Welcome to a new dimension of Wellness



wellness concept







Our Vision

We work to favour the harmonious development of body and mind and **improve people's quality of life**.

We want to make wellness a more accessible and sustainable daily practice.

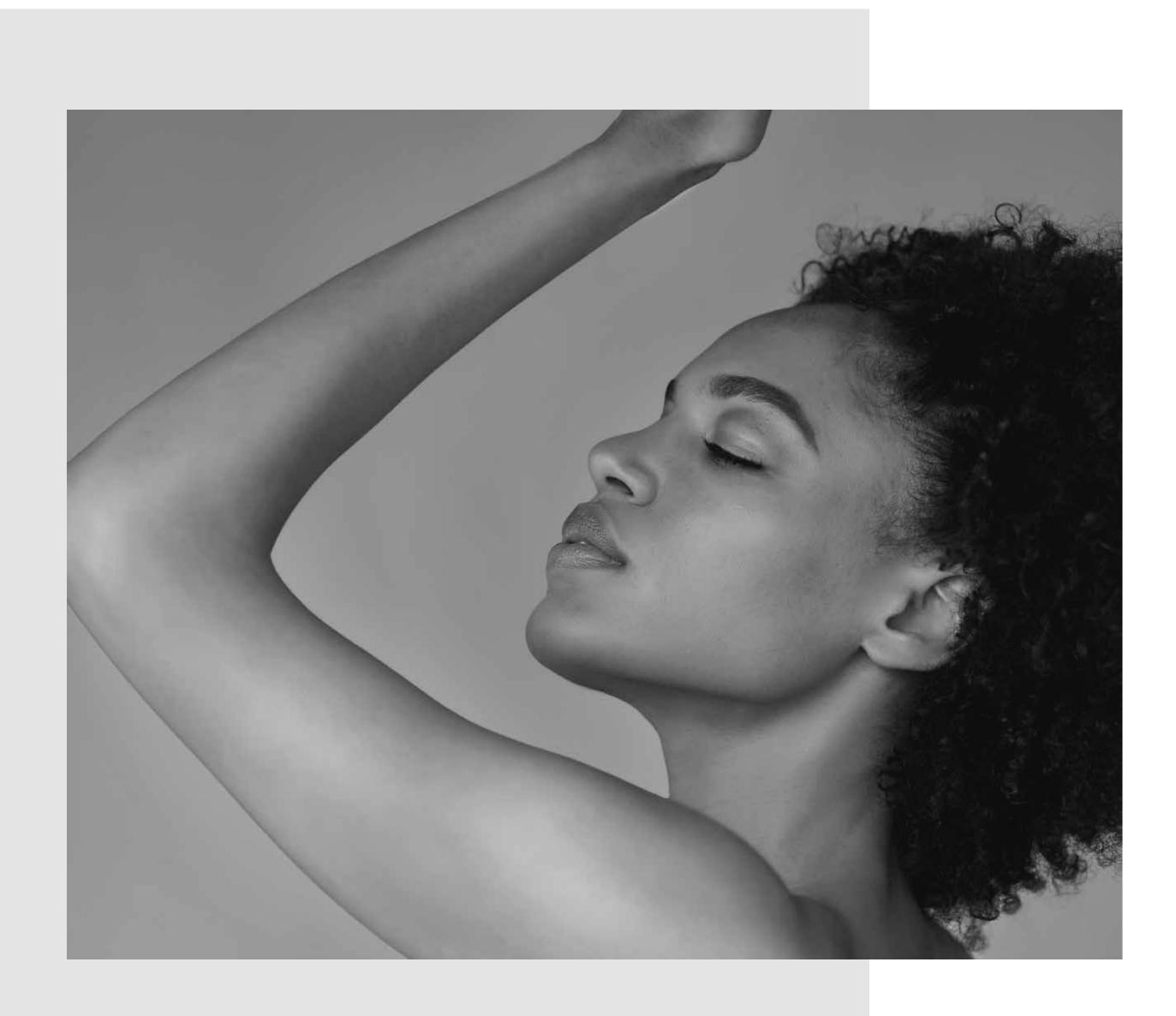


Our Mission

We take care of people's **mental and physical well-being**.

We base our work on innovation, scientific research, love for design and utmost care for details, giving value to tradition and experience.

We strive to make each client an **ambassador of our Wellness concept**.





A journey into Starpool







Val di Fiemme Our territory

In the foothills of the Dolomites, the wonderful Fiemme Valley **is the inspiration for our every-day work**.

This territory is a treasure chest of traditional knowledge and distinctive skills with specific meanings, a source we draw from to **give value to our Made in Italy.**

Wood and the quality of raw materials combined with innovation give shape to our wellness solutions.



Casa Starpool Welcoming and sharing

Our headquarters in Ziano di Fiemme are made of people-oriented spaces, where function is connected to the harmony of shapes, **designed to promote the sharing of ideas and wellness experiences**.

An actual competence center with offices, production departments, a Training Center, a Show Room and a Corporate Spa. It's here that every day we share our ideas and create wellness solutions to promote a better quality of life for people.









People Wellness begins with us

Companies are made of people, and the human component is crucial to us. We feel in charge of our employees' well-being and aim to make it a part of their everyday experience.

We provide wellness spaces and programs to promote a healthy lifestyle. We invest on the health of all of our colleagues because we believe that it favors greater awareness on self-care and encourages a proactive approach to the kind of wellness we want to offer to our clients.

STARPOOL

Scientific Research Know to innovate

Our number one goal is to meet the need for a better quality of life, and science is our Ally; we rely on it to understand how to make the most out of our products for wellness, health, and self-care.

Stress management, sleep, performance and longevity:

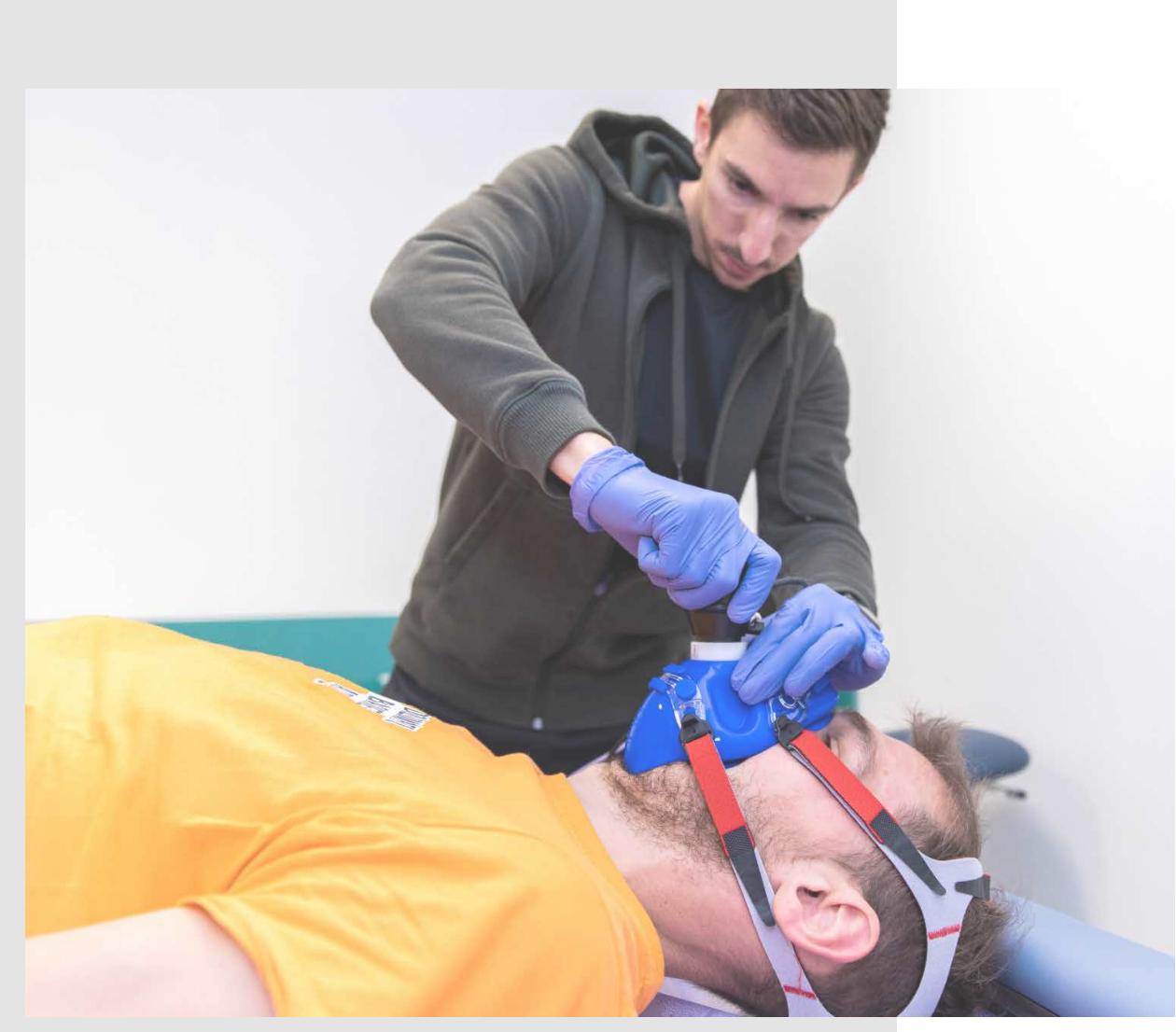
these are the global health issues where our Wellness solutions can have the greatest impact and, for this reason, our scientific research revolves around these four pillars.

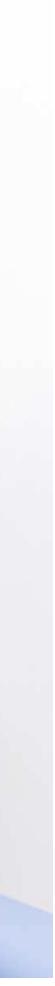
PERFORMANCE

LONGEVITY

SLEEP

STRESS MANAGEMENT









Innovation Up to speed

It is in our Research&Development department that, every day, we design and evaluate innovative wellness solutions. All the products and industrial design patents are created here by a **team of engineers**, **designers and programmers**.

A team that designs unique and exclusive products, many of which have become, over time, the most cutting-edge premieres in our industry, allowing us to contribute to the evolution of the wellness world.



Technology Always at the forefront

We use technology and apply it to the Wellness sector to develop more and more **performing products and systems**. We have designed a range of software solutions for automation, predictive control and energy efficiency in our spas.

By putting **technological innovation at the service of people's well-being**, we were able

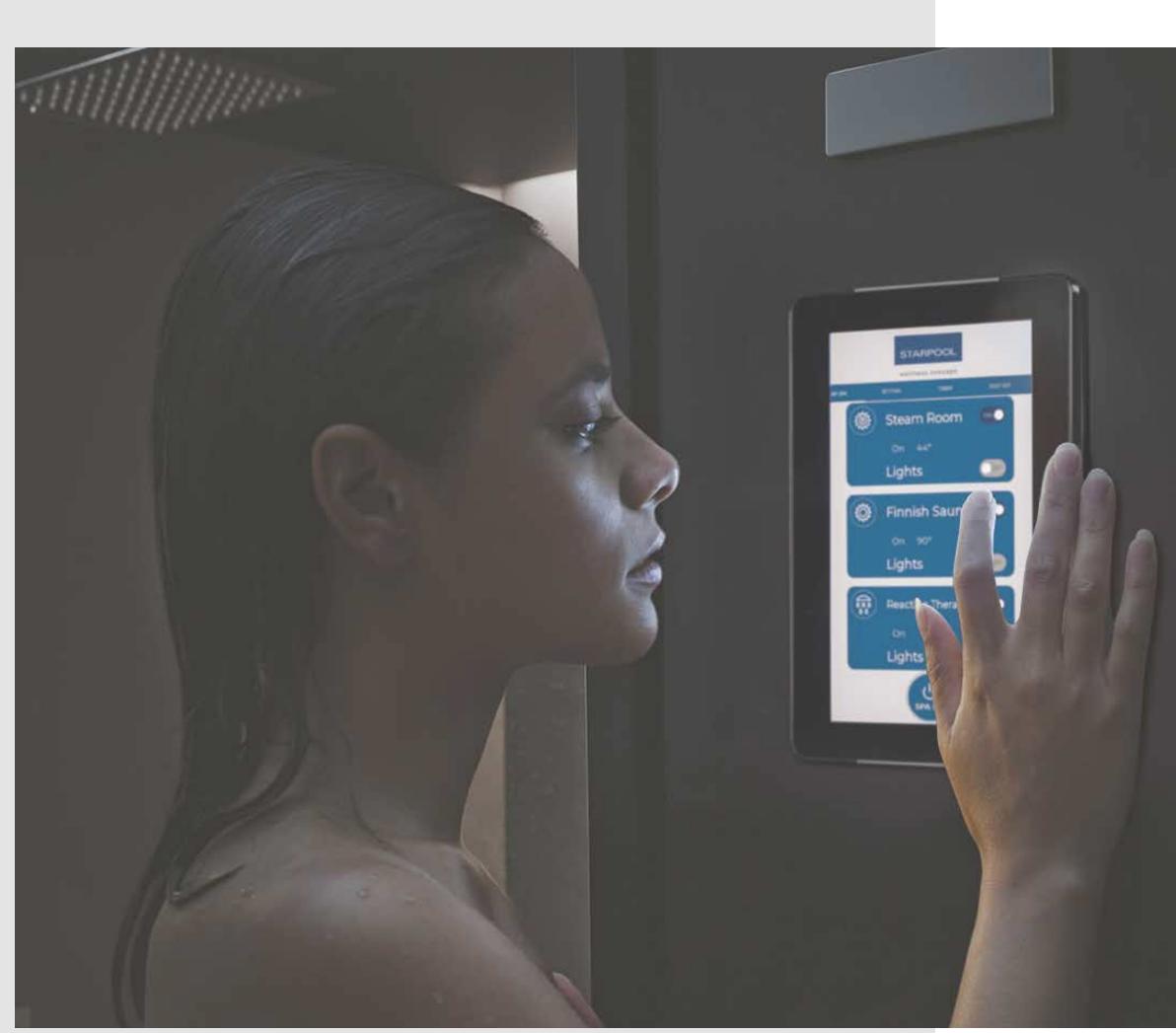
to develop cutting-edge products for the world of spas, health and prevention, and self-care.

ECO-SPA TECHNOLOGY

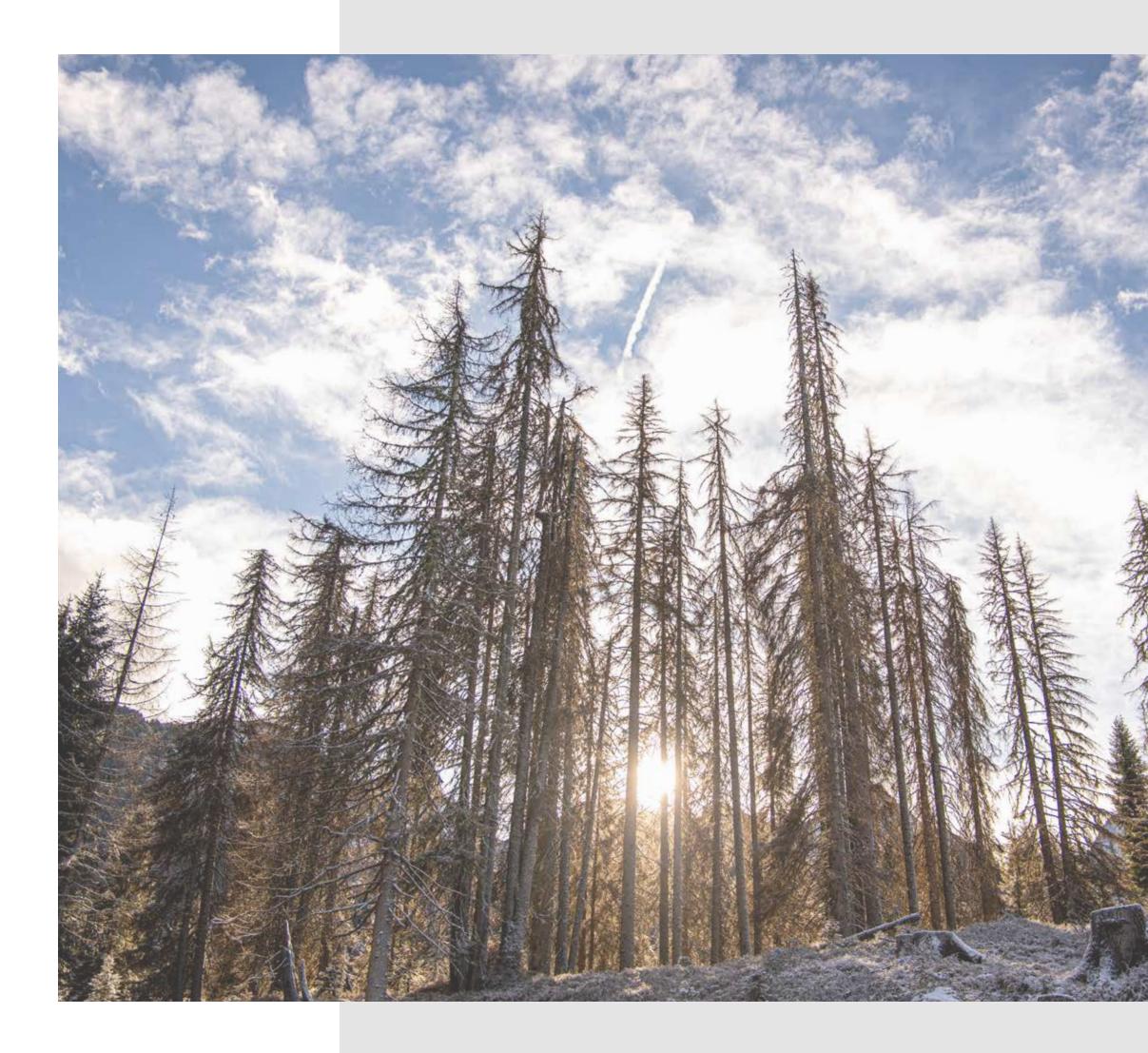
GREEN PACK

MY W-PLACE

SIM 4.0







STARPOOL

Sustainability For environment, ethics and design

In a world with ever more limited resources and healthcare systems under pressure, **true sustainability lies in favouring a healthy life style that lasts over time**. We contribute to a longer, healthier and more conscious life, because individual well-being is the key to tackling the challenges faced by an ever growing global population.

In addition, on the occasion of our 50th anniversary we have launched **Wood Recovery Project**, a five-year plan for the protection of the Fiemme Valley: **we'll plant a tree for each produced sauna and for each guest welcomed at Casa Starpool**, to give back to nature what it offers us every day to create our products.

We value numbers

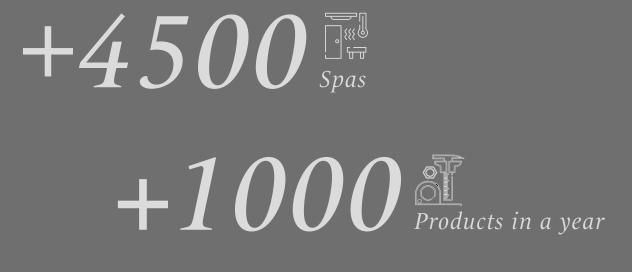
These numbers are the result of the deep commitment that we put in every task. Through these data, we want to share every piece of our evolution with employees, clients and stakeholders.

















We bring Wellness everywhere



STARPOOL

Back to the origins of Wellness

We create wellness solutions to offer people authentic benefits and favor the balance between body and mind.

We started this evolution from the cultural heritage of spa traditions and reinterpreting them in a modern key through a measured alternation of the three fundamental elements: **heat, water and rest, the formula that summarizes the essence of Starpool projects for the spa**.

Heat

It is the starting point of every wellness program. It causes a temperature rise in the body temperature, favoring a healthy perspiration.

Water

It is fundamental to rebalance the body temperature and the organ function after the exposure to heat.

Rest

It is the state in which the body experiences relaxation and psycho-physical regeneration, the perfect conclusion of every wellness program.





STARPOOL

Starpool Method

The Starpool method expresses our idea of well-being, **revolving around the individual** and offering real benefits to body and mind.

Always validated by our Scientific Research

Department, which defines functional protocols of use for individuals' health and wellness goals, the system of use is applied in each Wellness solution in the domains that the we address: hotels and spas, private homes, companies, gyms, professional sports and Beauty.

LONGEVITY PROGRAMMS

BEAUTY RITUALS

RECOVERY & PERFORMANCE

SPA TREATMENTS



Our Services

We create wellness projects and solutions for private and business use, unique and tailor-made spaces that meet every need in terms of space, design and well-being with over 20.000 possible configurations.

We offer our experience with services of project consultancy, engineering, training courses, assistance, predictive control and scientifically-tested methods of use.

CONSULTING

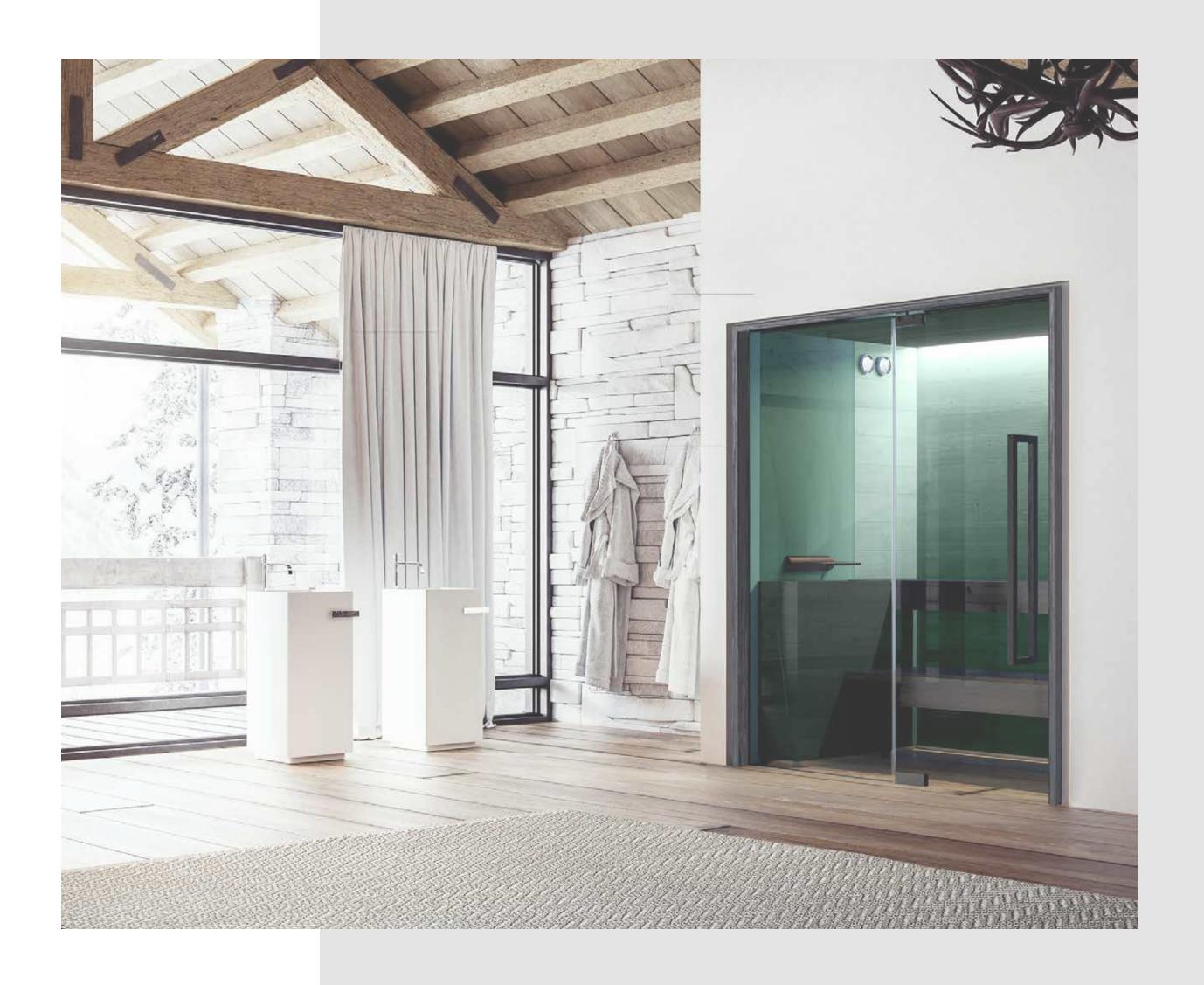
ENGINEERING

SERVICE

TRAINING

STARPOOL







Private Solutions Wellness as a daily habit

We design innovative solutions that meet the need to take care of oneself as a good daily habit.

Customizable products characterized by exclusive design that fulfill the desire of those who want to live a Wellness experience in the privacy of their home, even in few square meters.

STARPOOL

Business Solutions

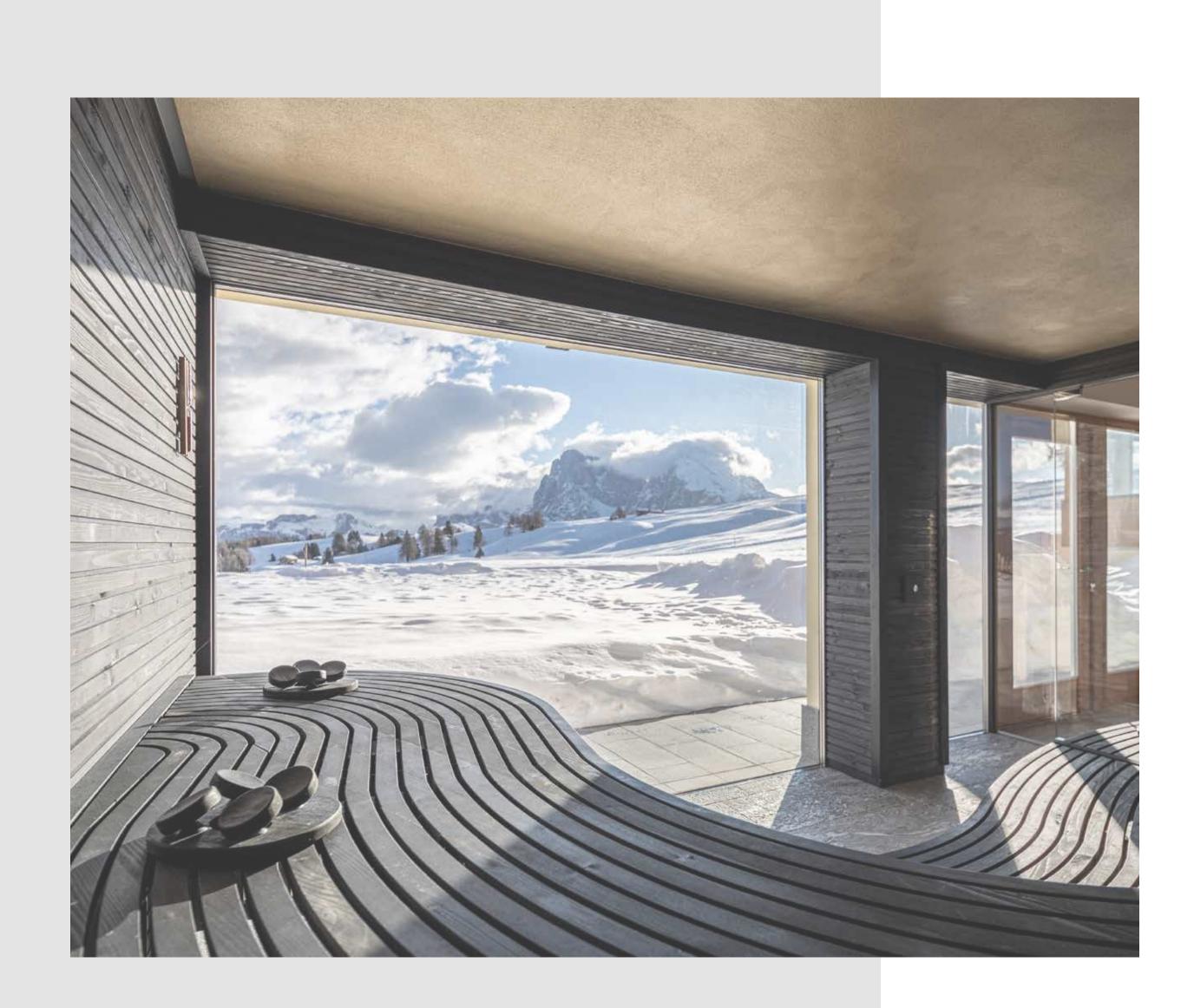
Wellness at the service of business

Professional, innovative, technological wellness

spaces, designed in a sustainable way, offering the final clients all the beneficial effects of a Wellness experience. Products and methods that ensure high performance, as well as fast and effective psycho-physical regeneration.

We work alongside companies and operators of the hospitality, health, sport, beauty and self-care sectors, so that each business may have an actual, complete level of satisfaction lasting over time.

HOSPITALITY & DAY SPA		CORPORATE		HEALTHCARE
HEALTH & BEAUTY	FIT & GYM		PROFESSIONAL SPORT	











Finnish Sauna Soft Sauna

Infrared Therapy



Kneipp Therapy Reaction Therapy Pool



Steam Room

Mediterranean Bath

Experience Shower

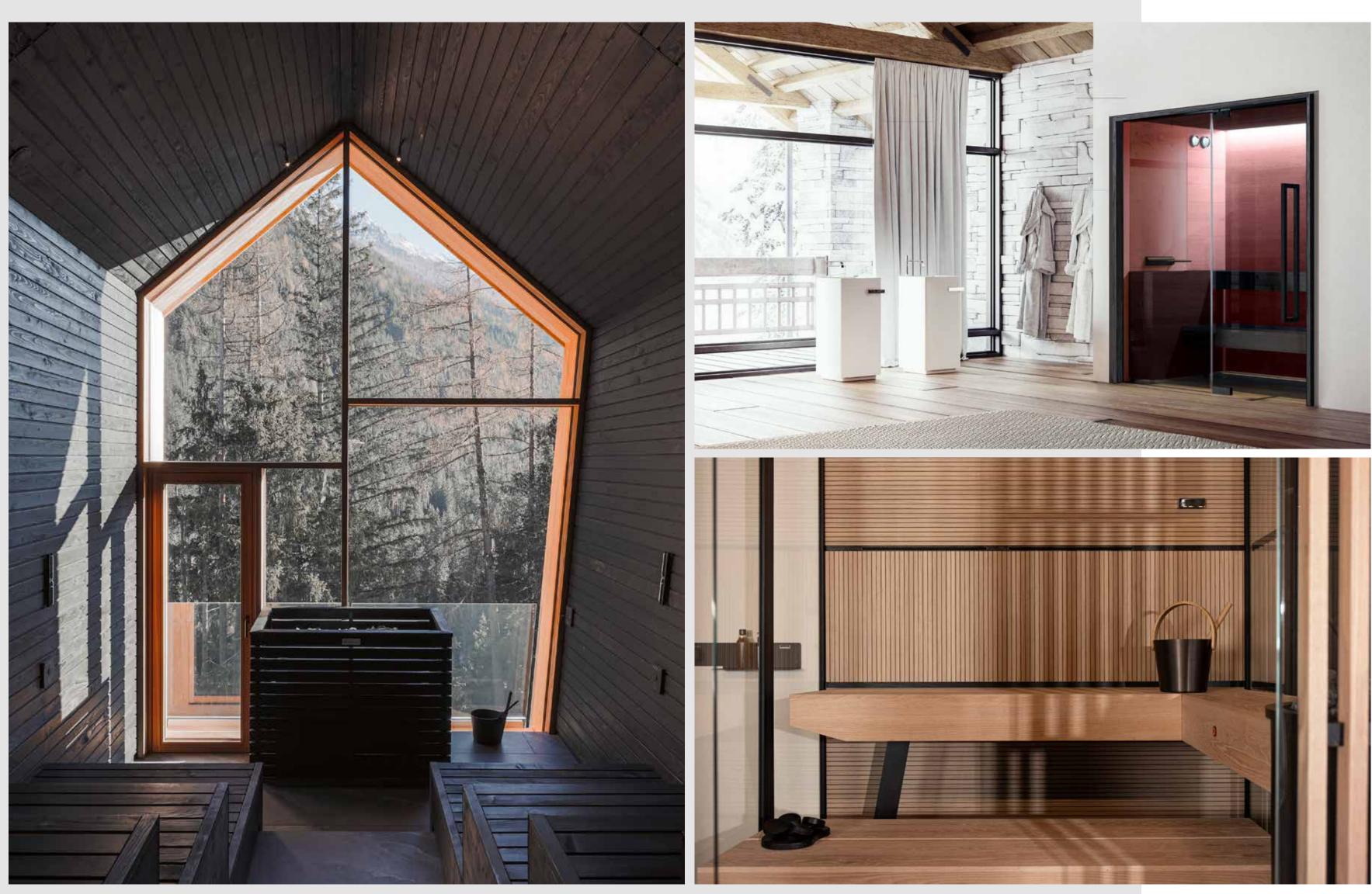
Relax



Health Innovation

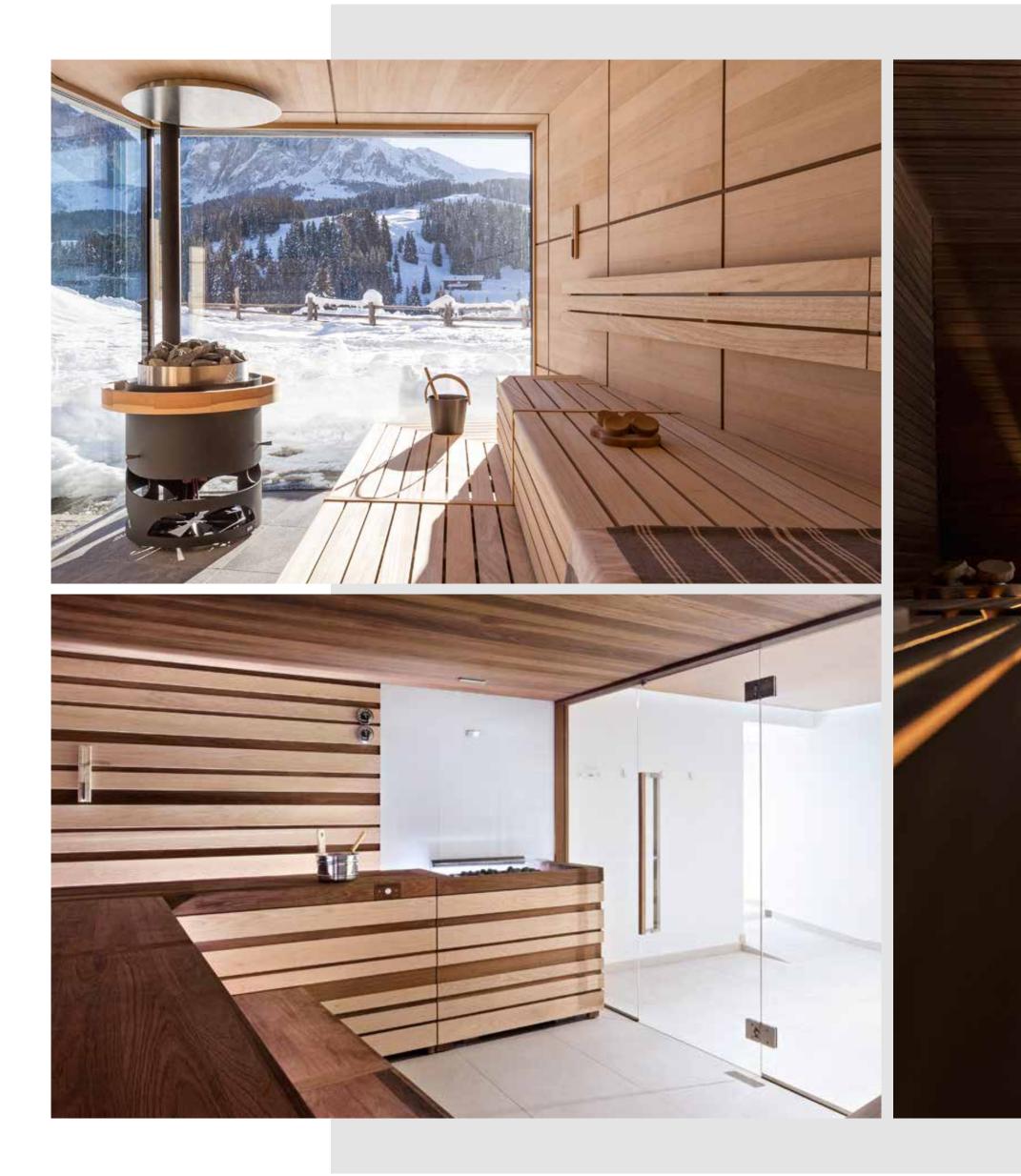


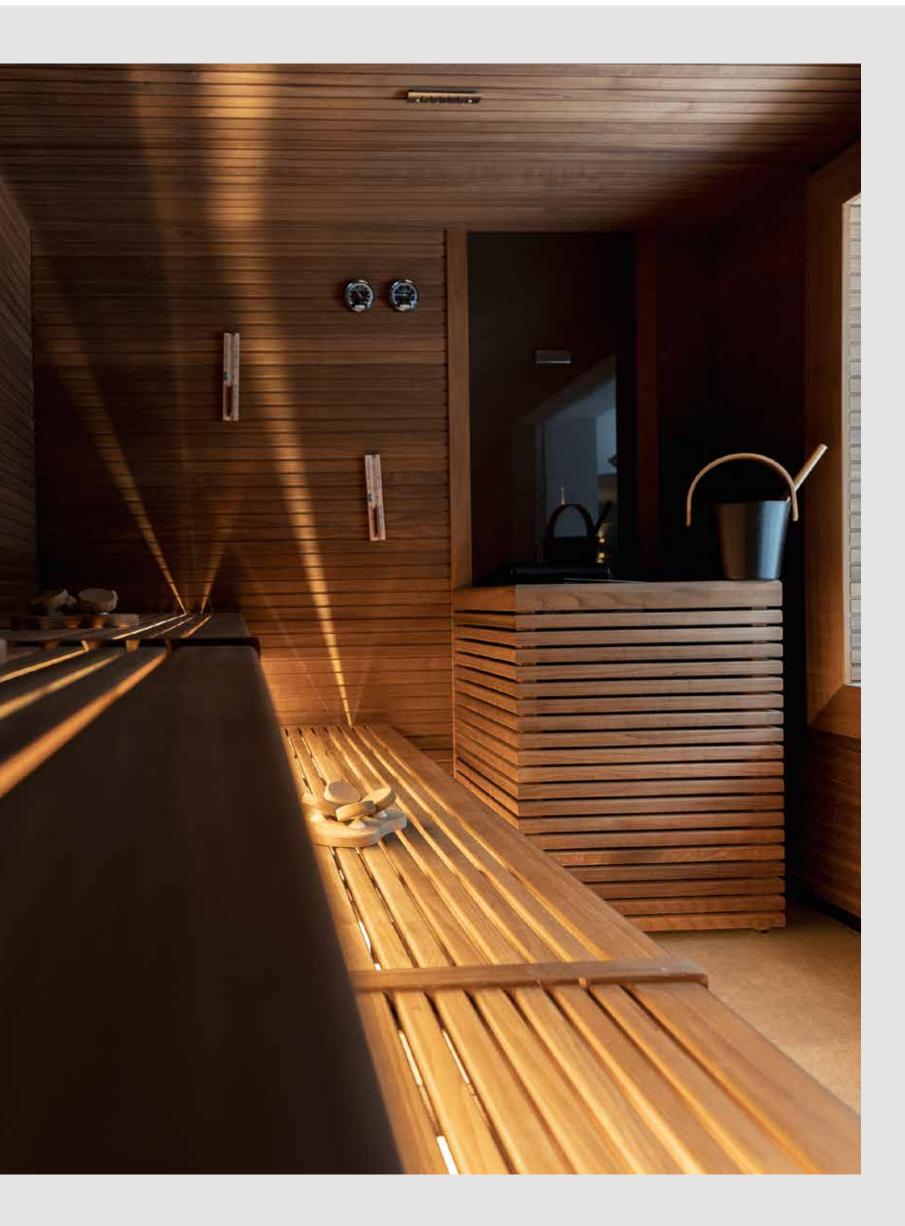
Finnish Sauna









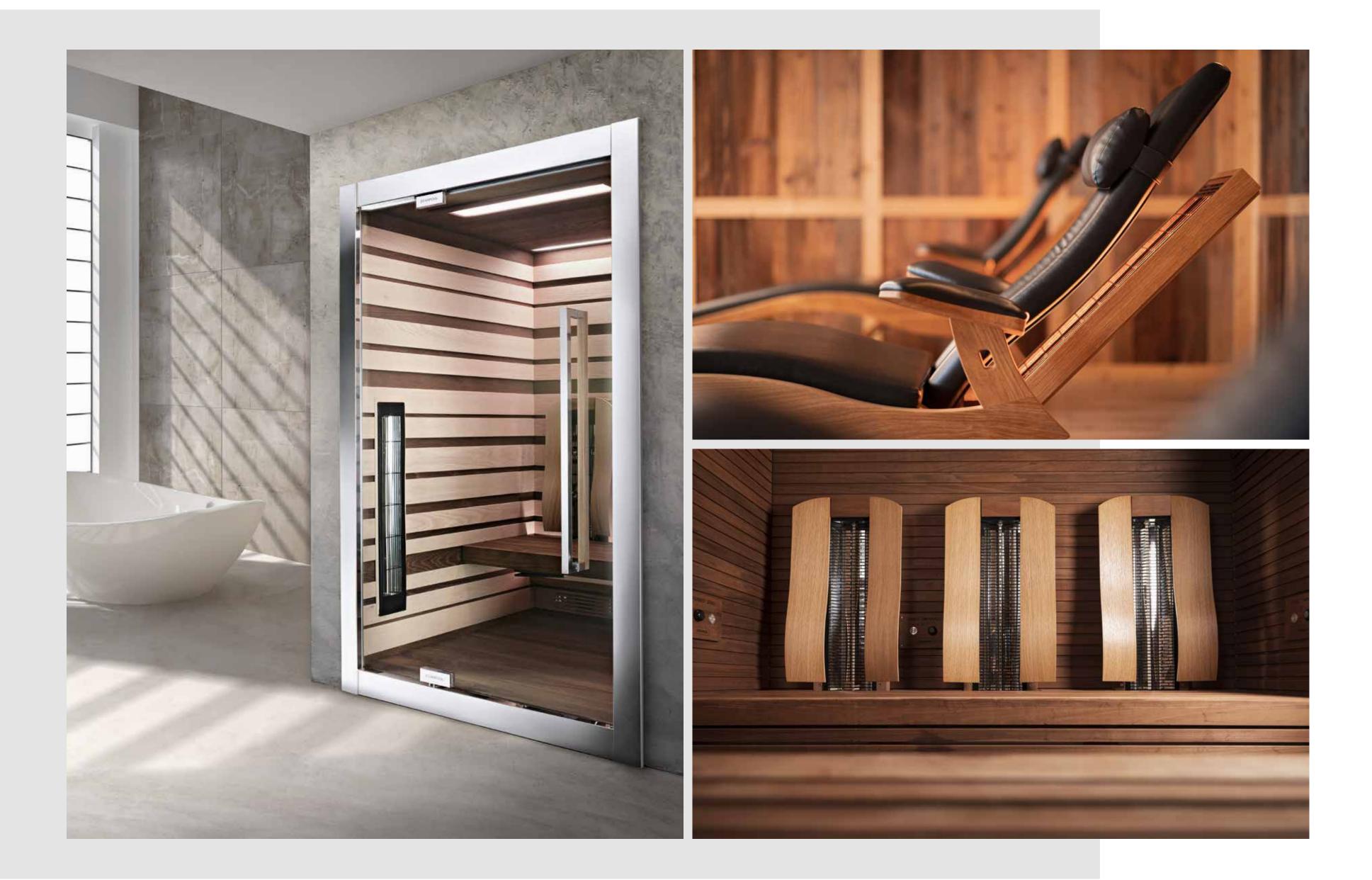


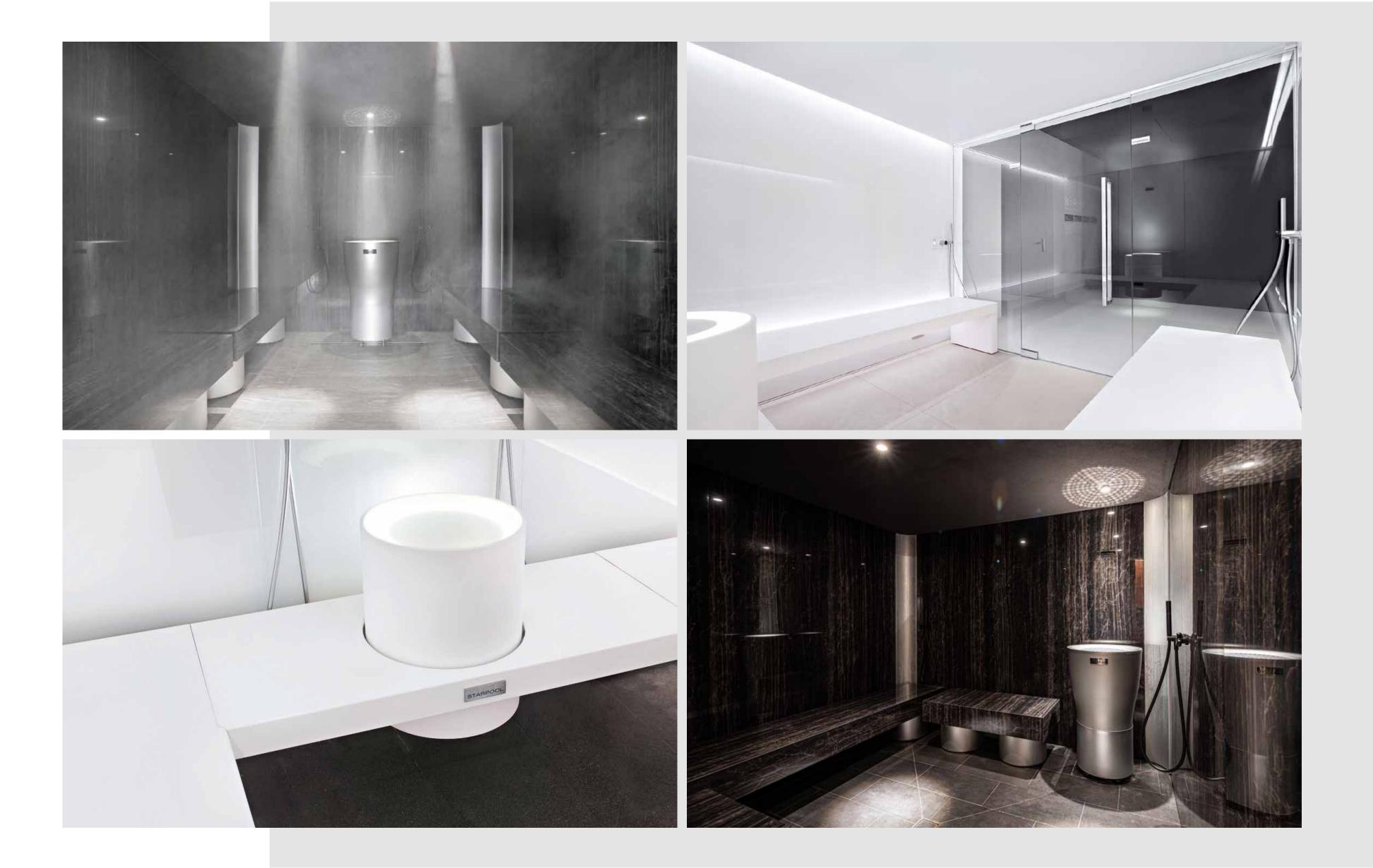


Soft Sauna



Infrared Therapy







Steam Room

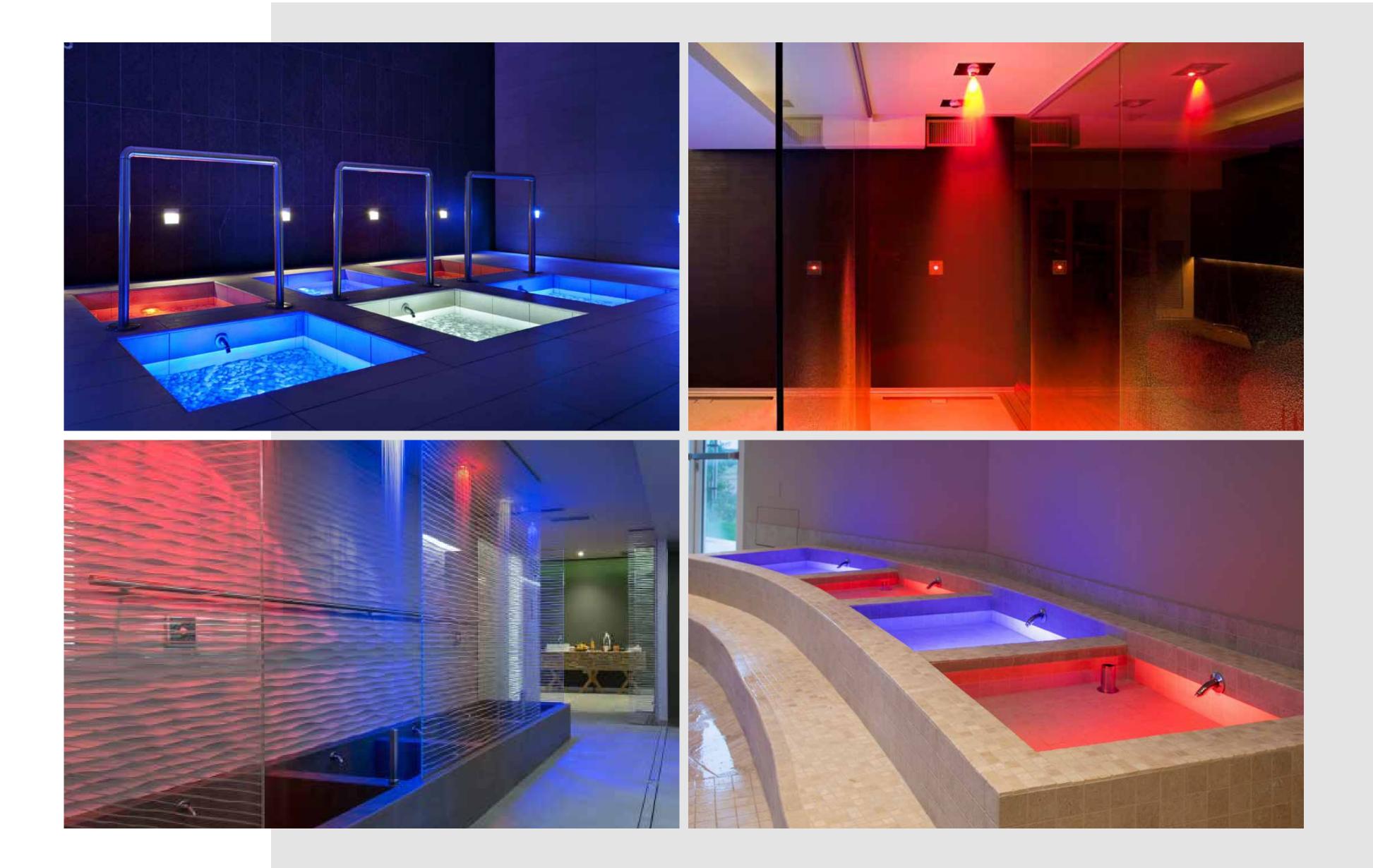


Mediterranean Bath







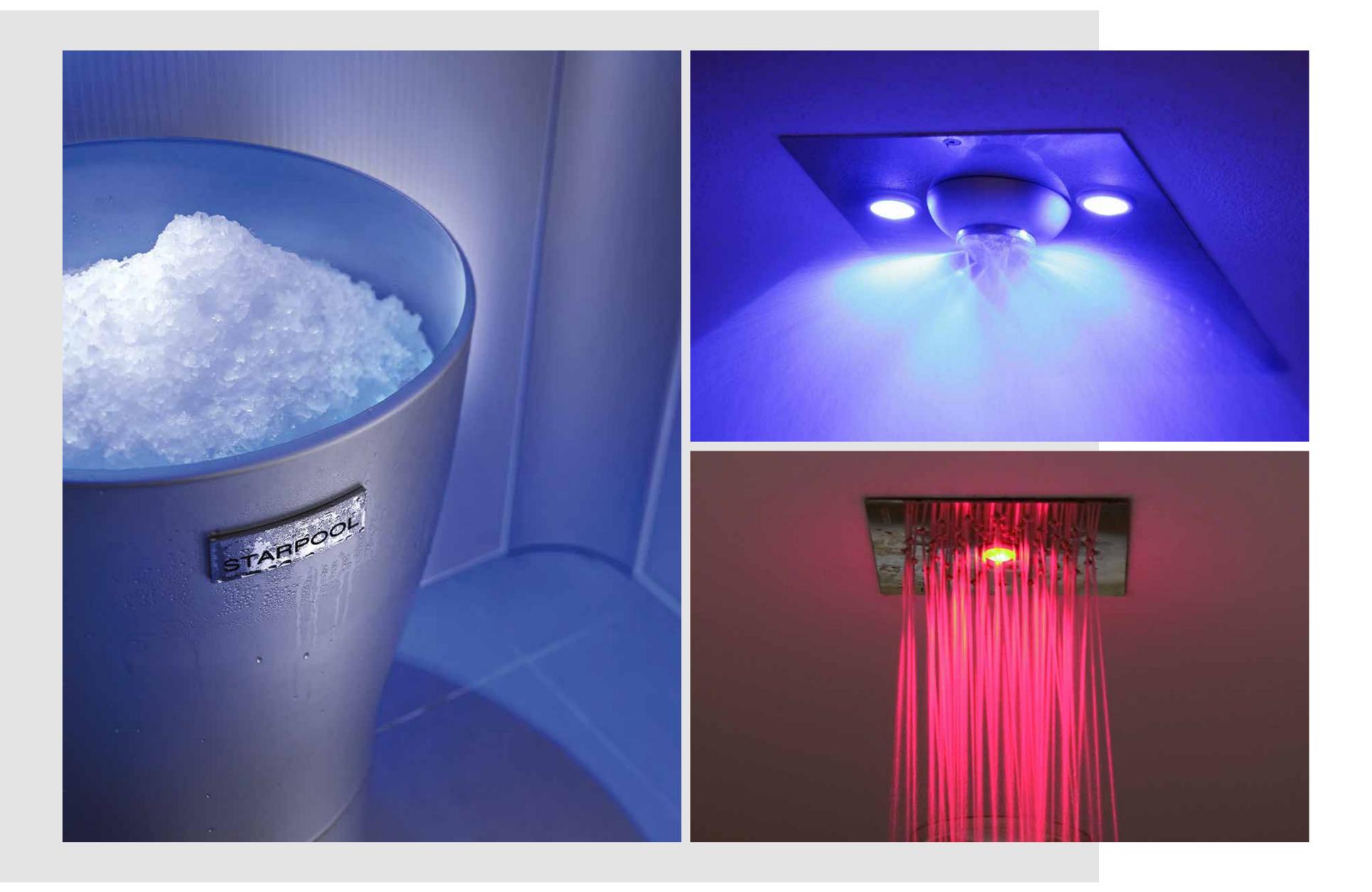


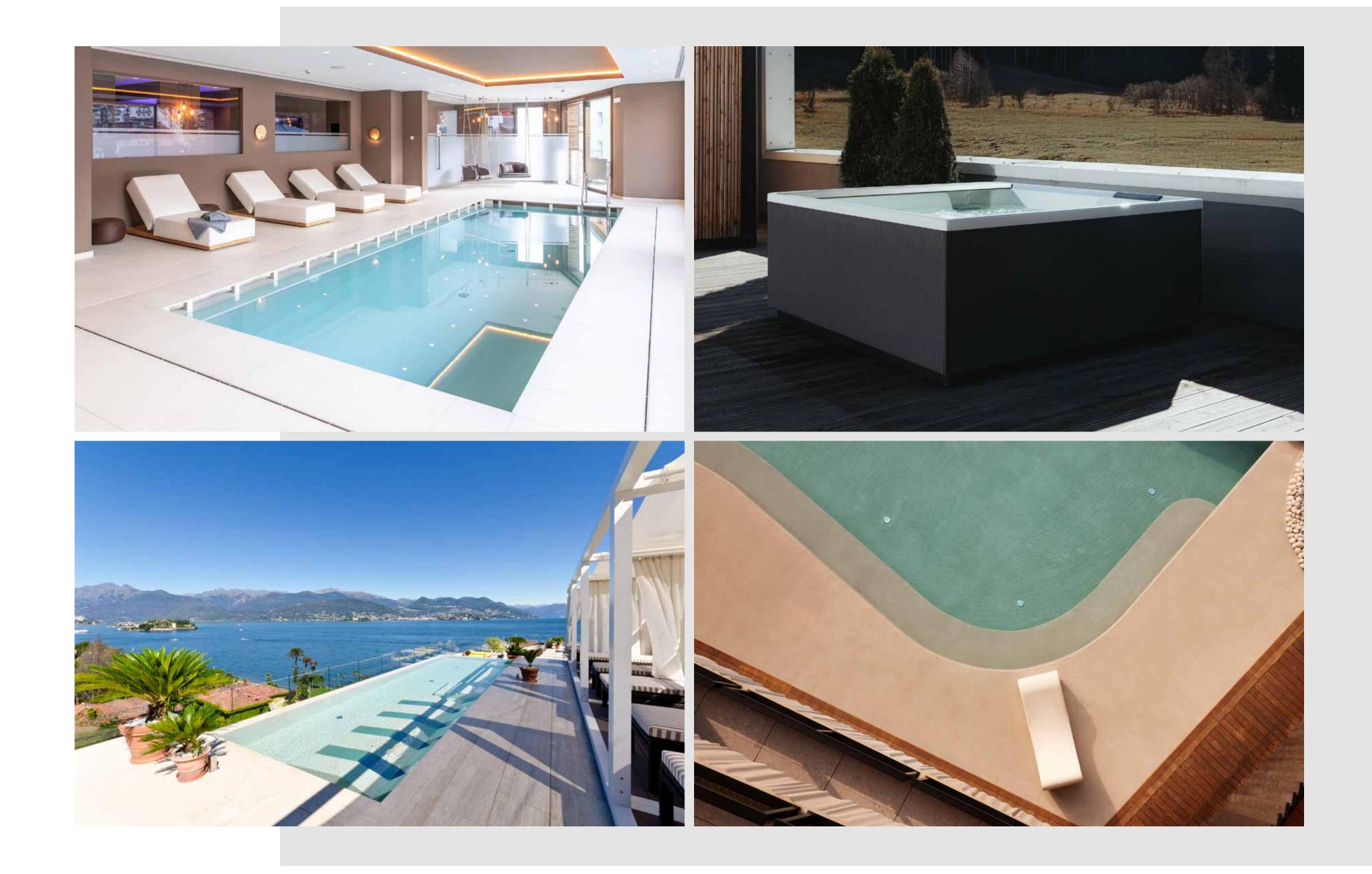


Kneipp Therapy



Reaction Therapy





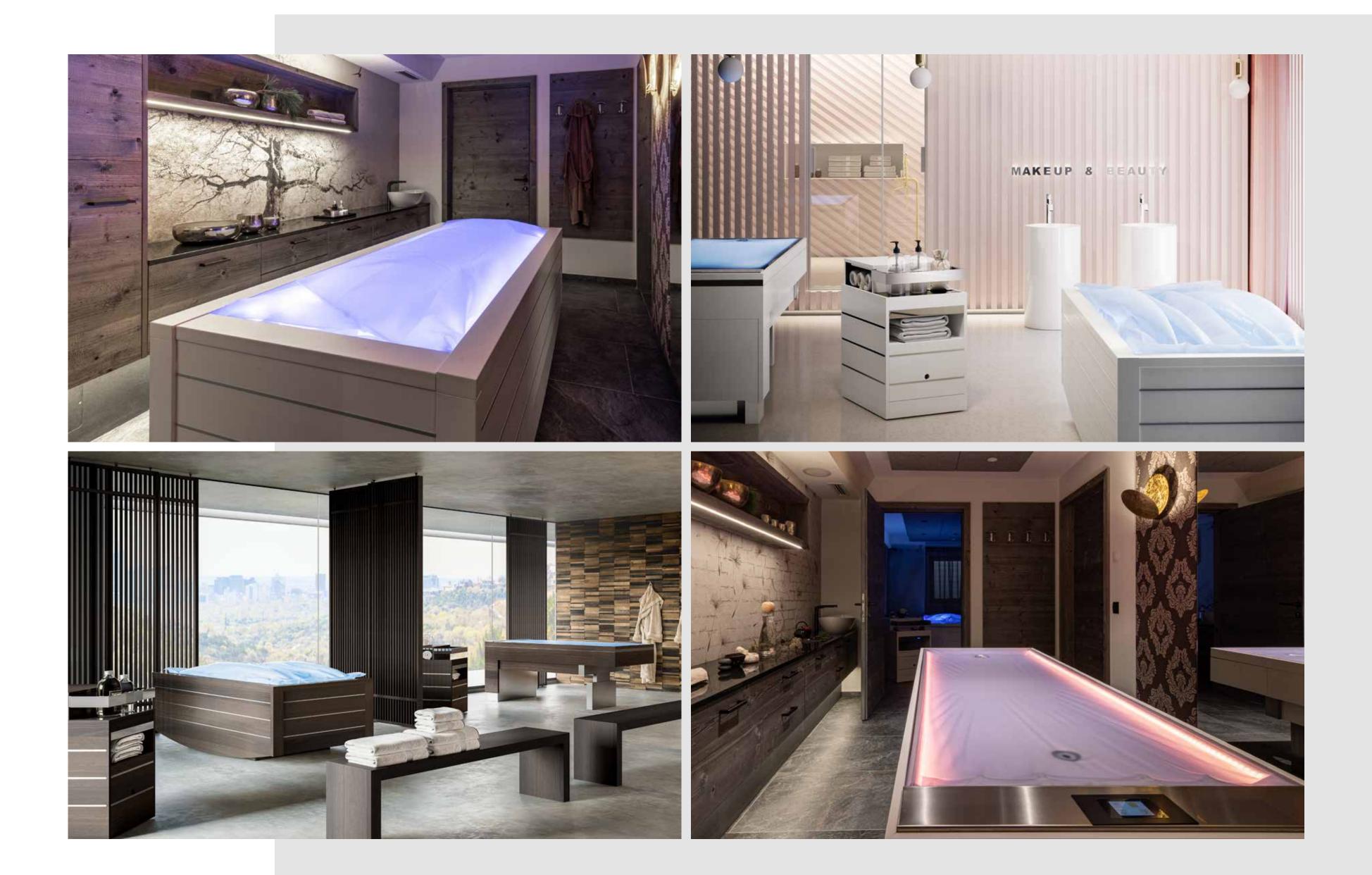


Pool



Relax







Beauty Care



Health Innovation















SPA_SYSTEM PRO

The method of use of the spa validated by scientific research

Ideal for: Hotel, Day Spa



Innovation and science for preventive and anti-ageing care

Ideal for: Beauty Centres, Hotels, Day Spas



RECOVERY LAB RECOVERY ROOM

Recovery and performance optimisation in professional sports

Ideal for: Elite Athletes, sport Teams



RECHARGE ROOM

Innovation and science applied to Corporate Wellness

Ideal for: Corporations, Business Hotels

RECOVERY STATION RECOVERY CLASS

Sport recovery integrated in amateur training

Ideal for: **Gyms, Active Hotels**



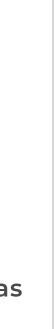
TREATMENT ROOM

Innovation and science applied to beauty treatments

Ideal for: Beauty Centres, Hotels, Day Spas















Mandarin Oriental Milan, Italy

Hospitality



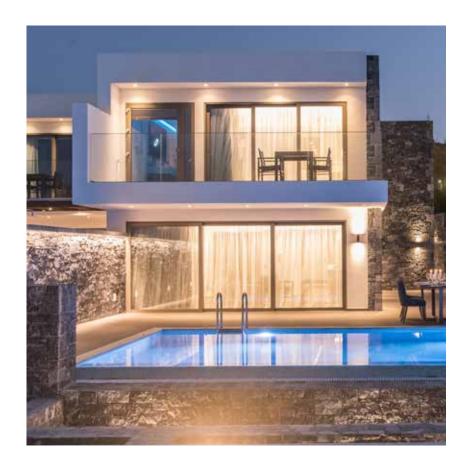
Atlantis The Palm Dubai, UAE



Grand Park Hotel Rovinj, Croatia



Aman Shanghai, China

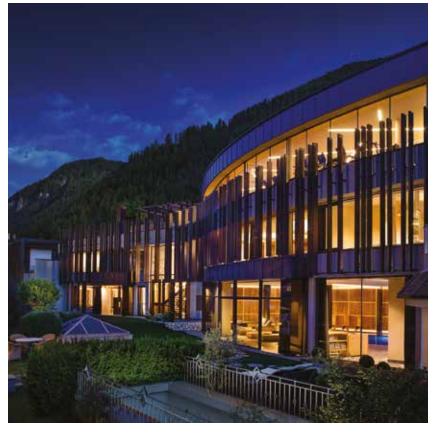


Nana Princess Crete, Greece



The Mulia Bali, Indonesia





Gardena Hotel Ortisei, Italy

Hospitality



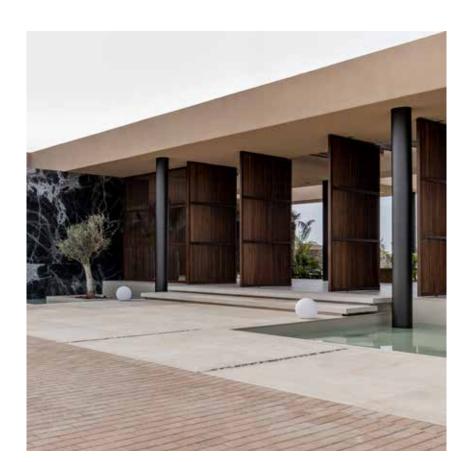
Manna Resort Egna, Italy



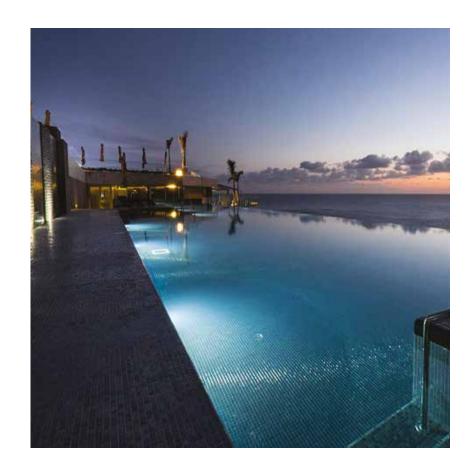
Scuderie De Montel Milan, Italy



Six Senses Rome Rome, Italy



Pnoé Breathing Life Karteros, Greece



Savoy Saccharum Madeira, Portugal







Eala Lakeside Dream Limone sul Garda, Italy

Hospitality



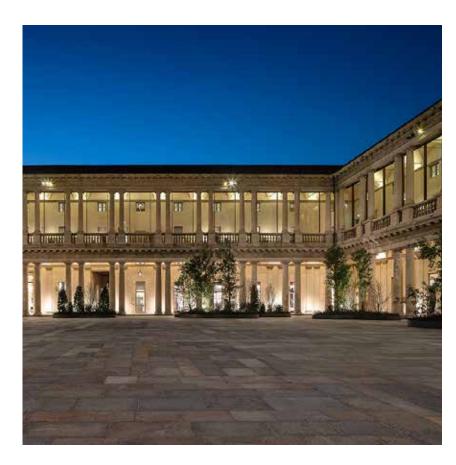
Palace Merano Merano, Italy



Bulgari Hotel Roma Rome, Italy



Adlon Kempinski Berlin, Germany



Portrait Milano Milan, Italy



MSC Crociere Italy

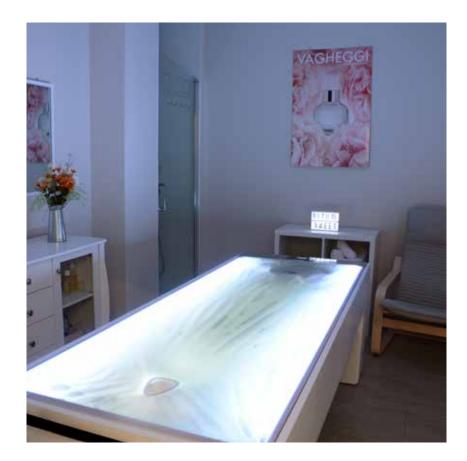




Lys de Beauté Sesto Fiorentino, Italy



Alma Clinique Ginevra, Swiss



Ritual Sweet Elche, Spain



Clinique La Prairie Clarens-Montreux, Swiss



Helena Beauty Club Sumy, Ukraine



iCryo Wellness Texas, Usa

STARPOOL

Health & Beauty



Fit & Gym



HealthFarm Florence, Italy



Equinox Fitness Clubs New York, Usa



Planet Wellness Village Pazzallo, Swiss



Crunch Fitness Usa



Go Fit Spain



Virgin Active Italy, Singapore, Thailand



Aquila Basket Italy



Manchester City Uk



San Francisco 49ers Usa



Cleveland Cavaliers Usa



Mets Usa



Carolina Hurricanes Usa

Pro Sport

STARPOOL





Brandnamic Bressanone, Italy

Corporate

Nestlè Group Vevey, Swiss



Steelcase Monaco, Germany



STARPOOL

wellness concept

starpool.com

