

Welcome to a new dimension of wellness

STARPOOL

wellness concept

STARPOOL



In a world that spins fast, we create Wellness oases where time slows down. Areas and contexts dedicated to beauty, health and self-care. Places where body and mind regain harmony and vigour. Because making people feel better is all we want.

Our Vision

We work to favour the harmonious development of body and mind and improve people's quality of life. We want to make wellness a more accessible and sustainable daily practice.

Our Mission

We take care of people's mental and physical well-being.
We base our work on innovation, scientific research, love
for design and utmost care for details, giving value
to tradition and experience.
We strive to make each client an ambassador of our
Wellness concept.



STARPOOL

*A journey
into Starpool*



Val di Fiemme

Our territory

In the foothills of the Dolomites, the wonderful Fiemme Valley is the **inspiration for our every-day work**. This territory is a treasure chest of traditional knowledge and distinctive skills with specific meanings, **a source we draw from to give value to our Made in Italy**. Wood and the quality of raw materials combined with innovation give shape to our wellness solutions.

STARPOOL

Casa Starpool

Welcoming and sharing

Our headquarters in Ziano di Fiemme are made of people-oriented spaces, **where function is connected to the harmony of shapes, designed to promote the sharing of ideas and wellness experiences.** An actual competence center with offices, production departments, a Training Center, a Show Room and a Corporate Spa. It's here that every day we share our ideas and create wellness solutions to promote a better quality of life for people.





People

Wellness begins with us

Companies are made of people, and the human component is crucial to us. We feel in charge of our employees' well-being. **We provide wellness spaces and programs to promote a healthy lifestyle.**

We invest on the health of all of our colleagues because we believe that it favors greater awareness on self-care and encourages a proactive approach to the kind of wellness we want to offer to our clients.

Innovation

Up to speed

It is in our Research&Development department that, every day, we design and evaluate innovative wellness solutions. All the products and industrial design patents are created here. **A team of engineers, designers and programmers share physical and virtual spaces to pool thoughts and ideas,** to meet the needs of the market that is increasingly sensitive to the issue of health. It is right here that some of the most exclusive products that have set wellness and design trends have been developed.



Scientific Research

Knowledge for innovation

We work to fully meet the **need of a better quality of life, and science is our most valuable ally**; we rely on it to understand how to make the most out of our wellness, health, and self-care products. Stress management, sleep, performance and longevity: these are the **global health issues where our Wellness solutions can have the greatest impact** and, for this reason, our **Scientific Research Department focuses on these four pillars.**

In a partnership with:



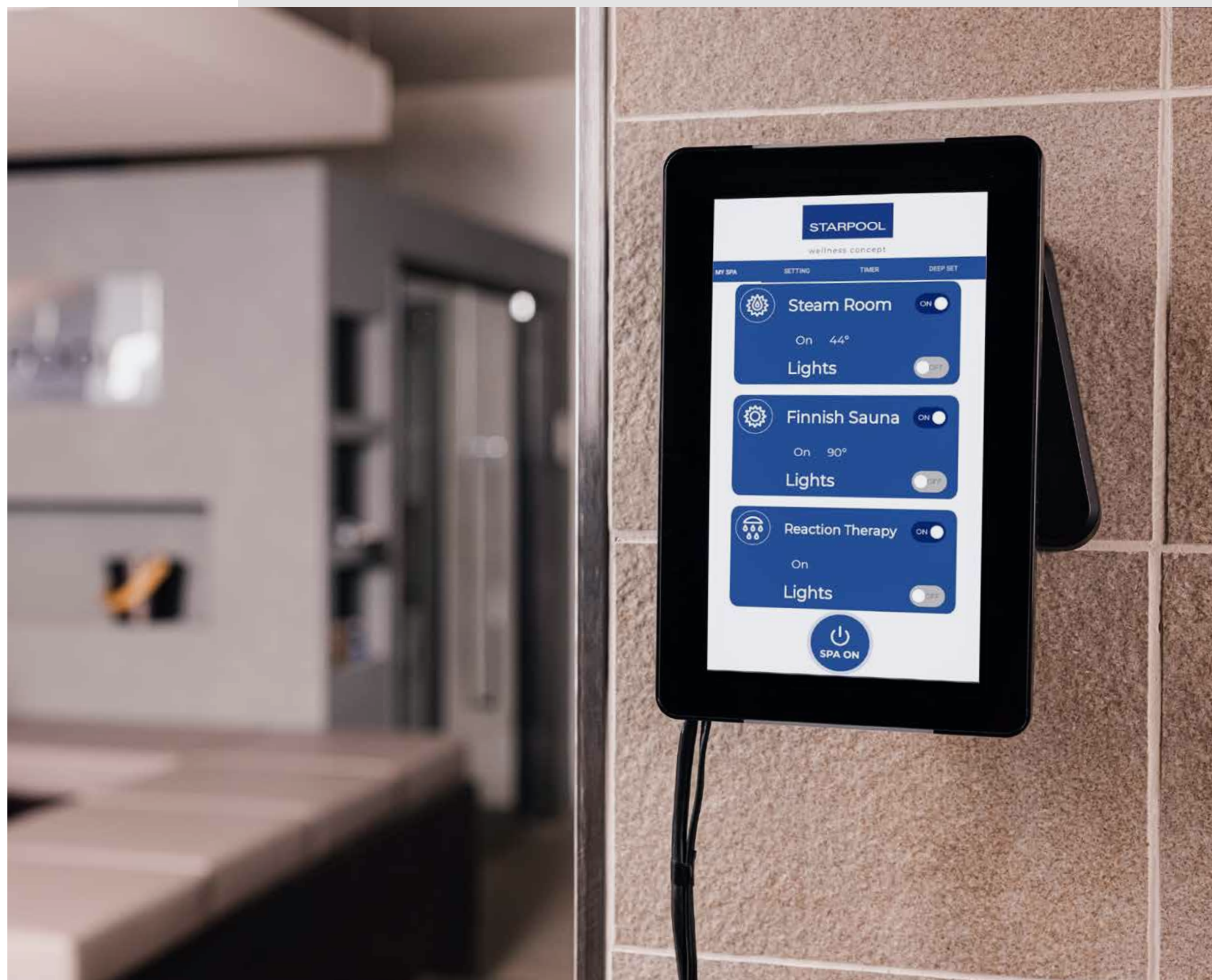
Sustainability

Design, Environment, Territory

«Be Green» is our daily commitment for the realization of sustainable projects and engages the whole company.

We study the best combination of products for each one of our clients according to their goals, ensuring the optimization of space and economic resources, as well as energy efficiency. We have a strong respect for the environment and use local raw materials from our territory. It is exactly this **sustainable way of designing that** allows us to provide complete and effective well-being and contribute to a better quality of life.





Technology

Always at the forefront

We use technology and apply it to the Wellness sector to develop more and more **performing products and systems**. We have designed a range of software solutions for automation, predictive control and energy efficiency in our spas. By putting **technological innovation at the service of people's** well-being, we were able to develop cutting-edge products for the world of spas, health and prevention, and self-care.

We value numbers

These numbers are the result of the deep commitment that we put in every task. Through these data, we want to share every piece of our evolution with employees, clients and stakeholders.

110  Co-workers


4  Foreign branches

32  Distributors

83  Countries

+4000  spas

+1000  products in a year

16  Patents & Design

STARPOOL

*We bring
Wellness
everywhere*

It is the starting point of every wellness program. It causes a temperature rise in the body temperature, favoring a healthy perspiration.

Heat

It is fundamental to rebalance the body temperature and the organ function after the exposure to heat.

Water

It is the state in which the body experiences relaxation and psycho-physical regeneration, the perfect conclusion of every wellness program.

Rest

Back to the origins of Wellness

We create **wellness solutions to offer people authentic benefits and favor the balance between body and mind.**

We started this evolution from the cultural heritage of spa traditions and reinterpreting them in a modern key through a measured alternation of the three fundamental elements: **heat, water and rest, the formula that summarizes the essence of Starpool projects for the spa.**

Starpool Method

The Starpool method expresses our idea of well-being, **revolving around the individual** and offering real benefits to body and mind. It is an ever-evolving approach that is based on a continuous activity of scientific research, which is reflected on the design and realisation of the spaces dedicated to Wellness, recovery and self-care. **Always studied and validated by our Scientific Research Department**, the Starpool Method defines and promotes functional protocols of use for individuals' health and wellness goals.

Sp.a_system

Realised in collaboration with a team of thermalism and sport doctors and founded on thorough scientific research about the effects of heat, water, and rest on our body, it offers an innovative method for the use of spas in hotels.

Self & Preventive Care

We believe that wellness is an actual training to living well. We support our clients with programs designed specifically to work on stress management, quality of sleep, psycho-physical performance, muscle recovery and longevity.

Recovery & Performance

In sport, recovery is a key aspect for top performance. Our Scientific Research Department supports professional teams and fitness centers to develop top recovery plans to integrate within training schedules.

Beauty rituals & Treatments

Our experts stand by beauty centres and hotels from the designing of spaces to the choice of equipment, supporting the operators with training courses based on protocols and rituals to ensure treatments maximum effectiveness.

Consulting

A team of professionals to support clients and offer them the best solution in terms of design, function and sustainability, ensuring a project that aims at complete satisfaction.

Engineering

Careful monitoring and high-level quality are ensured in the entire production process. Technical, constructive and mechanical supervision during each phase of the project.

Training

Training courses for wellness professionals to share our best management methods and the protocols of use developed relying on scientific research.

Technical support

Round-the-clock, highly-qualified technical support to solve problems and malfunctions in the shortest possible time and remotely too.

Tailored Wellness

We create wellness projects and solutions for **private and business use**, unique and tailor-made spaces that meet every need in terms of space, design and well-being with over 20.000 possible configurations. We offer **our experience with services of project consultancy, engineering, training courses, assistance, predictive control and scientifically-tested methods of use.**

STARPOOL

Private

Wellness as a daily habit

We design innovative solutions that meet the need to take care of oneself as a good daily habit. Customizable products characterized by exclusive design that fulfill the desire of those who want to live a Wellness experience in the privacy of their home, even in few square meters.

Business

Wellness at the service of business

Professional, innovative, technological wellness spaces, designed in a sustainable way, offering the final clients all the beneficial effects of a Wellness experience.

Products and methods that ensure high performance, as well as fast and effective psycho-physical regeneration.

We work alongside companies and operators of the hospitality, health, sport, beauty and self-care sectors, so that each business may have an actual, complete level of satisfaction lasting over time.

HOSPITALITY & DAY SPA

CORPORATE

HEALTH & BEAUTY

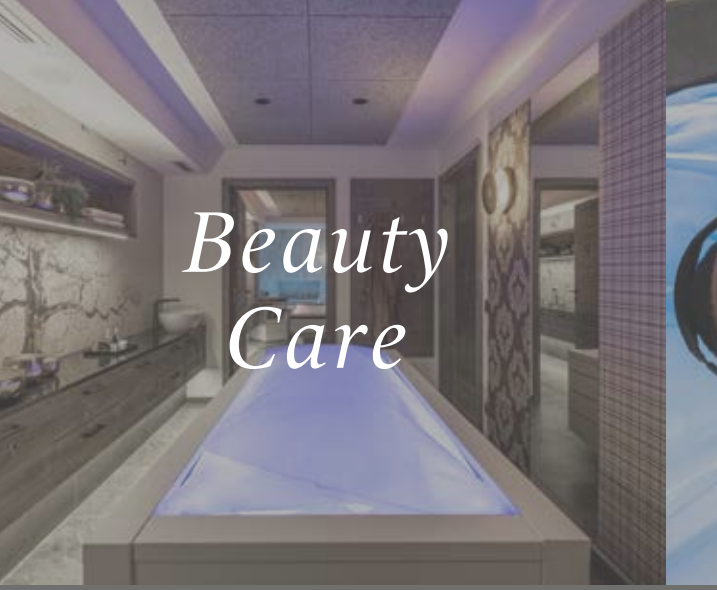
HEALTHCARE

FIT & GYM

PROFESSIONAL SPORT

STARPOOL

*Our
Wellness offer*



STARPOOL

Finnish Sauna



STARPOOL



*Soft
Sauna*

STARPOOL

Infrared Therapy



STARPOOL

*Steam
Room*



STARPOOL

*Mediterranean
Bath*



STARPOOL

A close-up photograph of a showerhead with a circular black frame and a central orange-glowing ring. Multiple jets of water are spraying downwards, each illuminated with a vibrant red light. The showerhead is mounted on a white, diamond-shaped ceiling panel. The background is dark, making the red water and the white panel stand out.

*Experience
Shower*

STARPOOL

Reaction Therapy



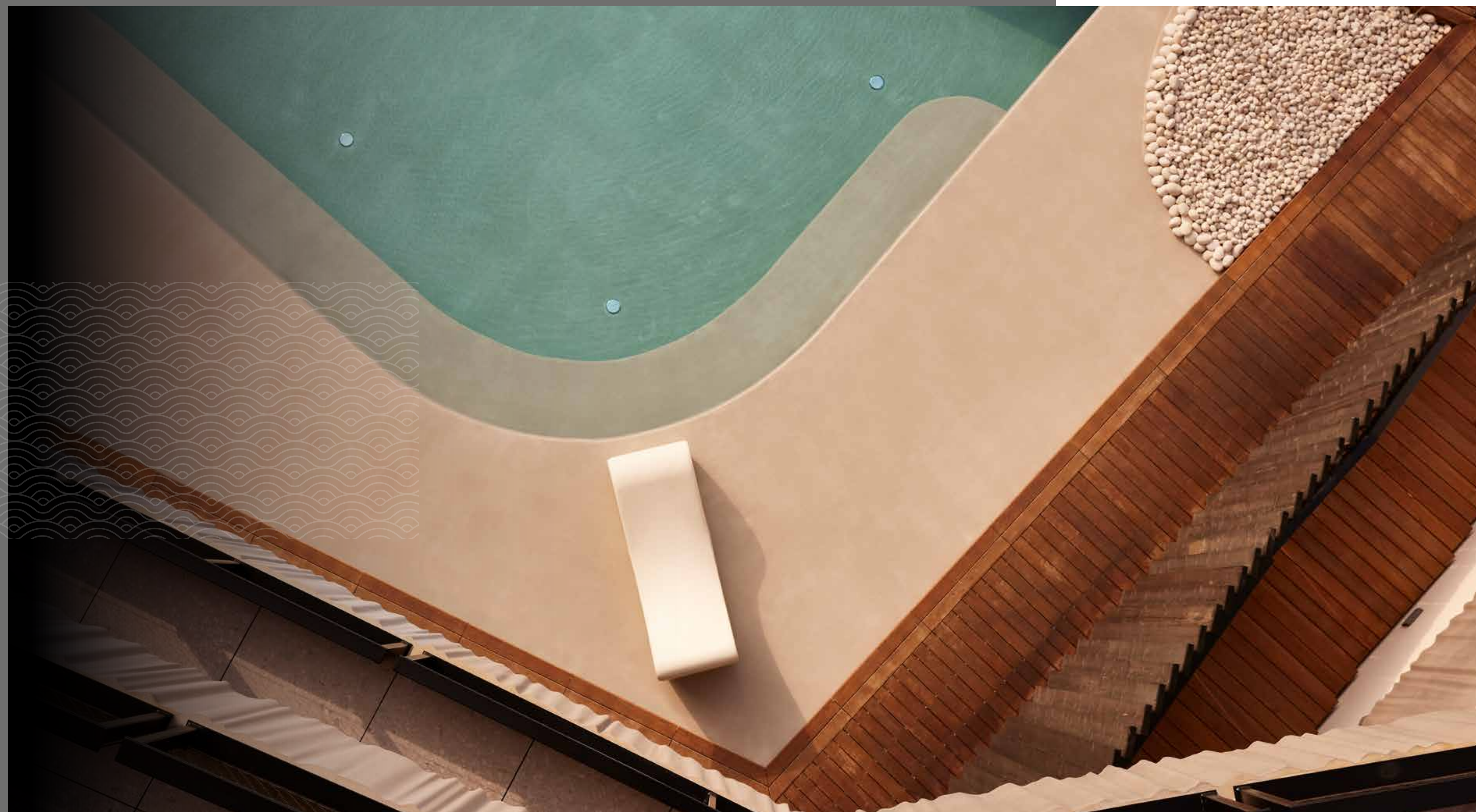
STARPOOL



Kneipp Therapy

STARPOOL

Pool





STARPOOL

Relax

STARPOOL

*Beauty
Care*





STARPOOL

Health Innovation

STARPOOL

Not only spas
Our exclusive formats

STARPOOL

Recovery Lab/Room Recovery Class/Station

We create functional and exclusive spaces dedicated to the world of professional sport and gyms that are entirely dedicated to recovery and performance, through cutting-edge technologies validated by scientific research.





STARPOOL

Recharge Room

We support companies with the goal of reactivating health potential and individual vitality through spaces of mental and physical regeneration, where to work on stress management, the strengthening of the immune system and the enhancement of the cognitive and creative abilities.

STARPOOL

Longevity Spa

Our Longevity Spa includes a harmonious combination of technologically sophisticated equipment and specific programs of use to keep the body's natural health potential active, favouring stress management, sleep, psycho-physical performance and longevity.



STARPOOL

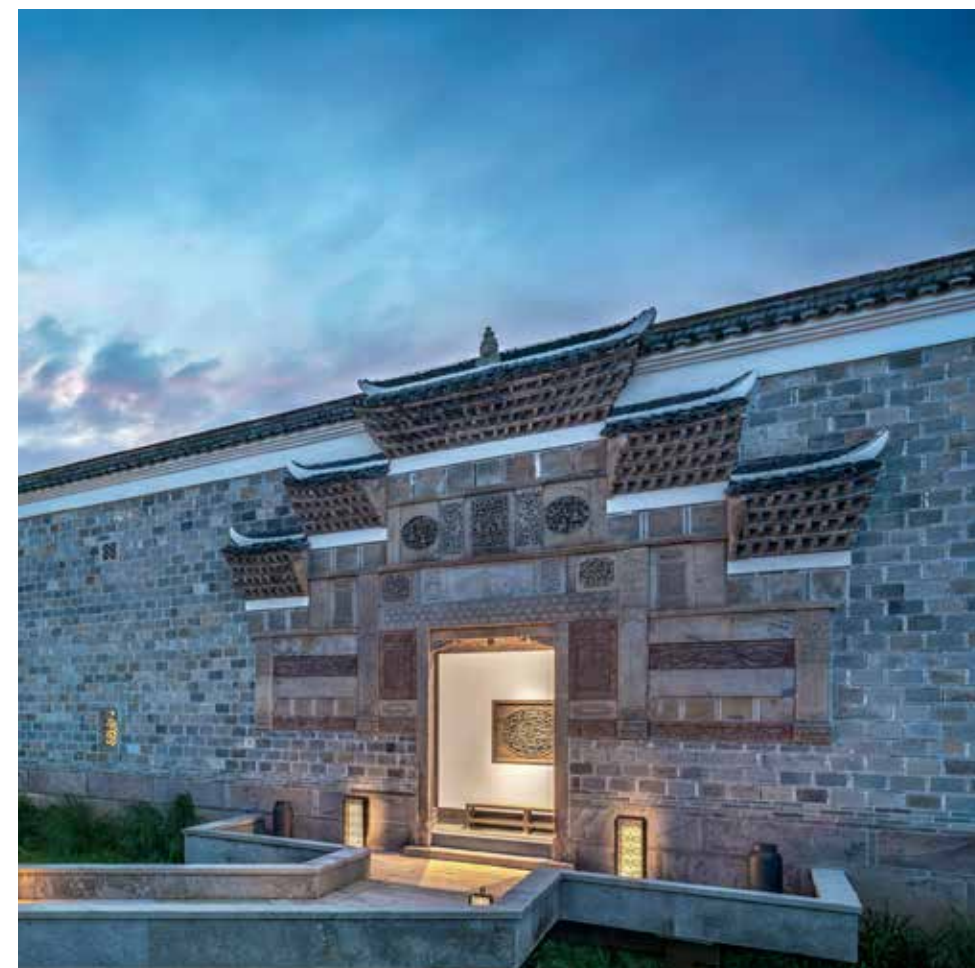
Treatment Room

The alternation between heat, water and rest underlies a new idea of aesthetics where beauty and functional well-being are achieved through effective treatments and cutting-edge rituals. Our Treatment Room combines products that, through the skilful manipulations of the operator, maximize the benefits of both treatments and rituals in beauty areas and beauty centers.

References

STARPOOL

Hospitality



Aman
Shanghai, China



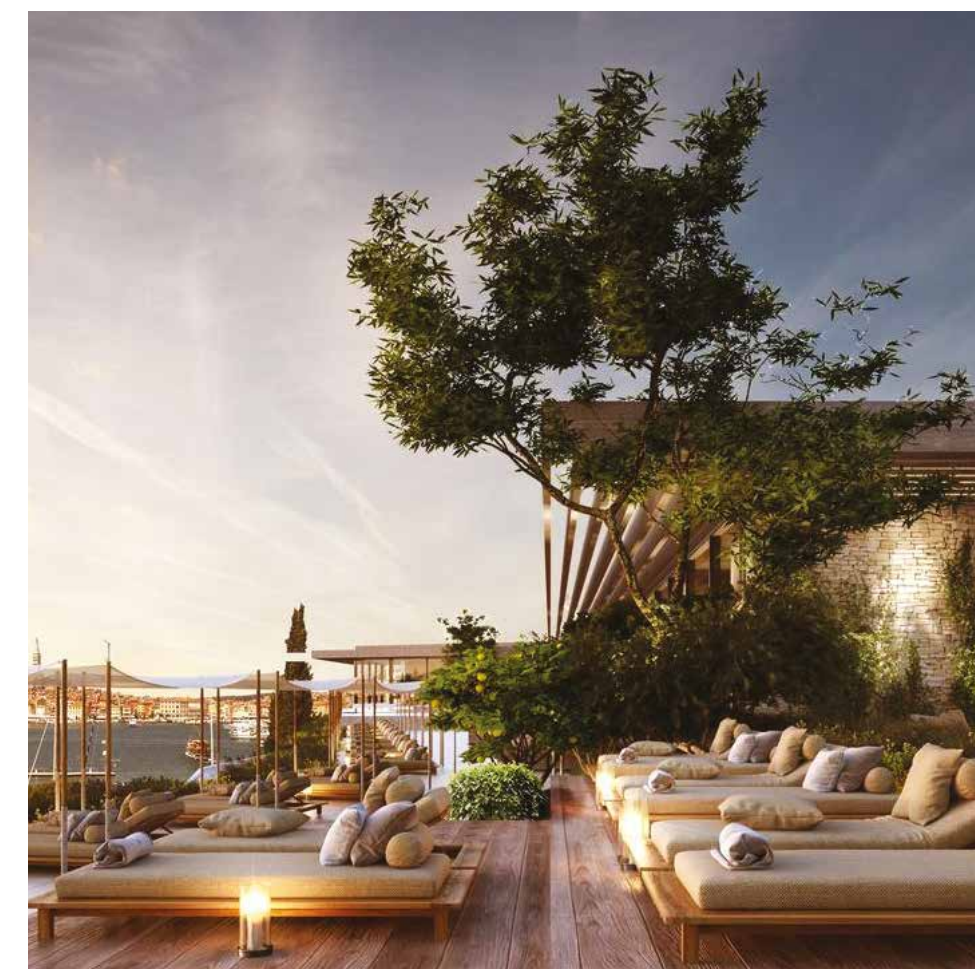
Atlantis The Palm
Dubai, UAE



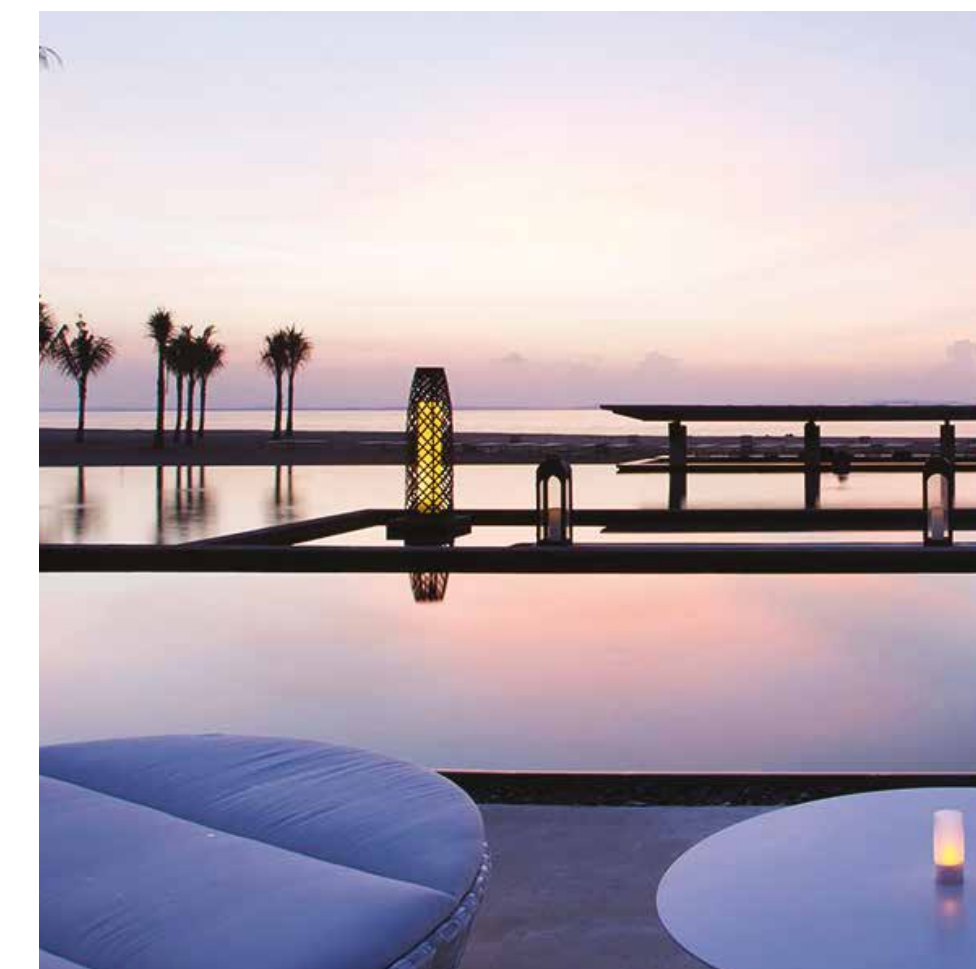
Mandarin Oriental
Milan, Italy



Nana Princess
Crete, Greece



Grand Park Hotel
Rovinj, Croatia



The Mulia
Bali, Indonesia

STARPOOL

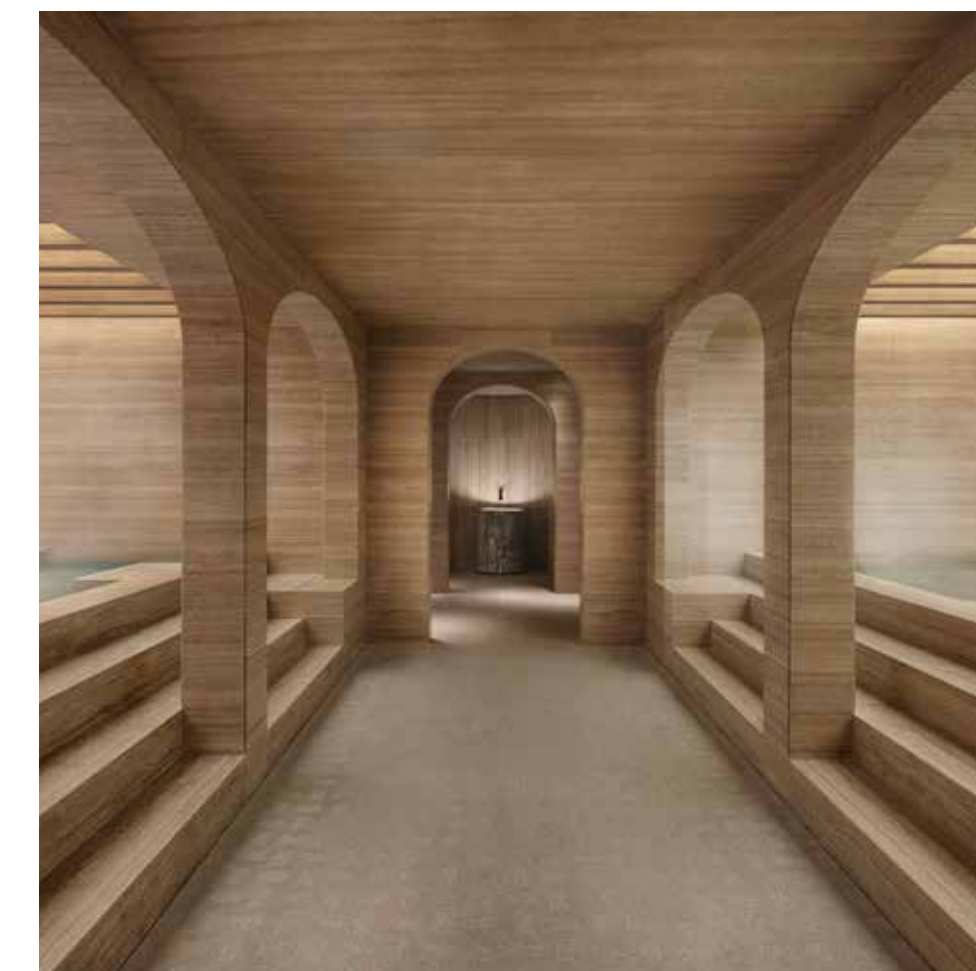
Hospitality



Pnoé Breathing Life
Karteros, Greece



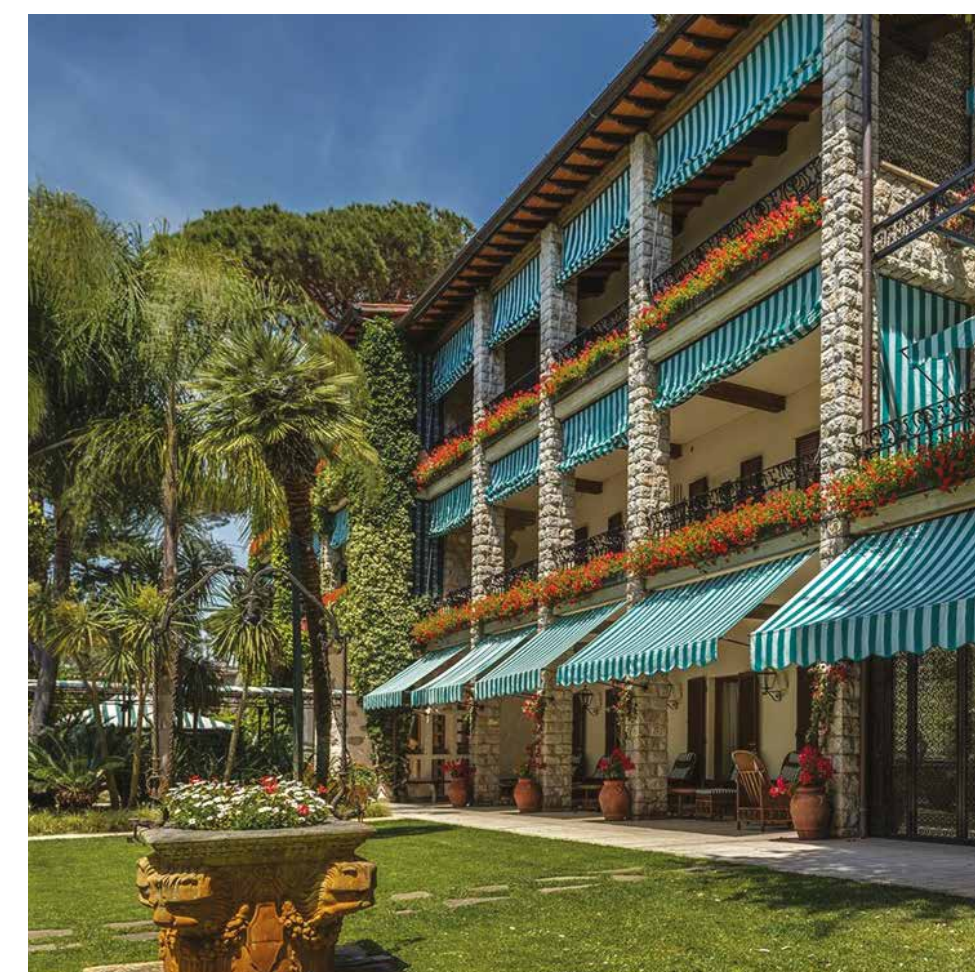
Savoy Saccharum
Madeira, Portugal



Six Senses Rome
Rome, Italy



Gardena Hotel
Ortisei, Italy



Hotel Augustus
Forte dei Marmi, Italy



Manna Resort
Egna, Italy

STARPOOL

Hospitality



Eala Lakeside Dream
Limone sul Garda, Italy



Bulgari Hotel Roma
Rome, Italy



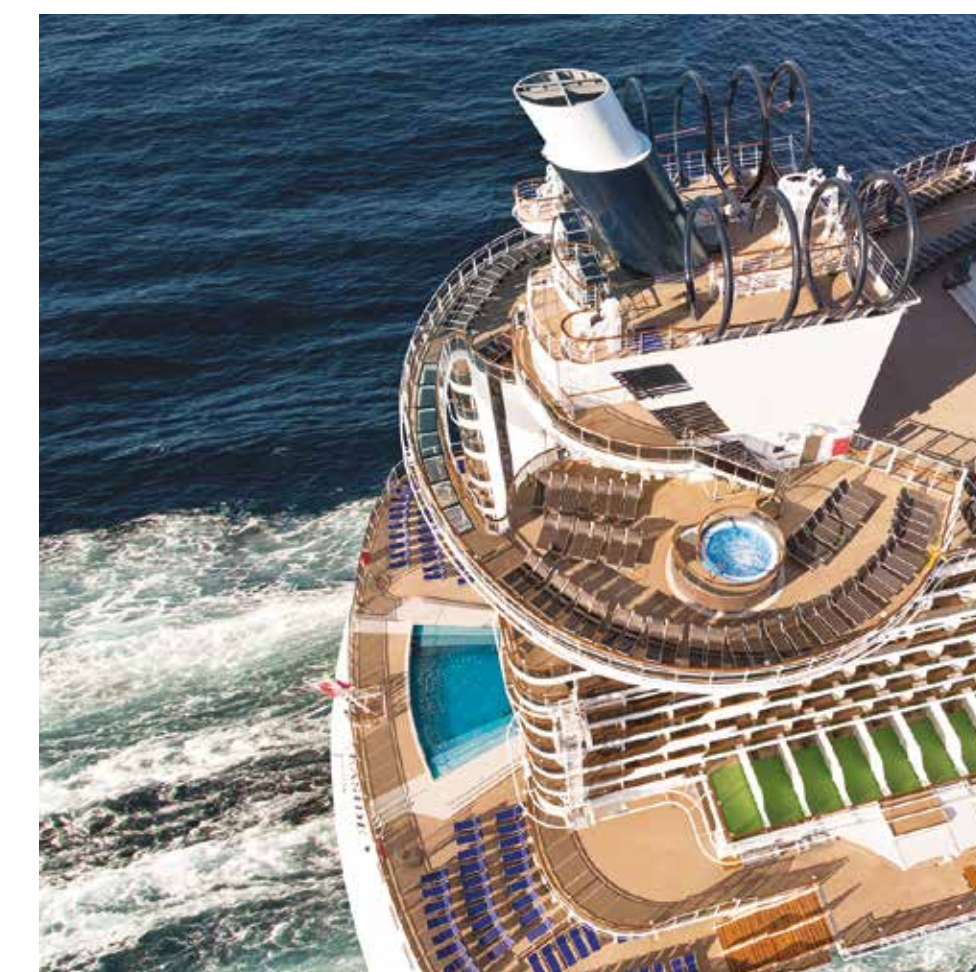
Four Season Firenze
Florence, Italy



Armani Hotel
Milan, Italy



Portrait Milano
Milan, Italy



MSC Crociere
Italy

STARPOOL

Corporate



Steelcase
Munich, Germany



Nestlé Group
Vevey, Switzerland



Brandnamic
Brixen, Italy



Ganmar S.r.l.
Verona, Italy



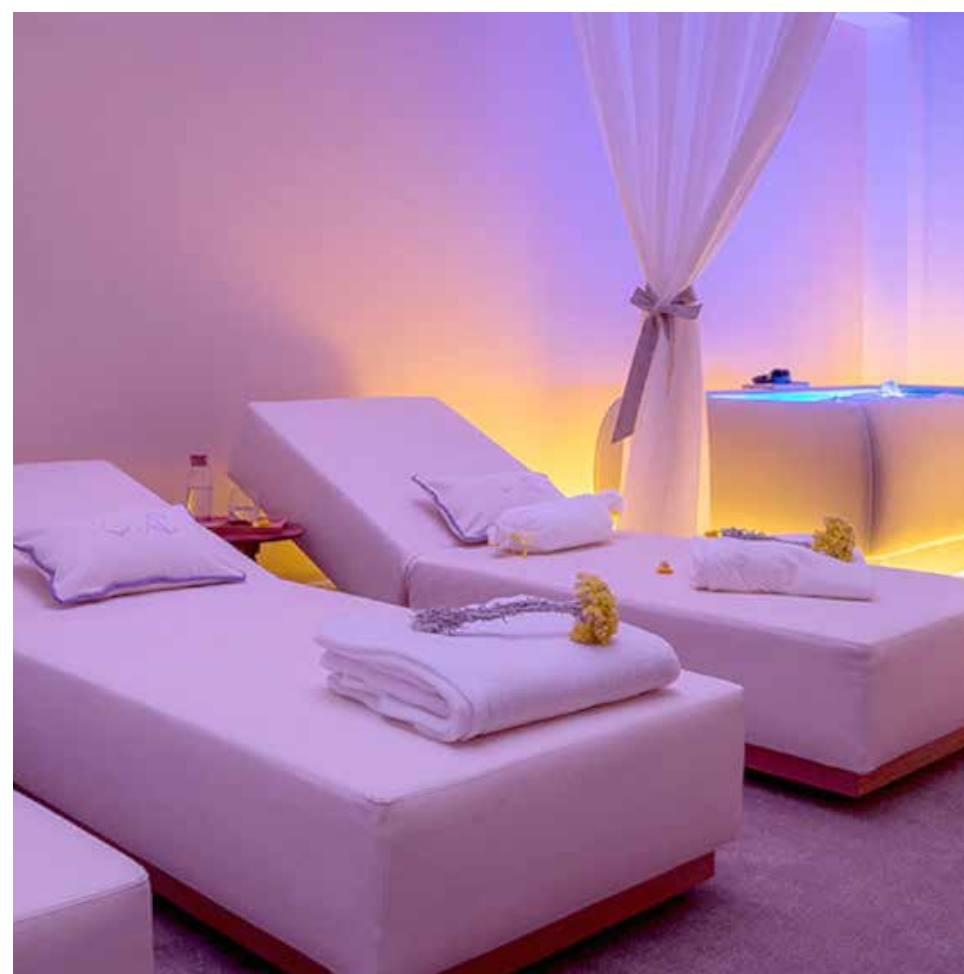
Amorepacific
Seoul, South Korea



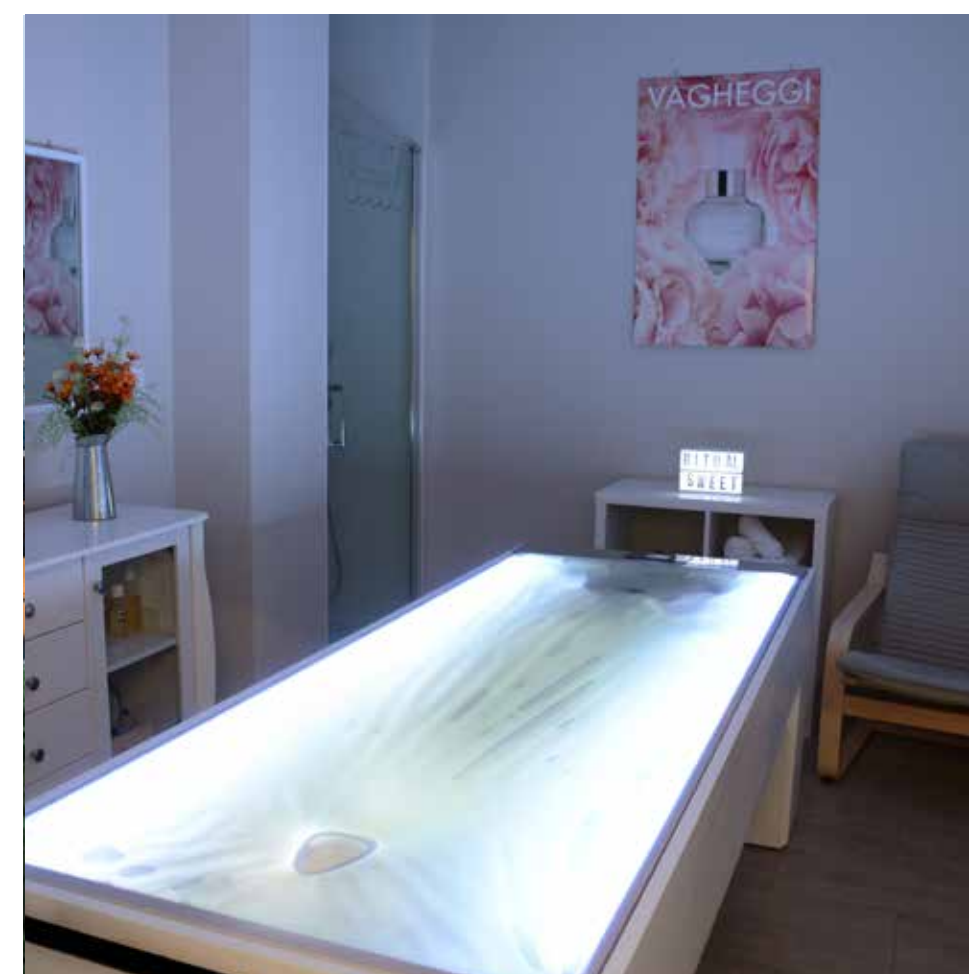
Theatro
Verano Brianza, Italy

STARPOOL

Health & Beauty



Alma Clinique
Geneva, Swiss



Ritual Sweet
Elche, Spain



Helena Beauty Club
Sumy, Ukraine



Lys de Beauté
Sesto Fiorentino, Italy



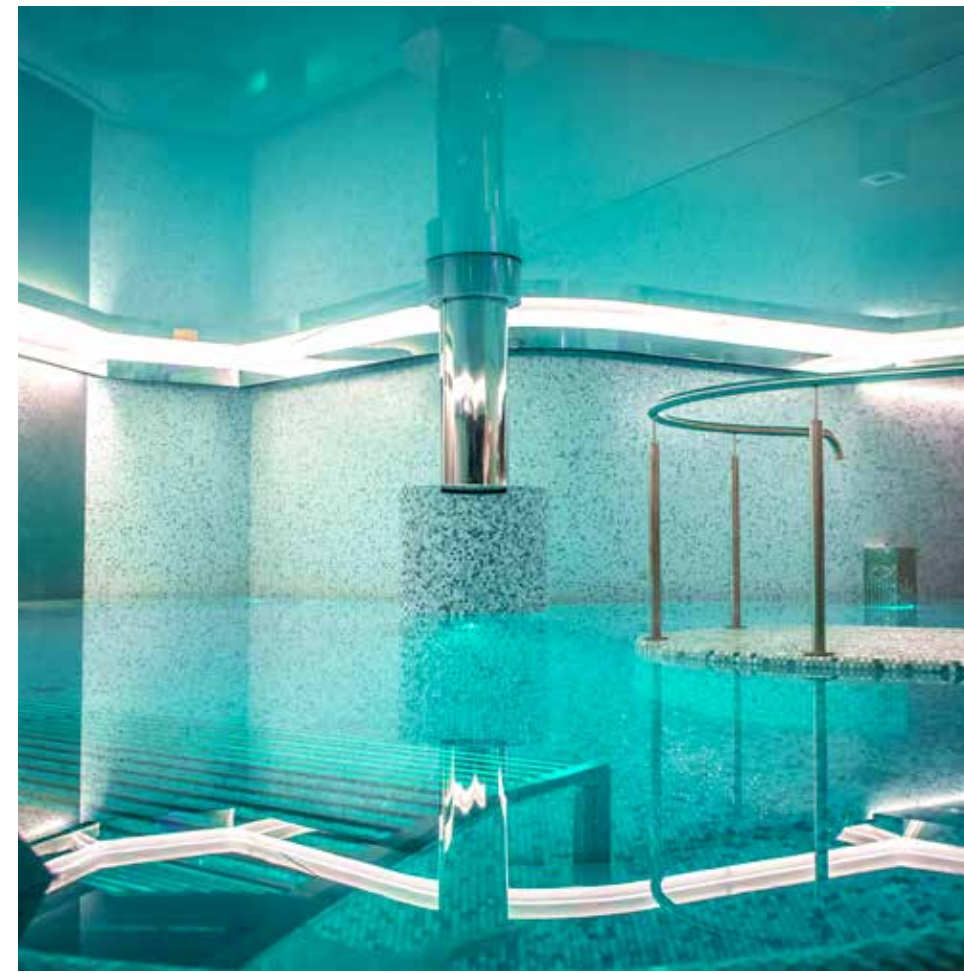
iCryo Wellness
Texas, Usa



Clinique La Prairie
Clarens-Montreux, Swiss

STARPOOL

Fit & Gym



Planet Wellness Village
Pazzallo, Swiss



Crunch Fitness
Usa



Equinox Fitness Clubs
New York, Usa



Go Fit
Spain



Virgin Active
Italy, Singapore, Thailand



Dream Fit
Spain

STARPOOL

Professional Sport



Dorothea Wierer
Italy



Football Club Südtirol
Italy



Olimpia Basket Milano
Italy



San Francisco 49ers
San Francisco, Usa



Los Angeles Rams
Los Angeles, Usa



Real Madrid NEXT
Spain

STARPOOL

wellness concept

starpool.com