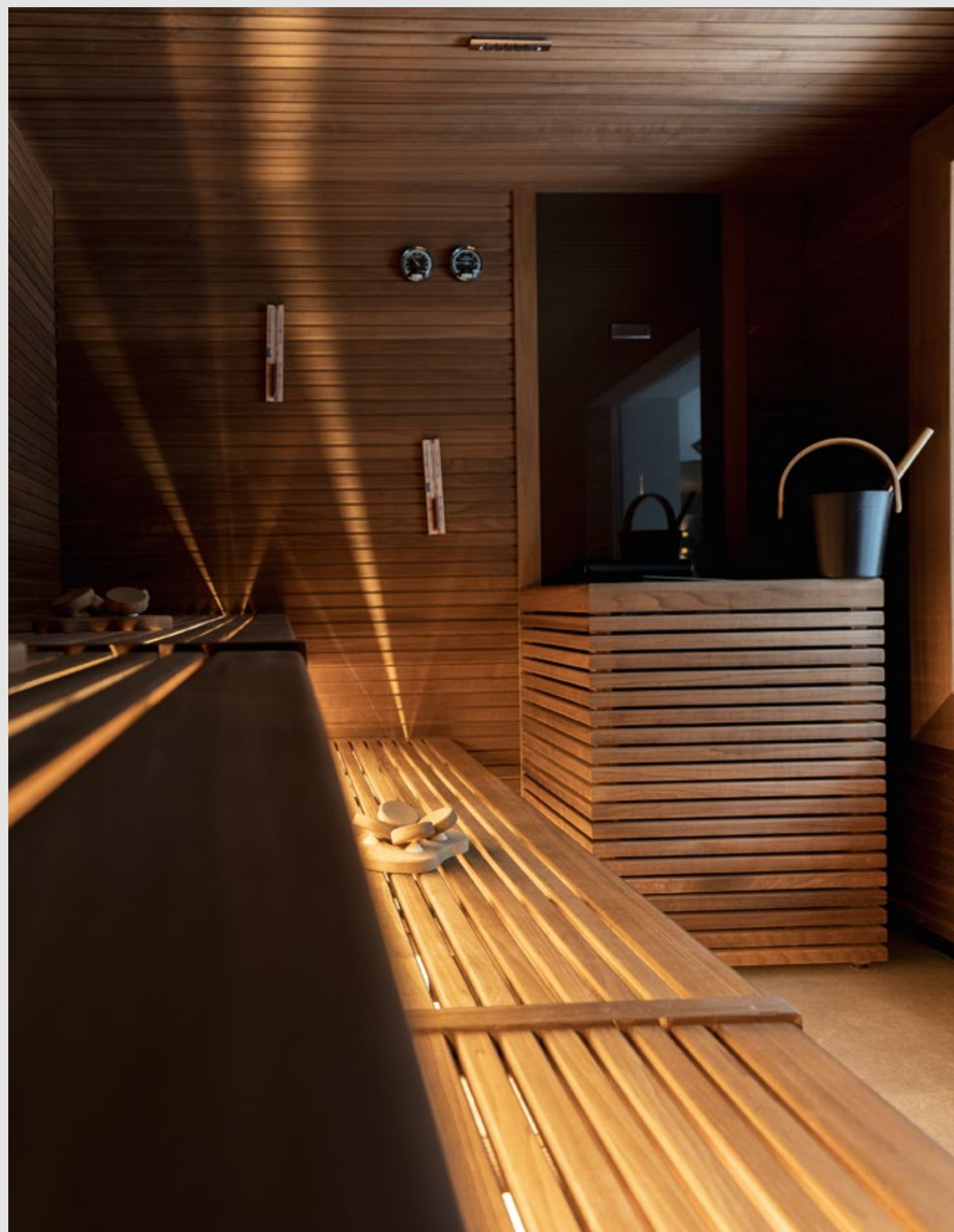
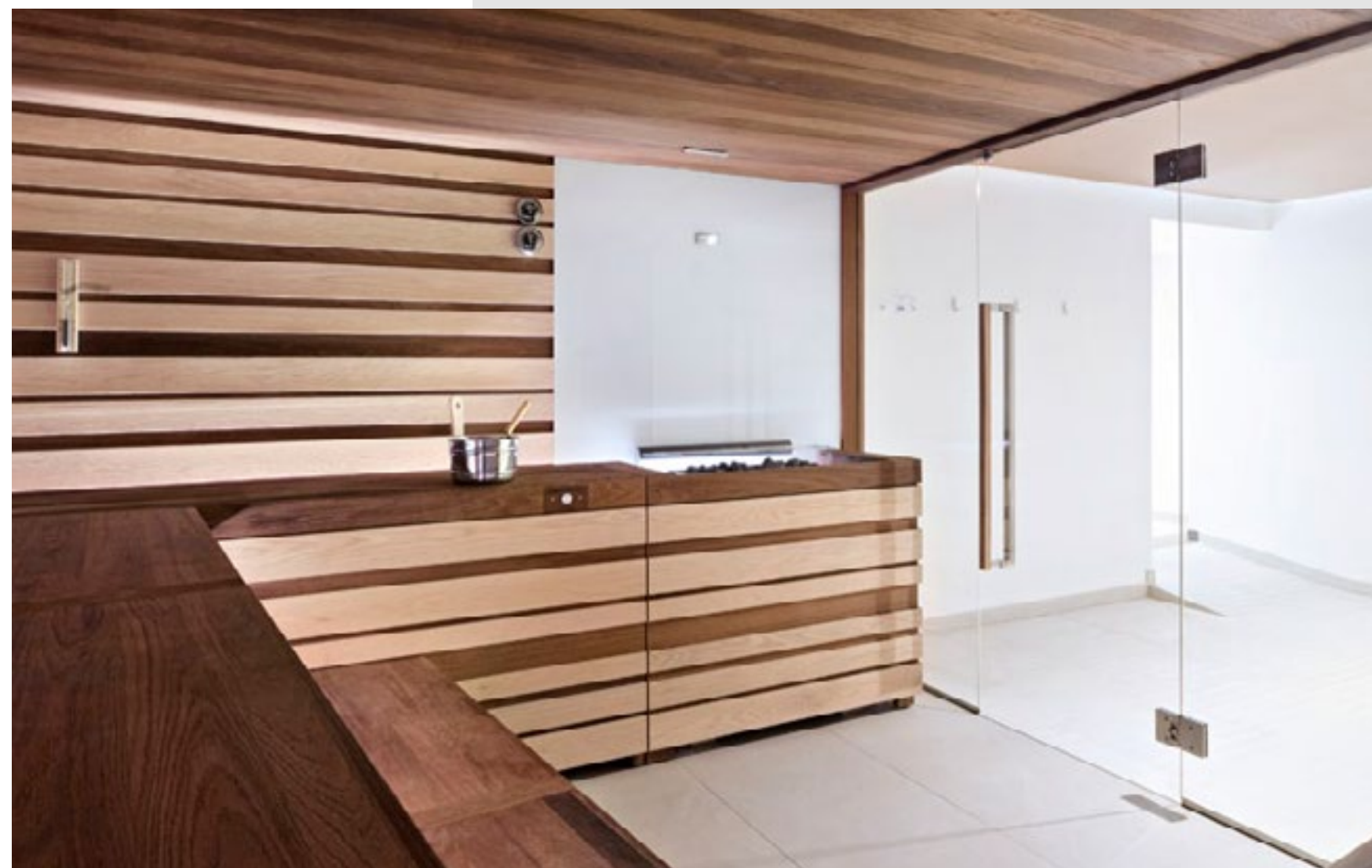


*Health
Innovation*

STARPOOL

Finnish Sauna





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Soft Sauna

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Infrared Therapy





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Steam Room

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Mediterranean Bath





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Kneipp Therapy

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Reaction Therapy





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Pool



STARPOOL

Relax





STARPOOL

Beauty Care

STARPOOL

Health Innovation





*Our
Wellness
concept*



SPA_SYSTEM PRO

The method of use of the spa validated by scientific research

Ideal for:
Hotel, Day Spa



RECHARGE ROOM

Innovation and science applied to Corporate Wellness

Ideal for:
Corporations, Business Hotels



LONGEVITY SPA

Innovation and science for preventive and anti-ageing care

Ideal for:
Beauty Centres, Hotels, Day Spas



RECOVERY STATION RECOVERY CLASS

Sport recovery integrated in amateur training

Ideal for:
Gyms, Active Hotels



RECOVERY LAB RECOVERY ROOM

Recovery and performance optimisation in professional sports

Ideal for:
Elite Athletes, sport Teams



TREATMENT ROOM

Innovation and science applied to beauty treatments

Ideal for:
Beauty Centres, Hotels, Day Spas



References

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Hospitality



Mandarin Oriental
Milan, Italy



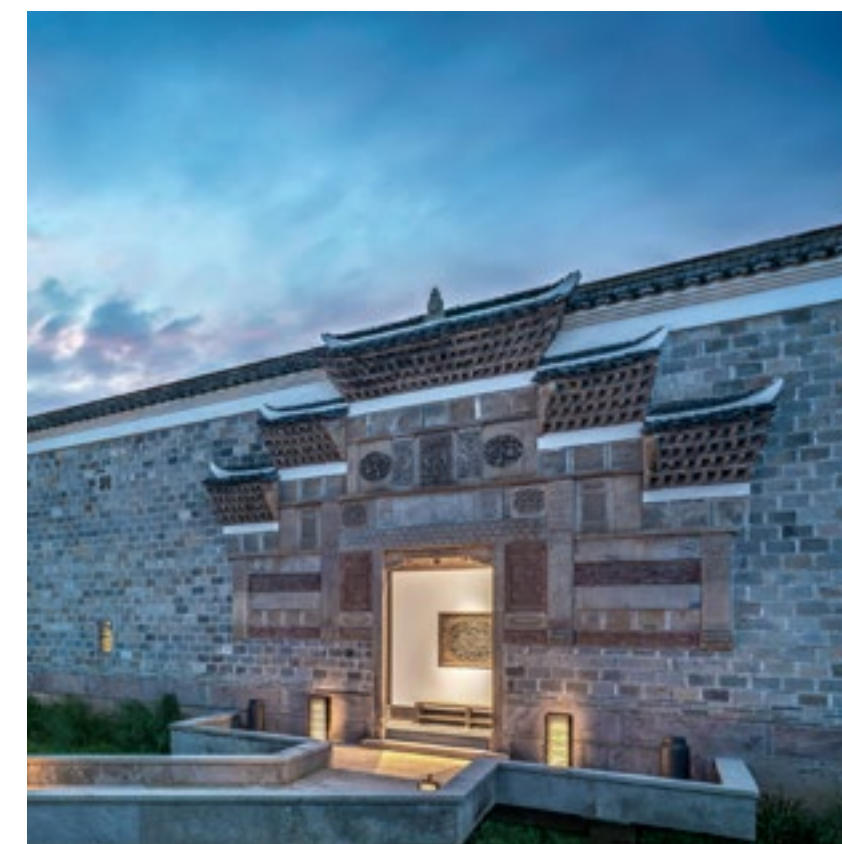
Grand Park Hotel
Rovinj, Croatia



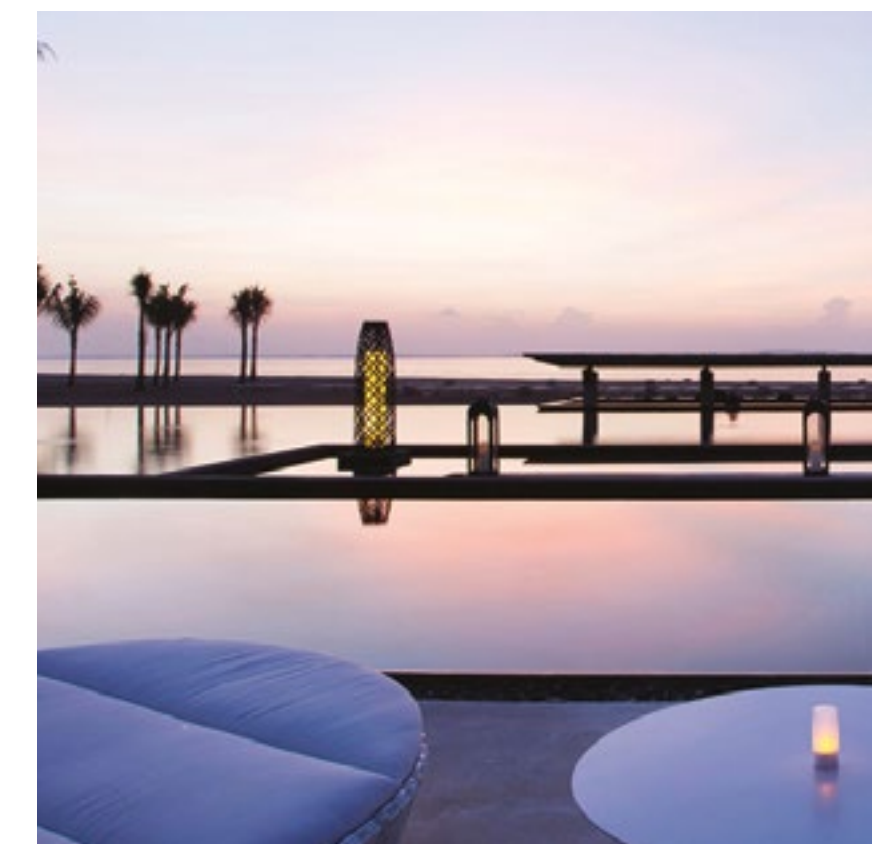
Nana Princess
Crete, Greece



Atlantis The Palm
Dubai, UAE



Aman
Shanghai, China



The Mulia
Bali, Indonesia

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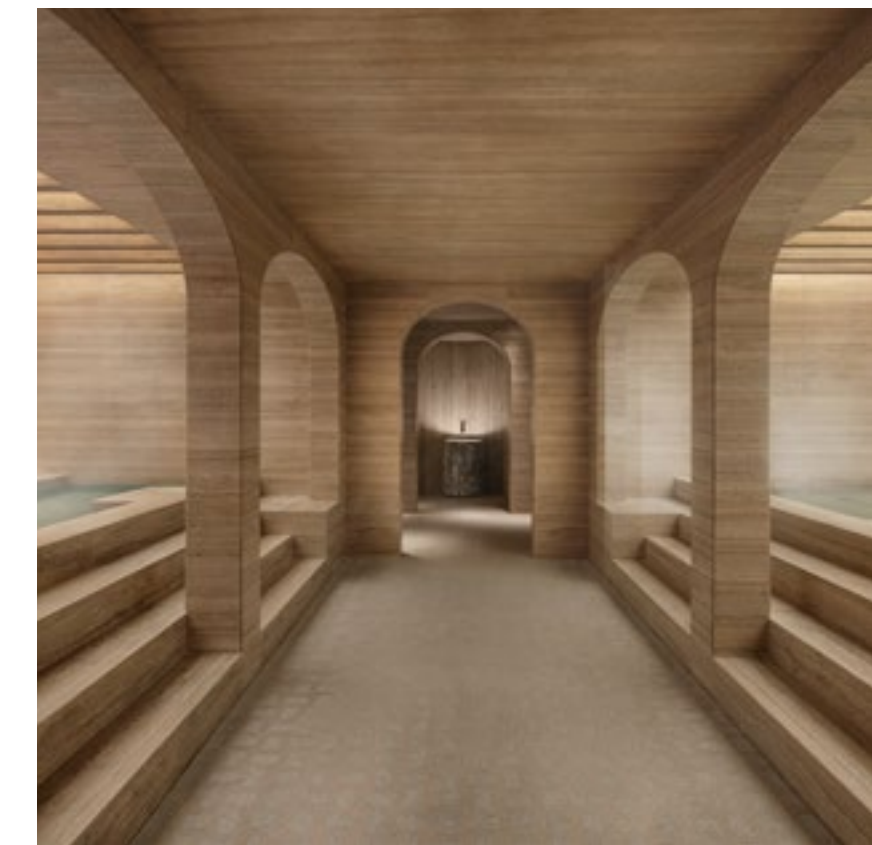
Hospitality



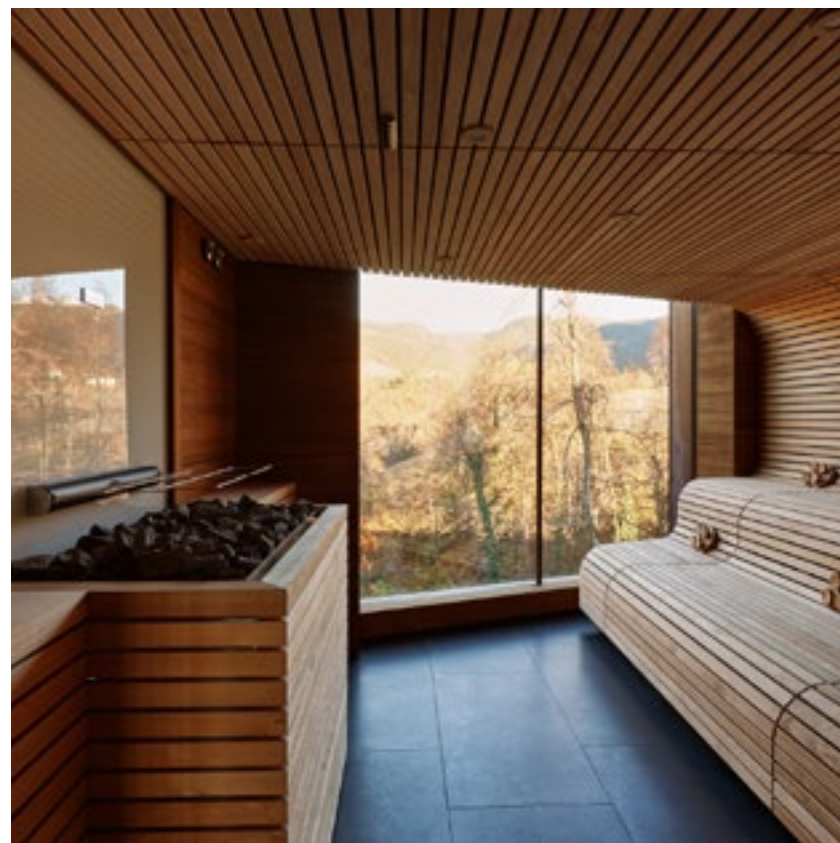
Gardena Hotel
Ortisei, Italy



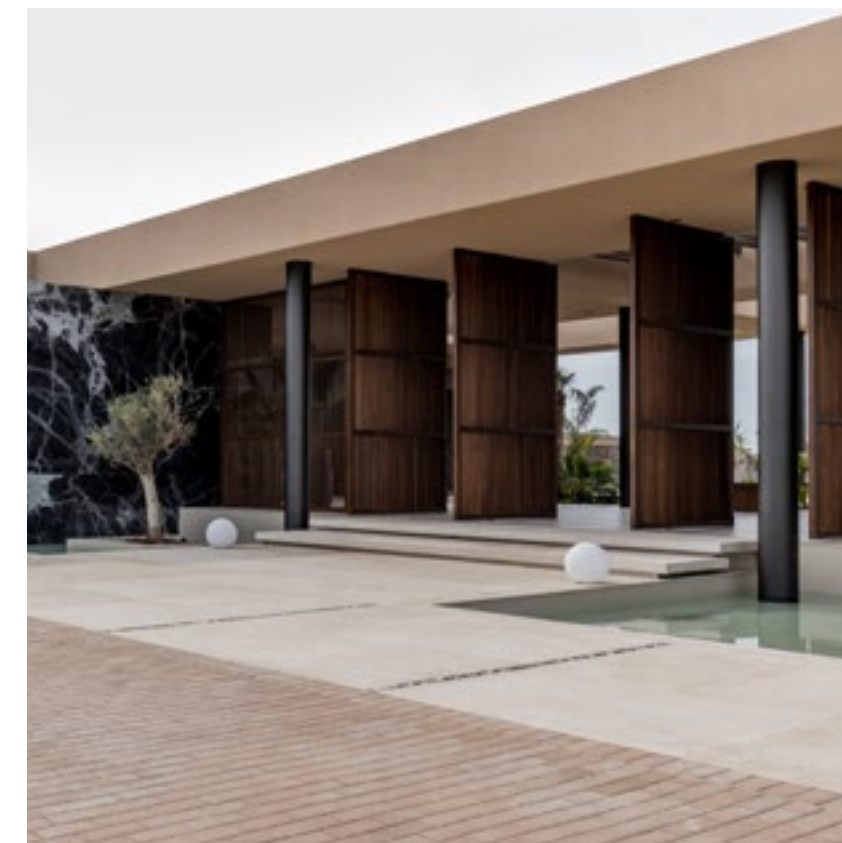
Scuderie De Montel
Milan, Italy



Six Senses Rome
Rome, Italy



Manna Resort
Egna, Italy



Pnoé Breathing Life
Karteros, Greece



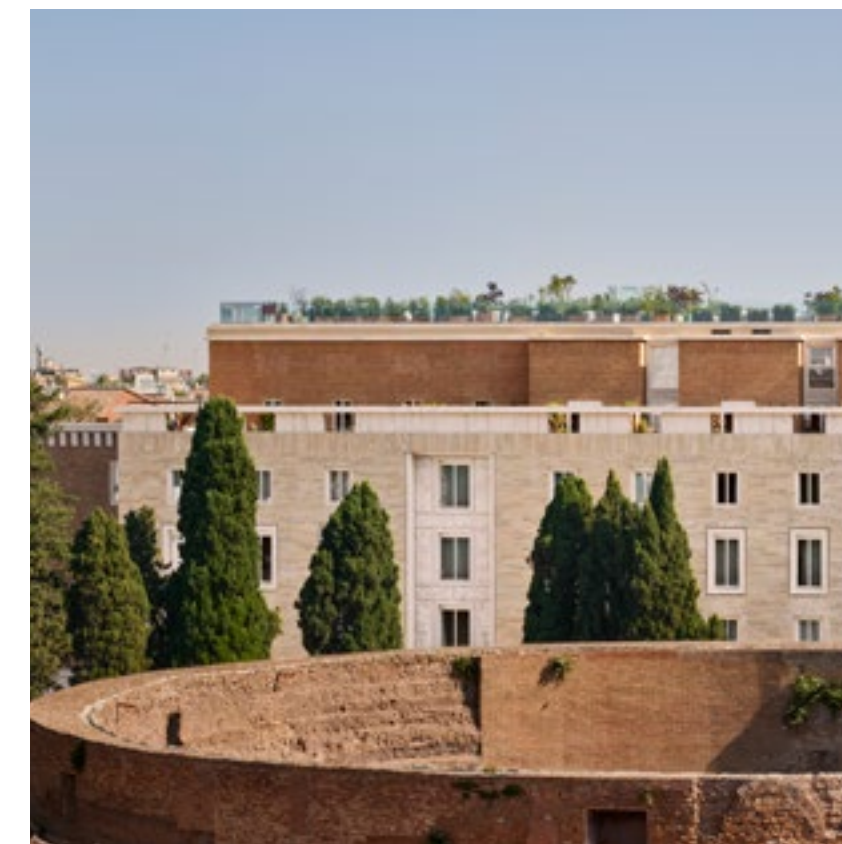
Savoy Saccharum
Madeira, Portugal

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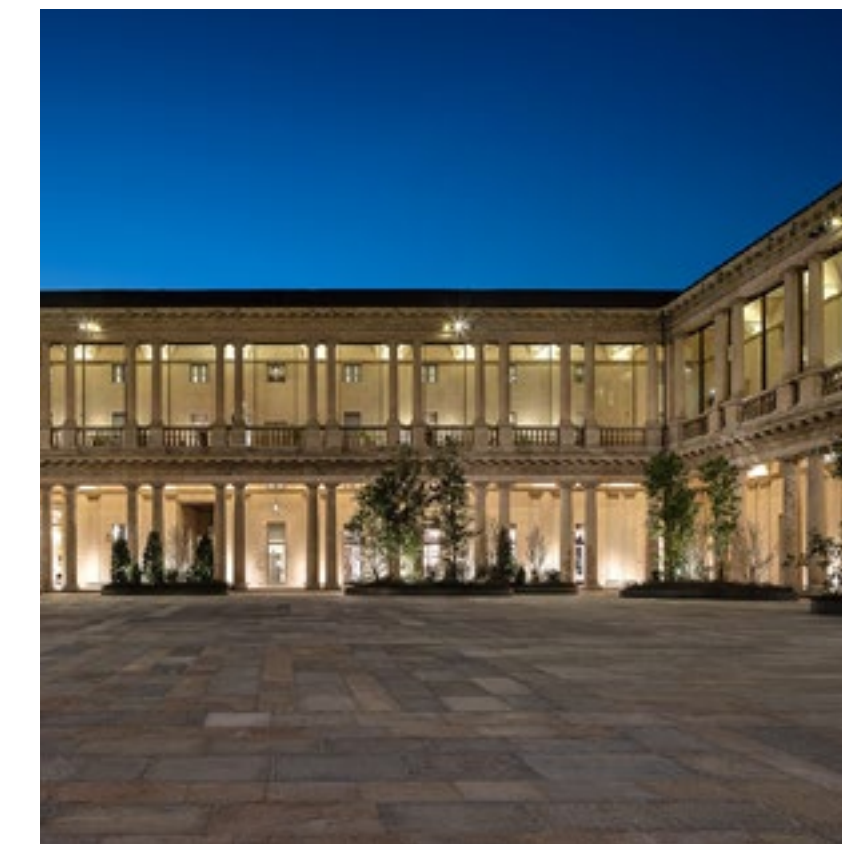
Hospitality



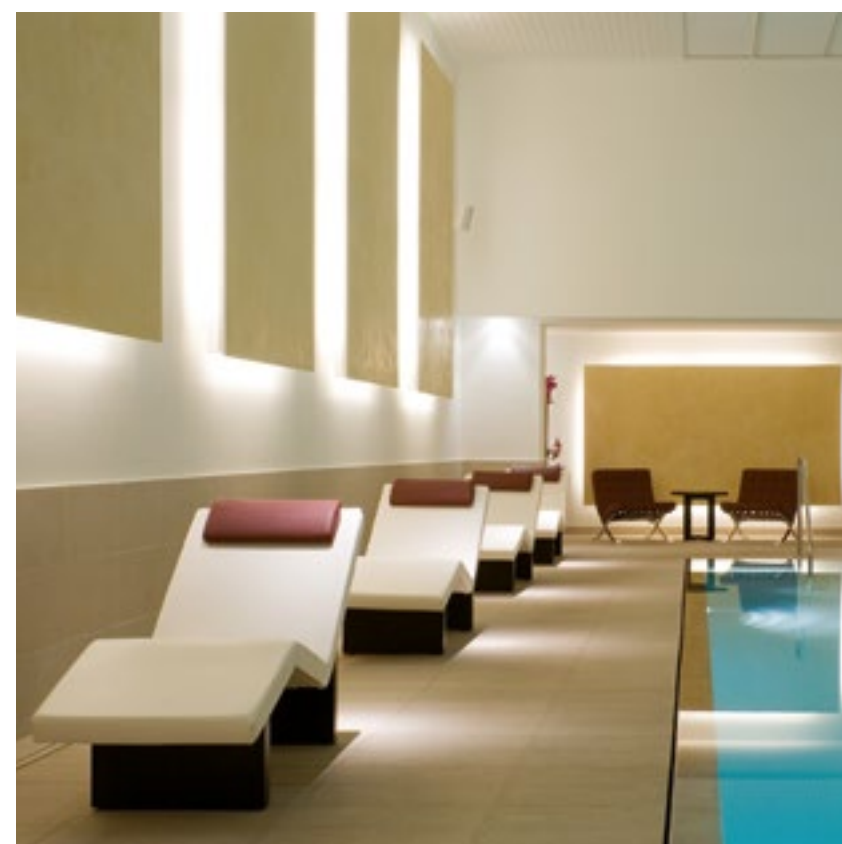
Eala Lakeside Dream
Limone sul Garda, Italy



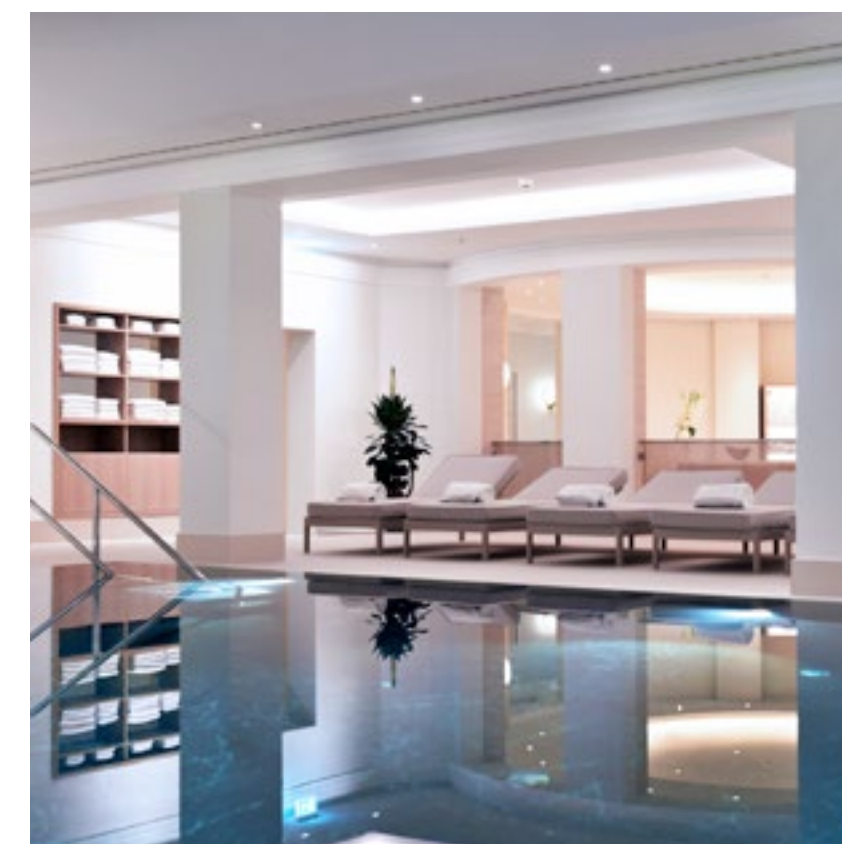
Bulgari Hotel Roma
Rome, Italy



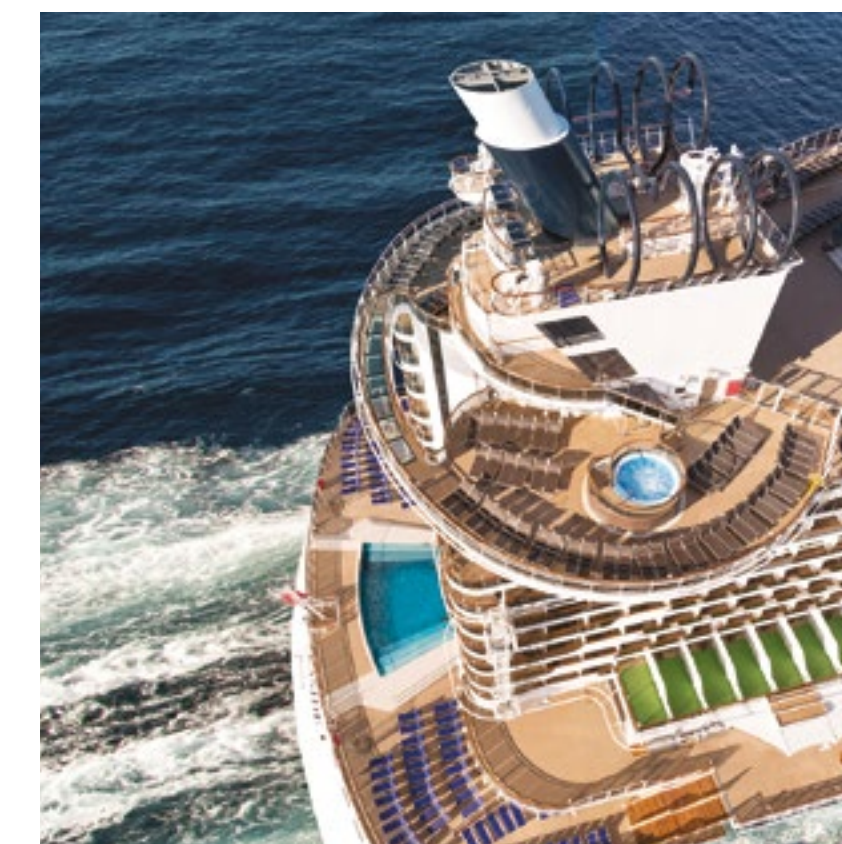
Portrait Milano
Milan, Italy



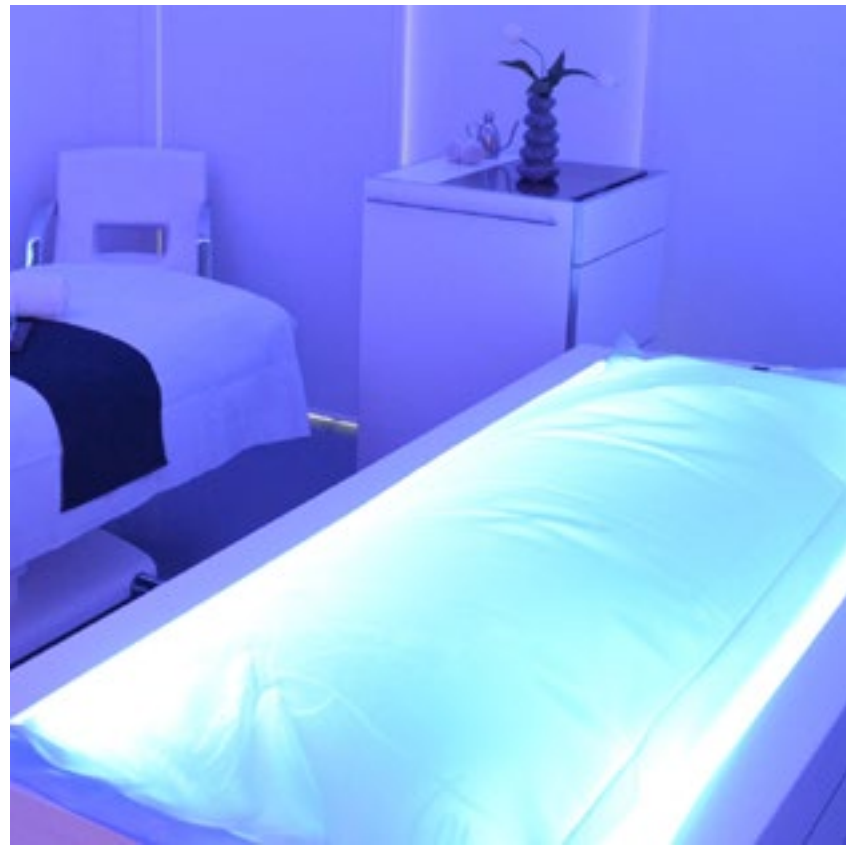
Palace Merano
Merano, Italy



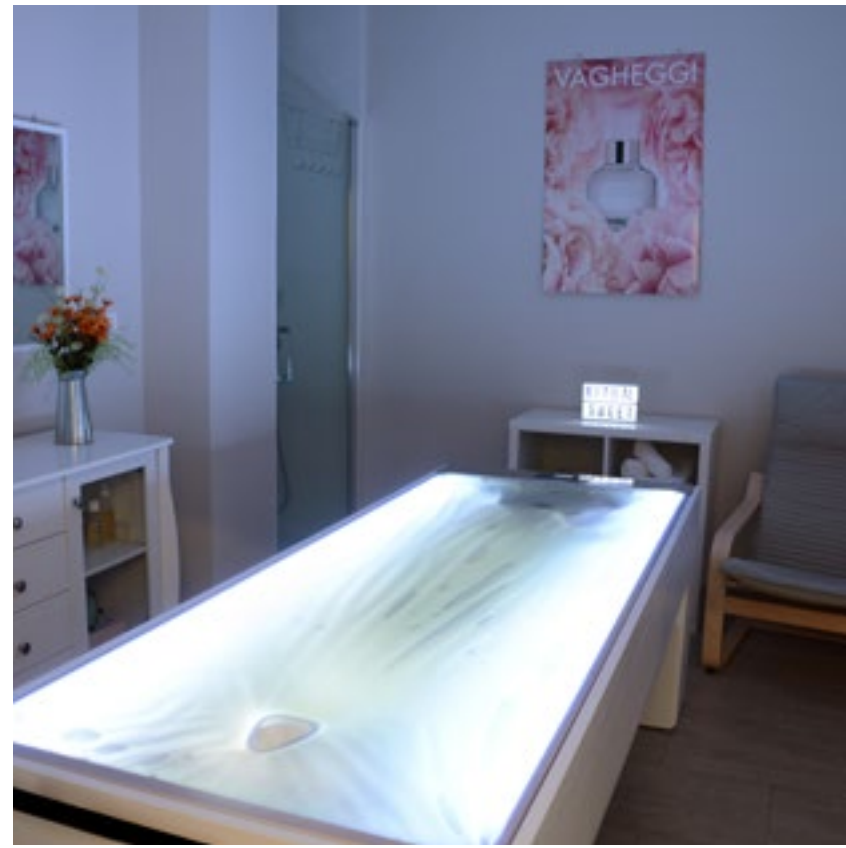
Adlon Kempinski
Berlin, Germany



MSC Crociere
Italy



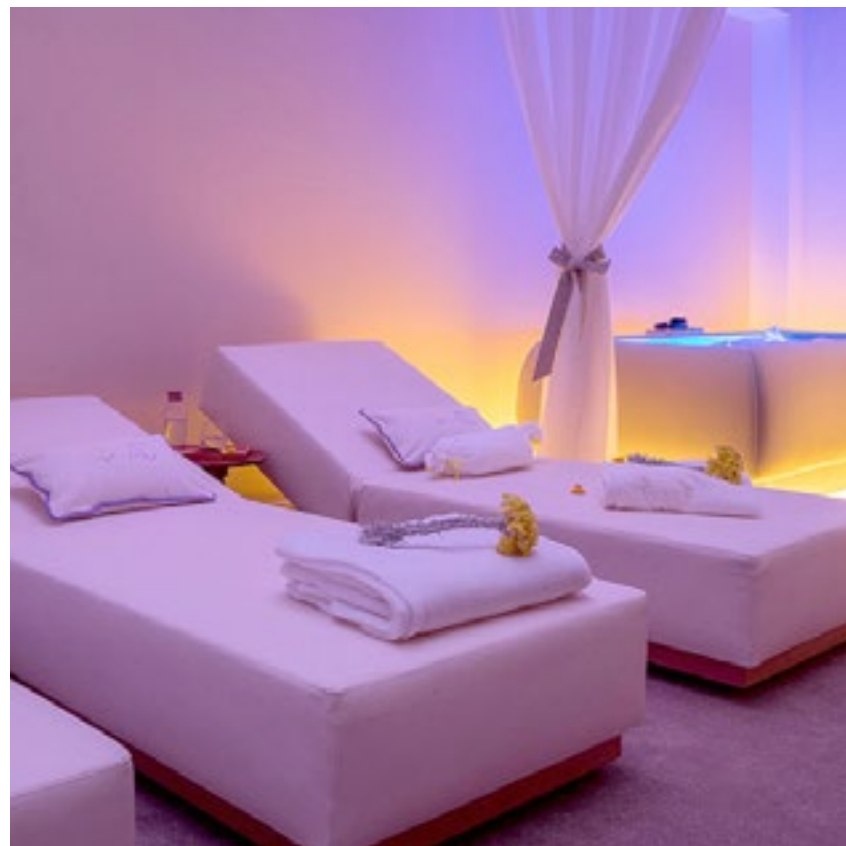
Lys de Beauté
Sesto Fiorentino, Italy



Ritual Sweet
Elche, Spain



Helena Beauty Club
Sumy, Ukraine



Alma Clinique
Ginevra, Swiss



Clinique La Prairie
Clarens-Montreux, Swiss



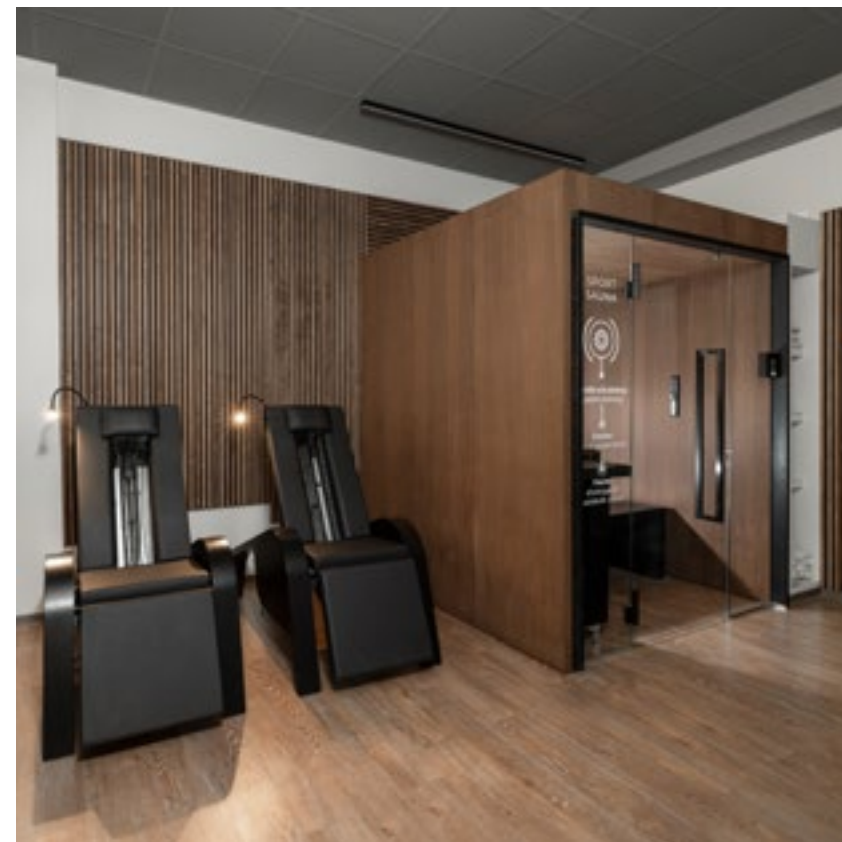
iCryo Wellness
Texas, Usa

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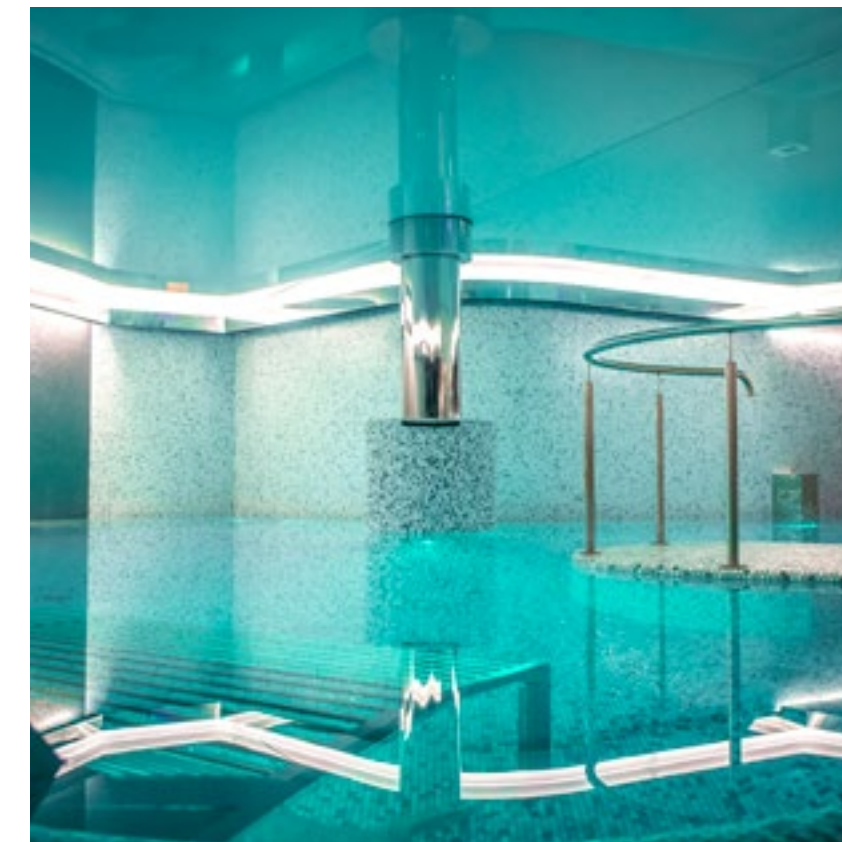
Health & Beauty

STARPOOL

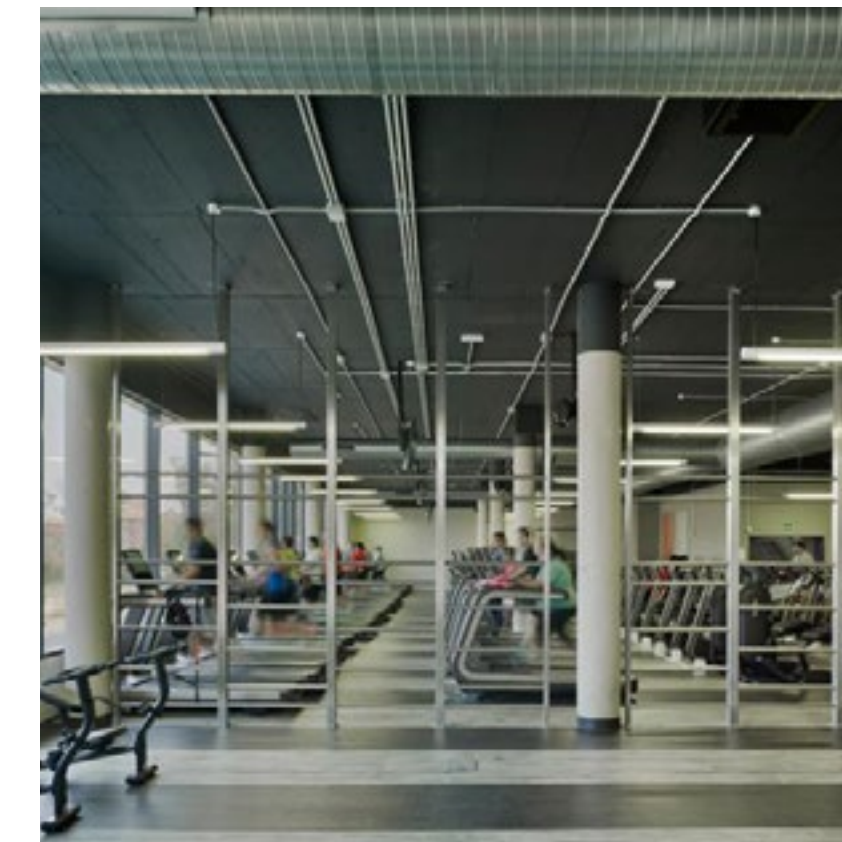
Fit & Gym



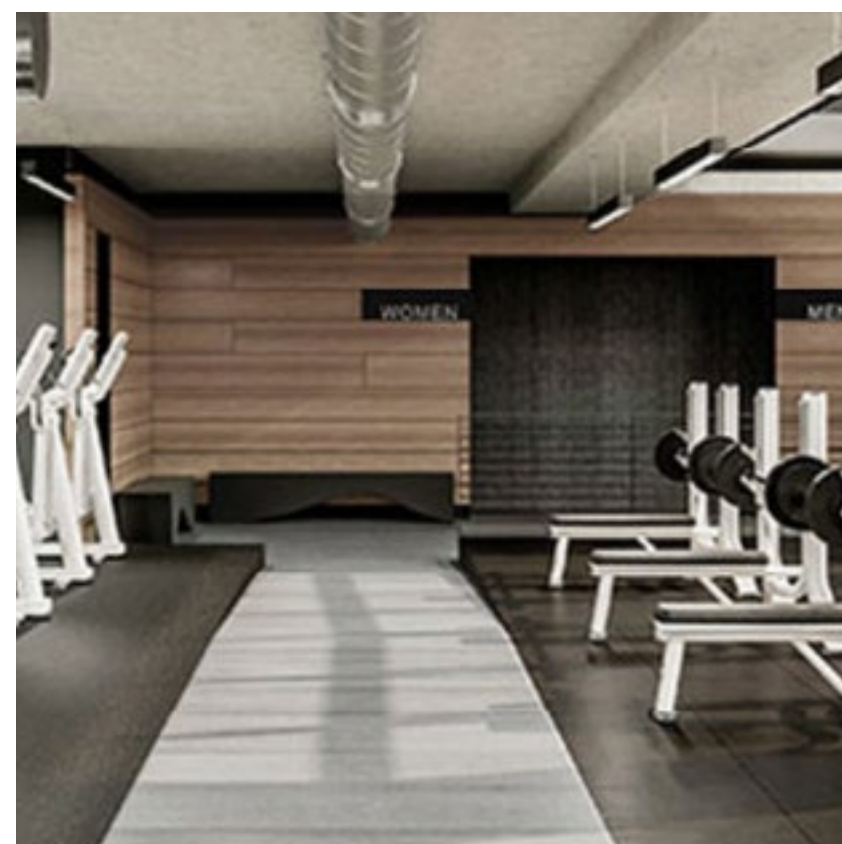
HealthFarm
Florence, Italy



Planet Wellness Village
Pazzallo, Swiss



Go Fit
Spain



Equinox Fitness Clubs
New York, Usa



Crunch Fitness
Usa



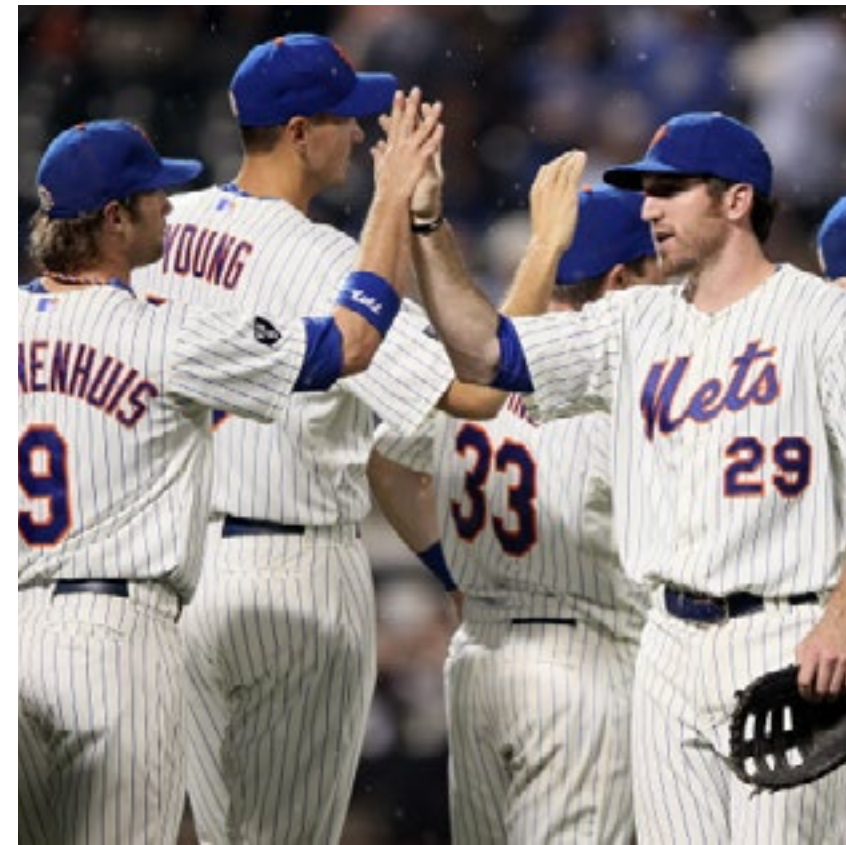
Virgin Active
Italy, Singapore, Thailand



Aquila Basket
Italy



Manchester City
Uk



Mets
Usa



San Francisco 49ers
Usa



Cleveland Cavaliers
Usa



Carolina Hurricanes
Usa

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Pro Sport

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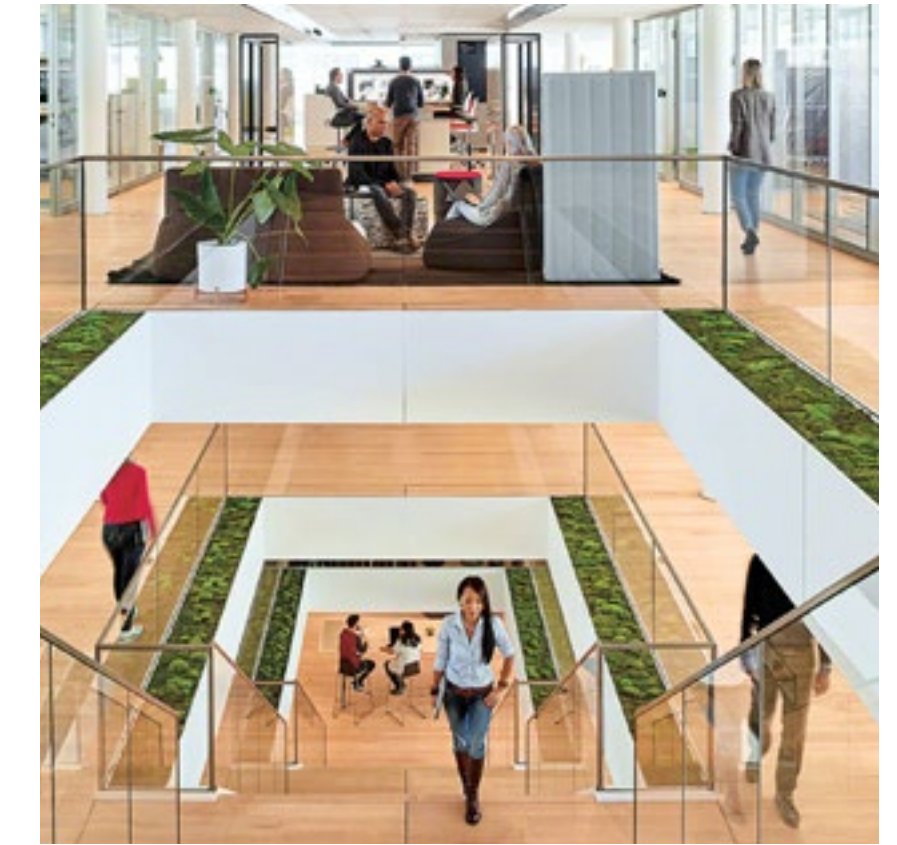
Corporate



Brandnamic
Bressanone, Italy



Nestlè Group
Vevey, Swiss



Steelcase
Monaco, Germany

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wellness concept

starpool.com