Welcome to a new dimension of wellness

STARPOOL

wellness concept





In a world that spins fast, we create Wellness oases where time slows down. Areas and contexts dedicated to beauty, health and self-care. Places where body and mind regain harmony and vigour. Because making people feel better is all we want.





Our Vision

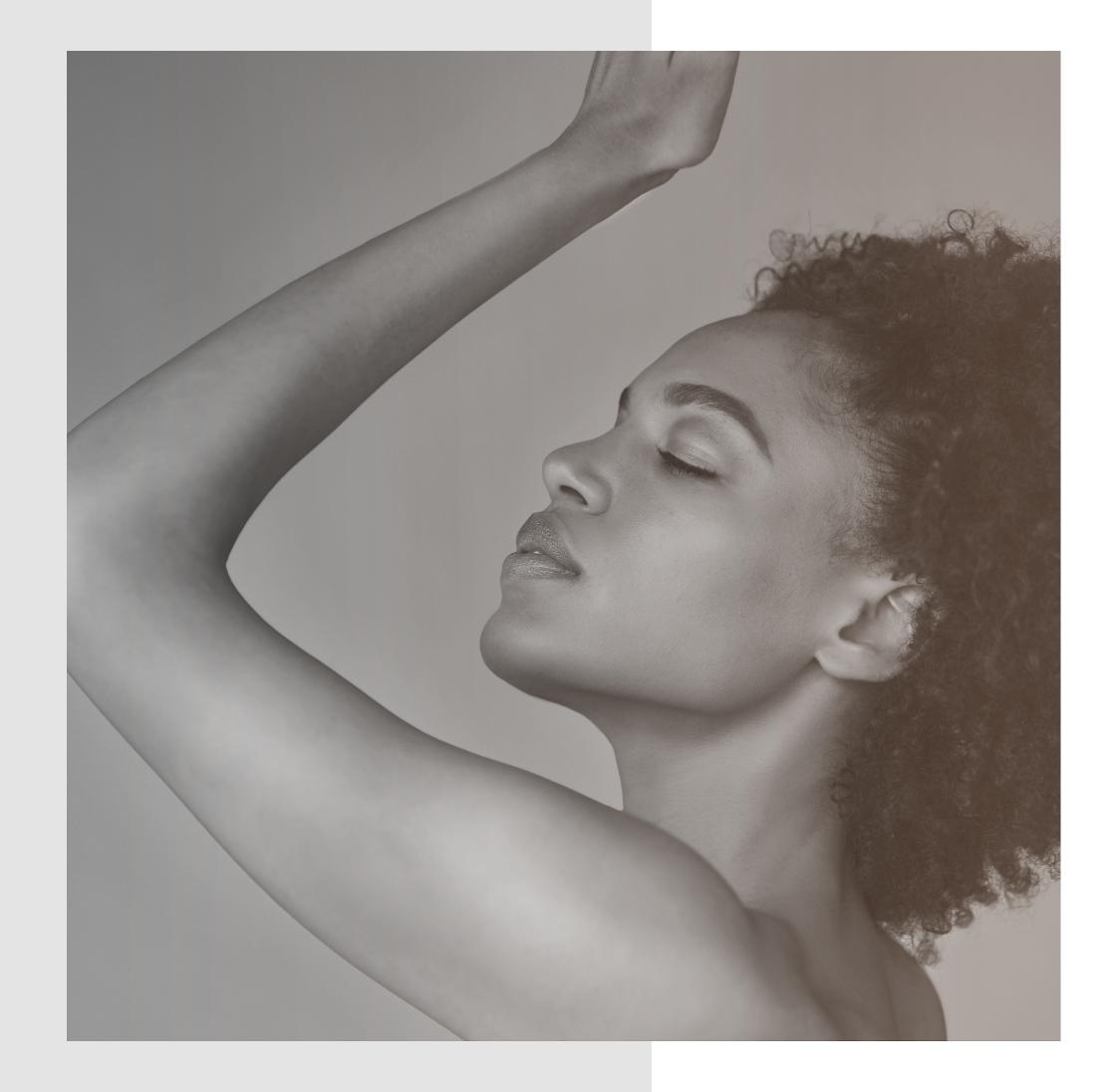
We work to improve people's quality of life through the harmonic development of body and mind. We want to meet the need to feel good and fit through an offer of excellence, to provide authentic well-being. We believe in the possibility to make it a more accessible and sustainable daily achievement.



Our Mission

We take care of people's mental and physical well-being through products, services, method, training and assistance.

We base our work on the respect and promotion of tradition, on innovation, on scientific approach, on the value of competence and expertise. We cultivate a passion for quality materials, beauty of shapes and tailor-made details.



A journey into Starpool





Val di Fiemme Our territory

In the foothills of the Dolomites, the wonderful Fiemme
Valley is the inspiration for our every-day work. This territory is
a treasure chest of traditional knowledge and distinctive skills
with specific meanings, a source we draw from to give value
to our Made in Italy. Wood and the quality of raw materials
combined with innovation give shape to our wellness solutions.



Casa Starpool Welcoming and sharing

Our headquarters in Ziano di Fiemme are made of people-oriented spaces, where function is connected to the harmony of shapes, designed to promote the sharing of ideas and wellness experiences. An actual competence center with offices, production departments, a Training Center, a Show Room and a Corporate Spa. It's here that every day we share our ideas and create wellness solutions to promote a better quality of life for people.







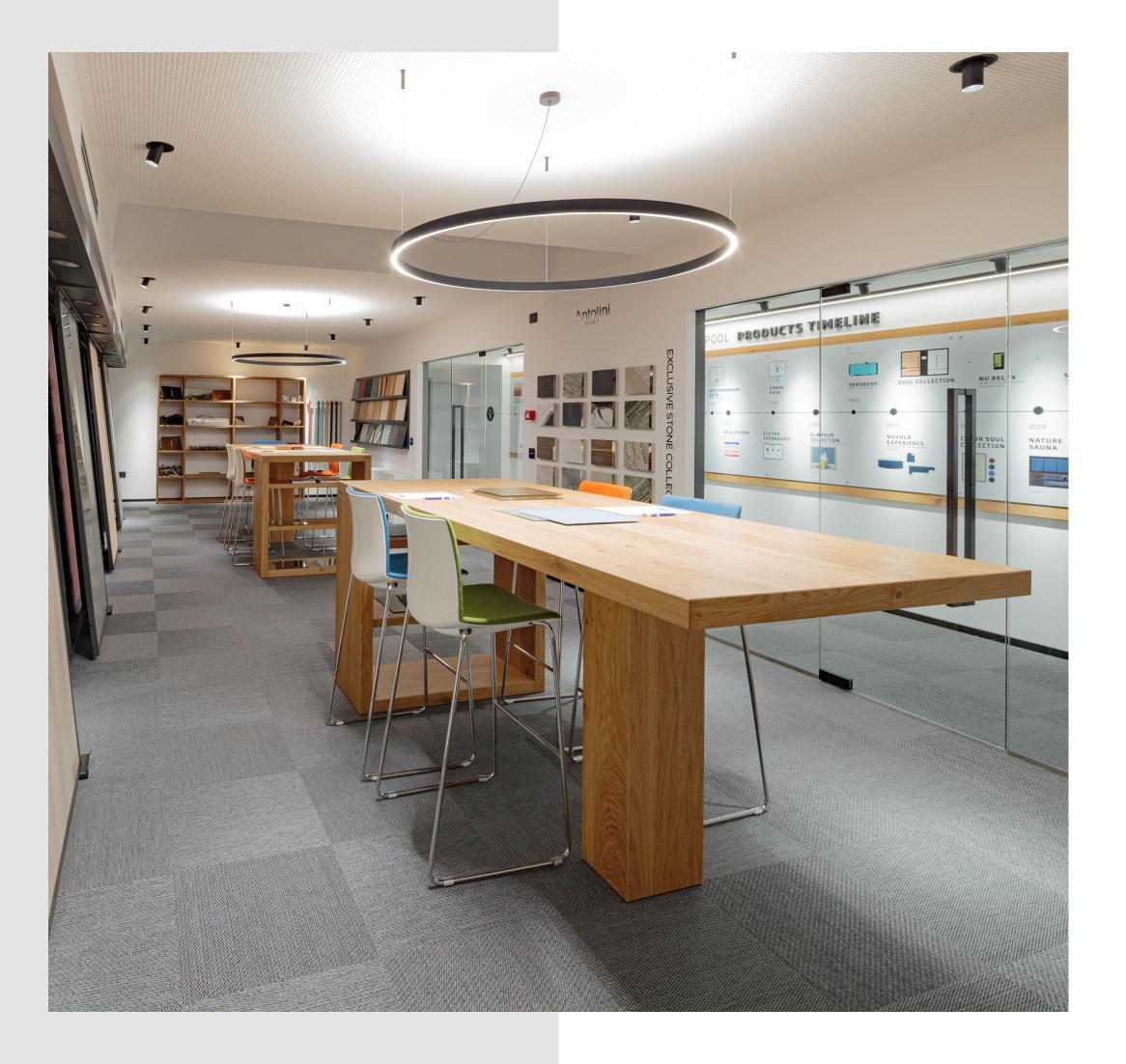
People Wellness begins with us

Companies are made of people, and the human component is crucial to us. We feel in charge of our employees' well-being. We provide wellness spaces and programs to promote a healthy lifestyle. We invest on the health of all of our colleagues because we believe that it favors greater awareness on self-care and encourages a proactive approach to the kind of wellness we want to offer to our clients.



Innovation Up to speed

It is in our Research&Development department that, every day, we design and evaluate innovative wellness solutions. All the products and industrial design patents are created here. A team of engineers, designers and programmers share physical and virtual spaces to pool thoughts and ideas, to meet the needs of the market that is increasingly sensitive to the issue of health. It is right here that some of the most exclusive products that have set wellness and design trends have been developed.







Scientific Research

Knowledge for innovation

We rely on scientific research to understand how to make the most of our products, for wellness, health and self-care. In fact, science proves that people reach psycho-physical benefits through wellness programs implemented using specific methods. Our number one goal is to meet the need for a better quality of life, and science is our ally.



Sustainability Design, Environment, Territory

«Be Green» is our daily commitment for the realization of sustainable projects and engages the whole company. We study the best combination of products for each one of our clients according to their goals, ensuring the optimization of space and economic resources, as well as energy efficiency. We have a strong respect for the environment and use local raw materials from our territory. It is exactly this sustainable way of designing that allows us to provide complete and effective well-being and contribute to a better quality of life.





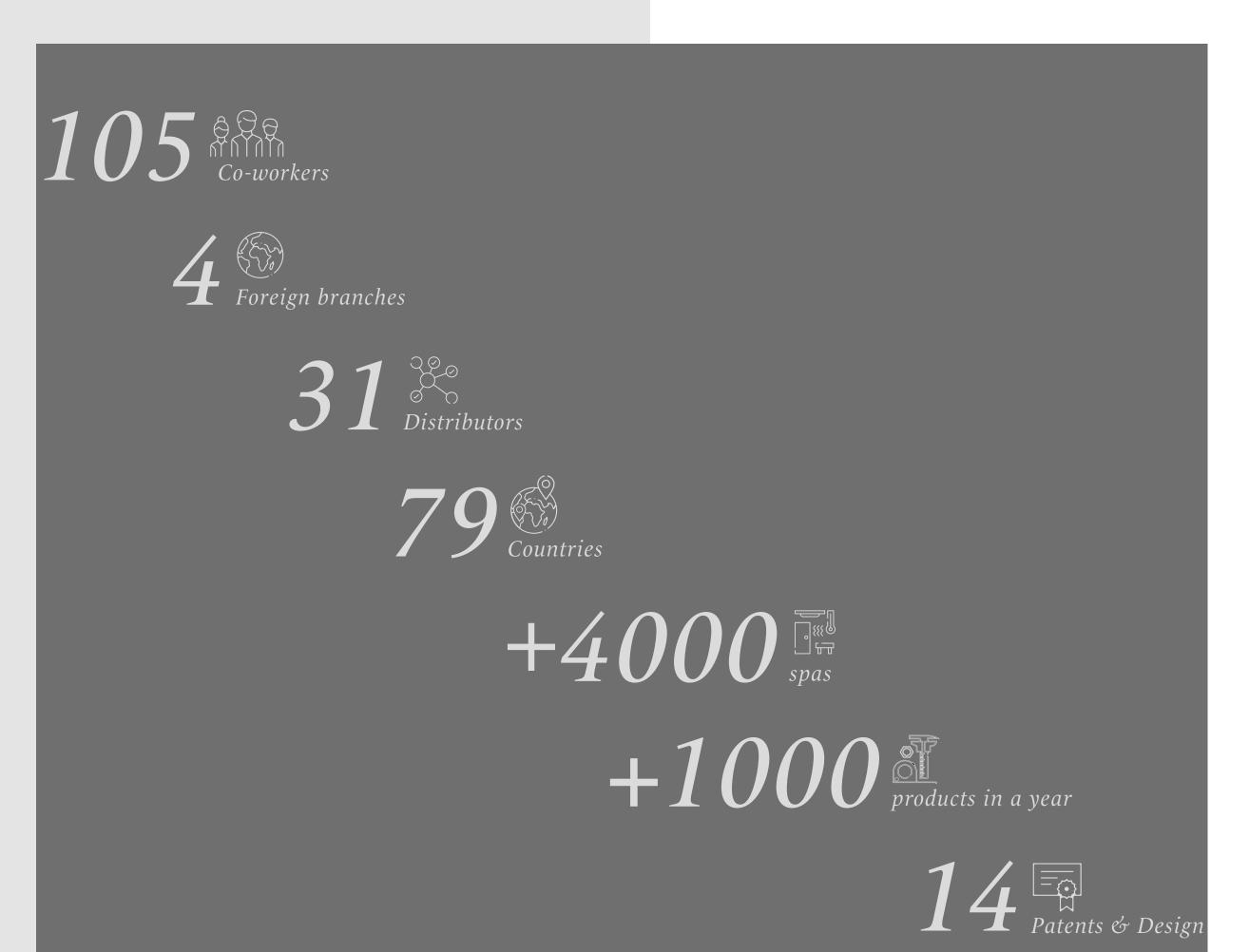


Technology Always at the forefront

We use technology and apply it to the Wellness sector to develop more and more performing products and systems. We have designed a range of software solutions for automation, predictive control and energy efficiency in our spas. By putting technological innovation at the service of people's well-being, we were able to develop cutting-edge products for the world of spas, health and prevention, and self-care.

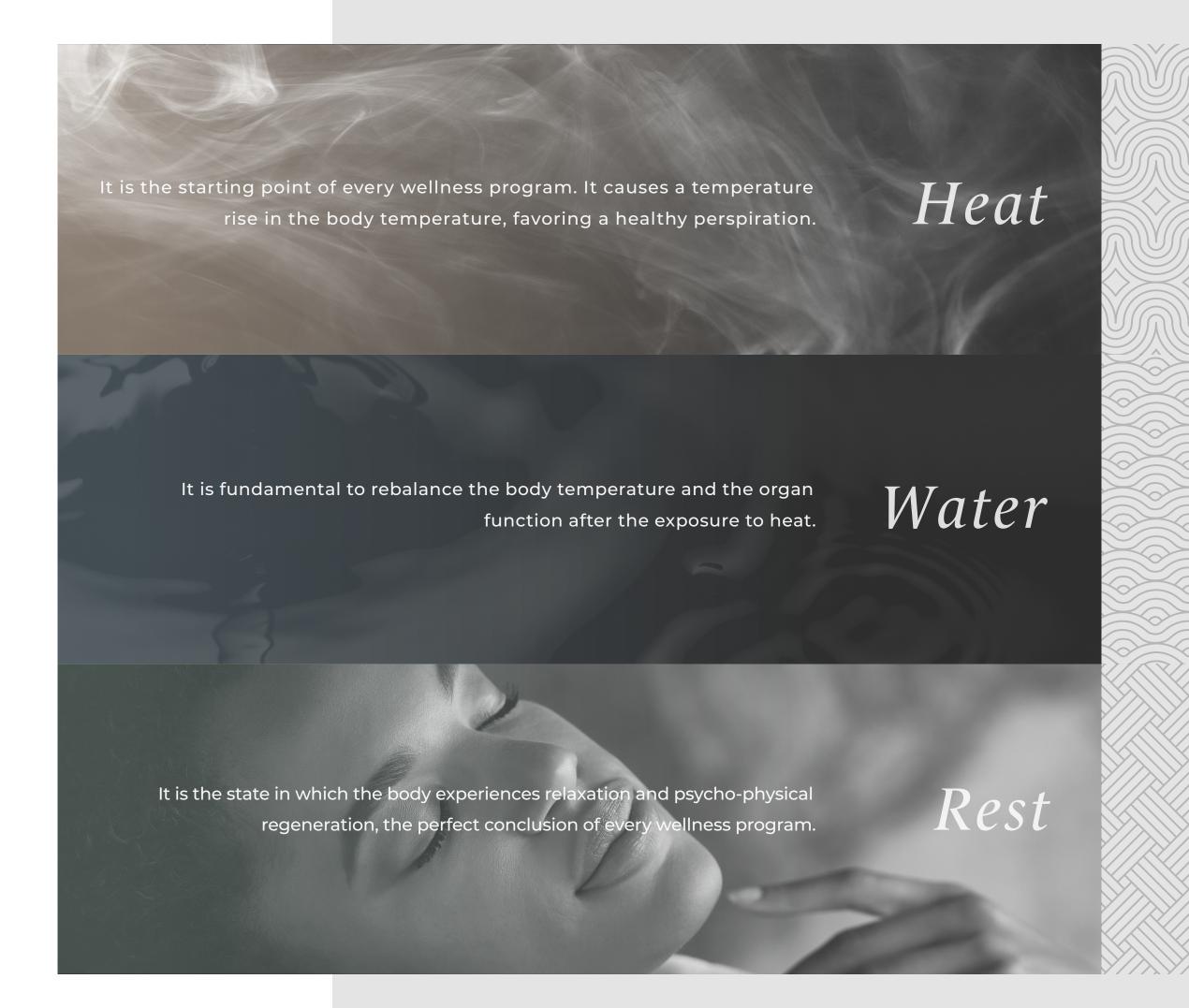
We value numbers

These numbers are the result of the deep commitment that we put in every task. Through these data, we want to share every piece of our evolution with employees, clients and stakeholders.



We bring wellness everywhere





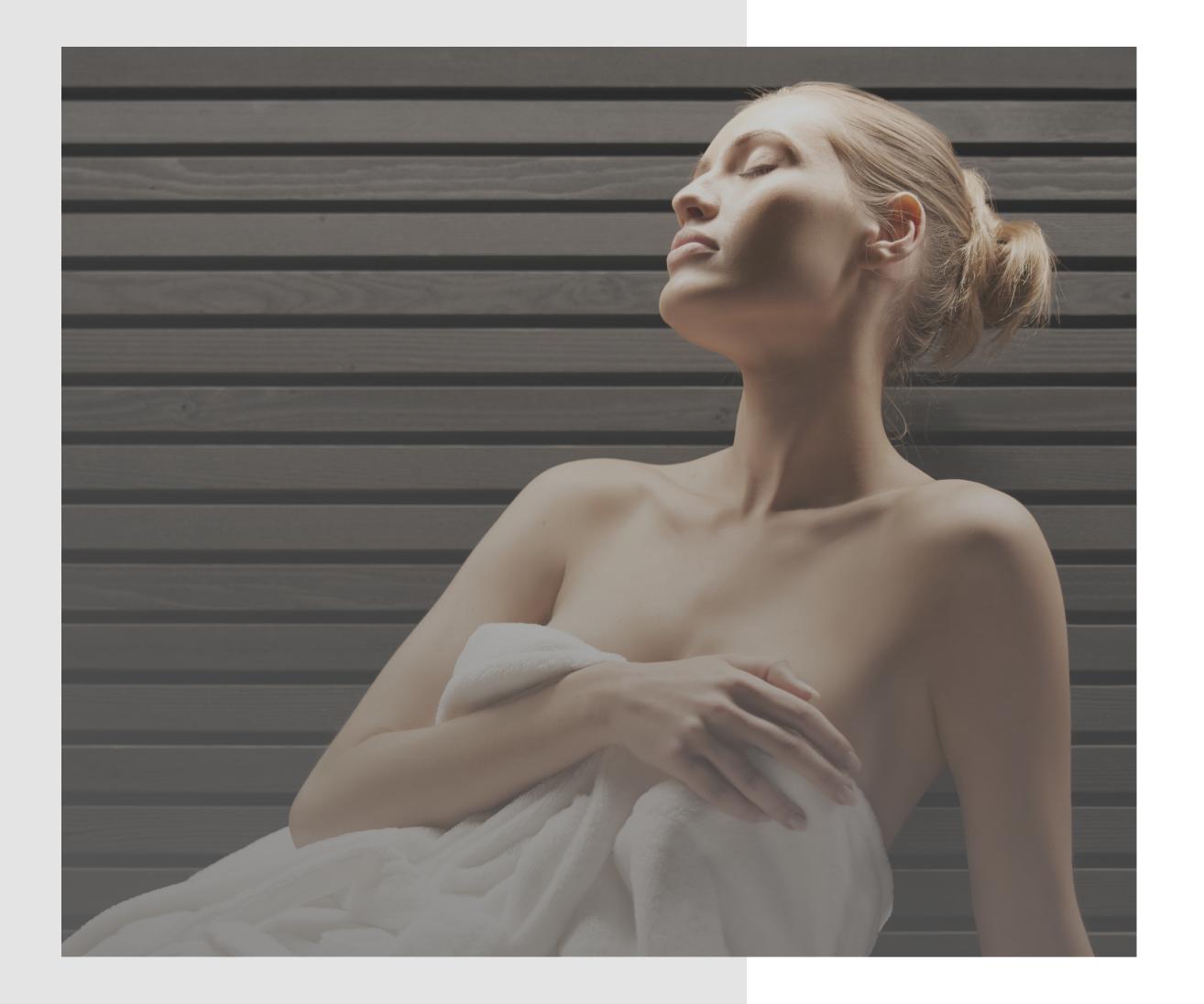
Back to the origins of Wellness

We create wellness solutions to offer people authentic benefits and favor the balance between body and mind. We started this evolution from the cultural heritage of spa traditions and reinterpreting them in a modern key through a measured alternation of the three fundamental elements: heat, water and rest, the formula that summarizes the essence of Starpool projects for the spa.



Wellness evolution

The formula is the starting point that, over time, has allowed us to expand on how wellness has acquired different aspects and has now become a fundamental part of people's life. A kaleidoscope of elements that combine and influence every aspect of our life: health and beauty, physical shape, attitude to well-being, mental wellness. We have met these needs with innovative solutions of wellness, health and beauty, that allow us to support our clients as all-round Wellness Partner.



Consulting

A team of professionals to support clients and offer them the best solutionin terms of design, function and sustainability, ensuring a project that aims at complete satisfaction.

Engineering

Careful monitoring and high-level quality are ensured in the entire production process.

Technical, constructive and mechanical supervision during each phase of the project.

Training

Training courses for wellness professionals to share our best management methods and the protocols of use developed relying on scientific research.

Technical support

Round-the-clock, highly-qualified technical support to solve problems and malfunctions in the shortest possible time and remotely too.

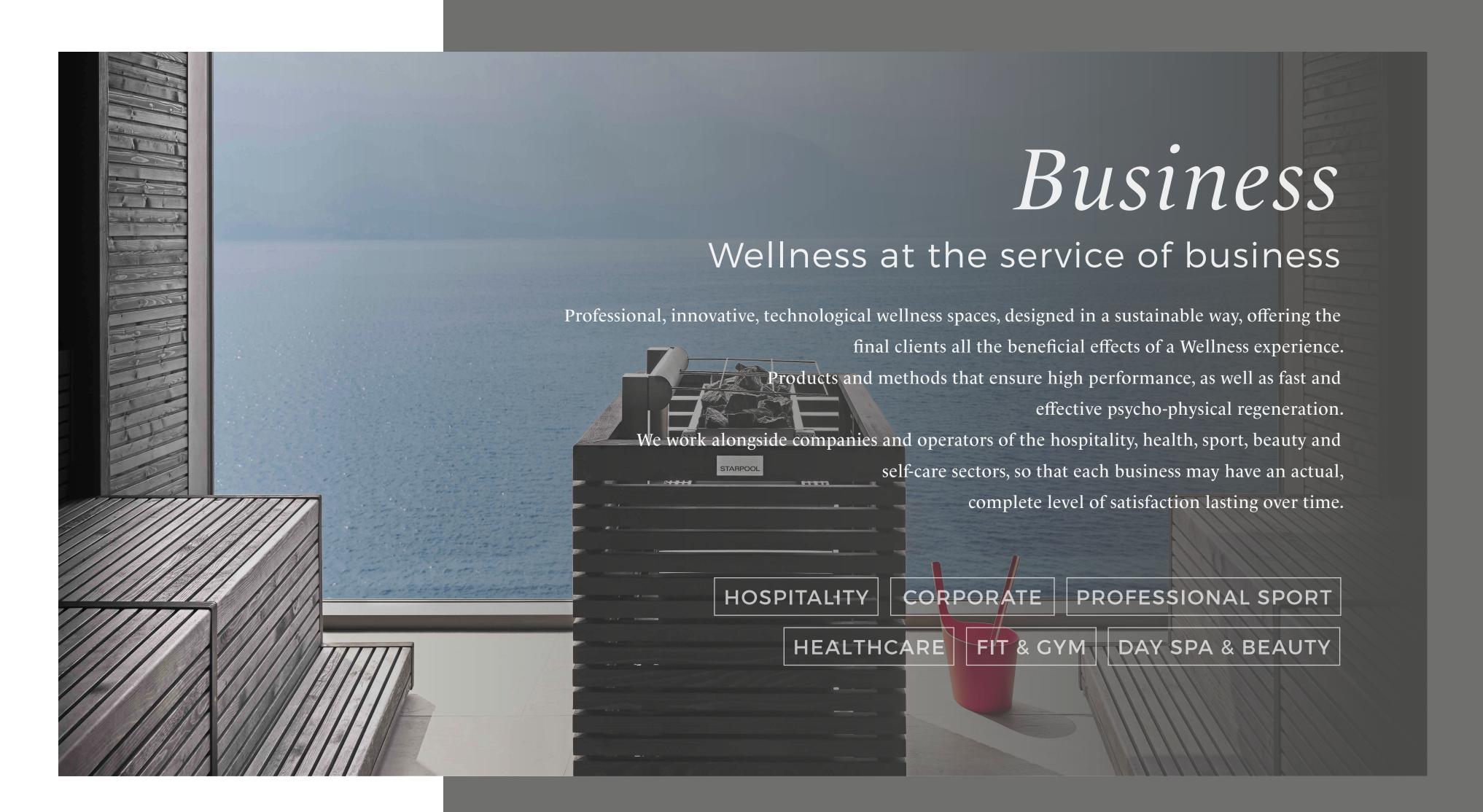
Methods of use

Specific methods of use for every wellness program, revolving around people and their health. This is how we ensure maximum effectiveness for every Wellness experience.

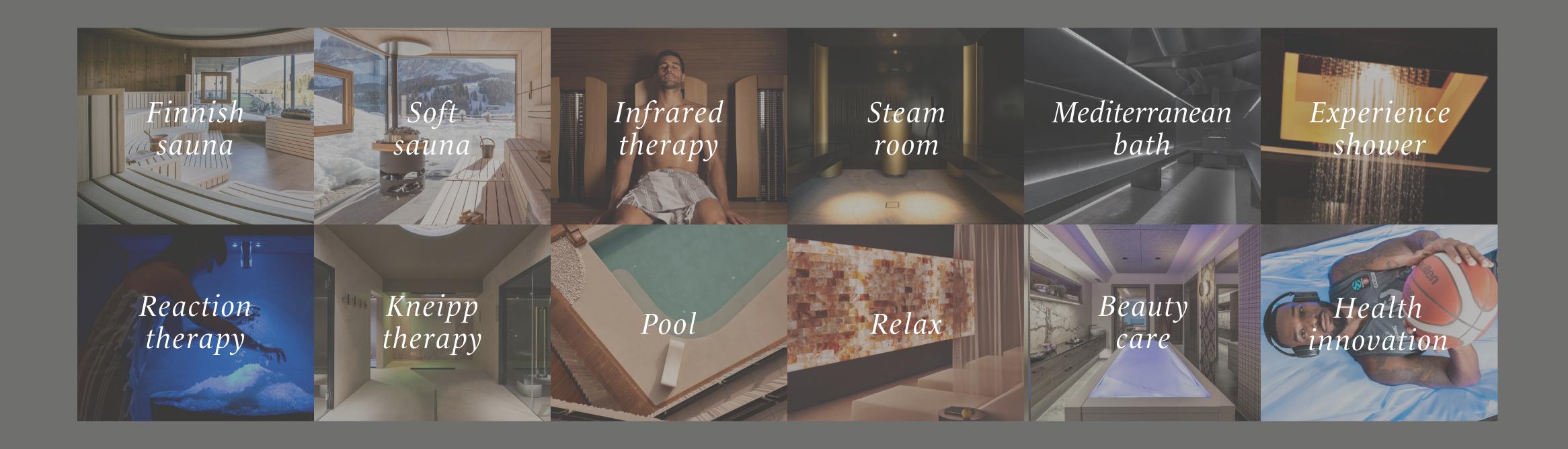
Tailored Wellness

We create wellness projects and solutions for private and business use, unique and tailor-made spaces that meet every need in terms of space, design and well-being with over 20.000 possible configurations. We offer our experience with services of project consultancy, engineering, training courses, assistance, predictive control and scientifically-tested methods of use.





Our Wellness offer



Finnish sauna

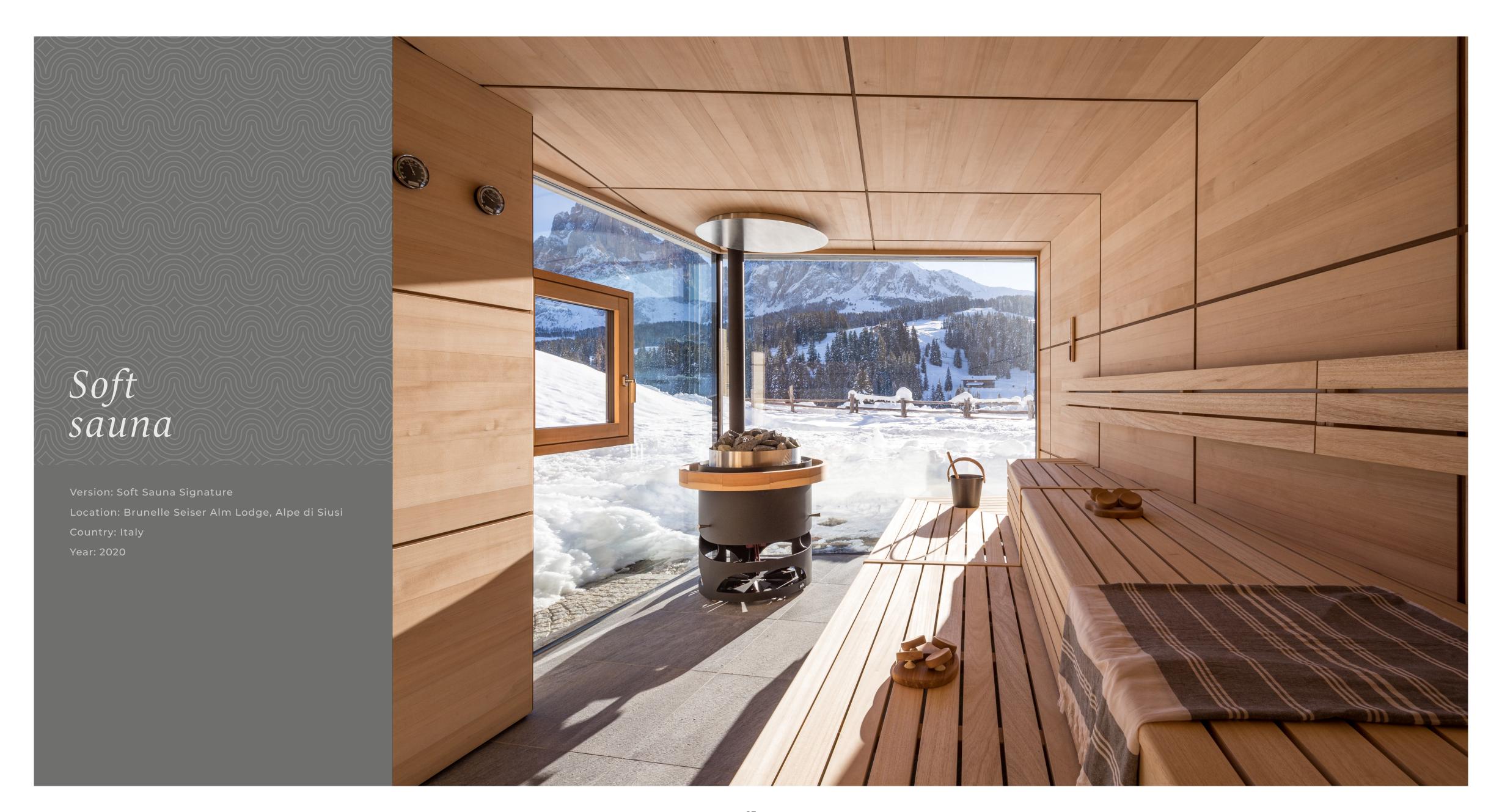
Version: Finnish Sauna Signature

Location: Almwellness Hotel Pierer****, Fladnitz

Country: Italy

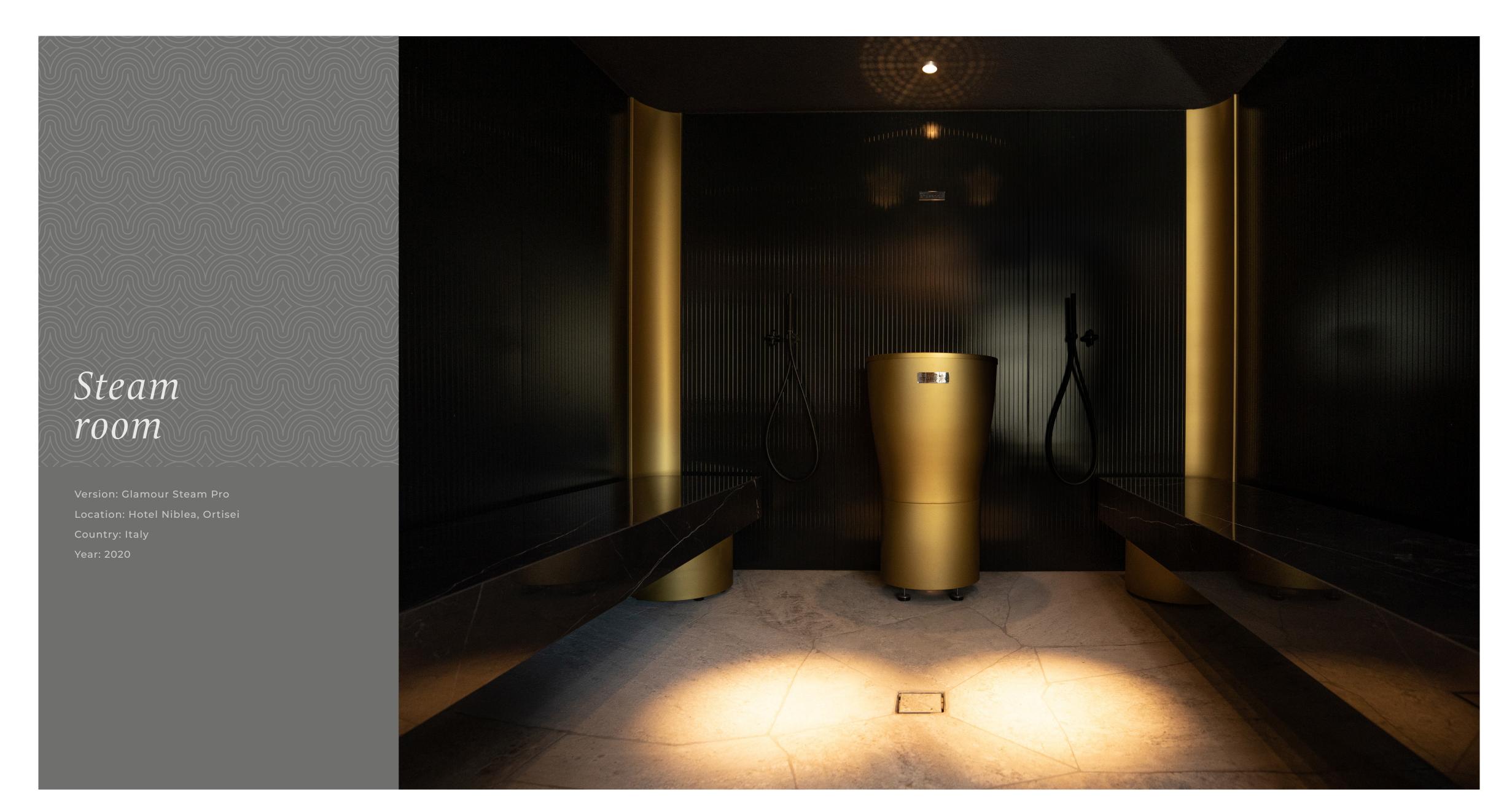
Year: 2019

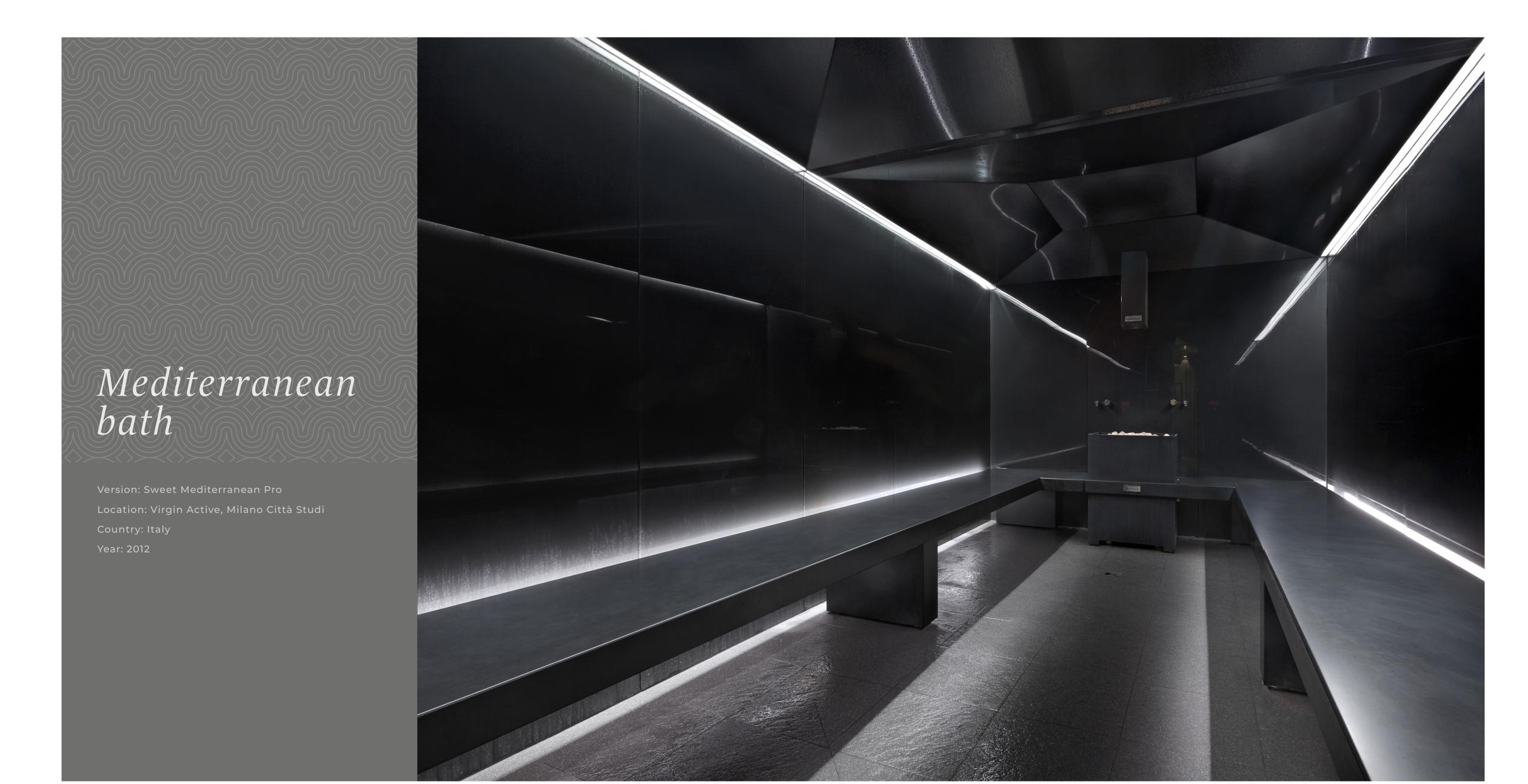




Infrared therapy







Reaction therapy

Version: Ice Fall

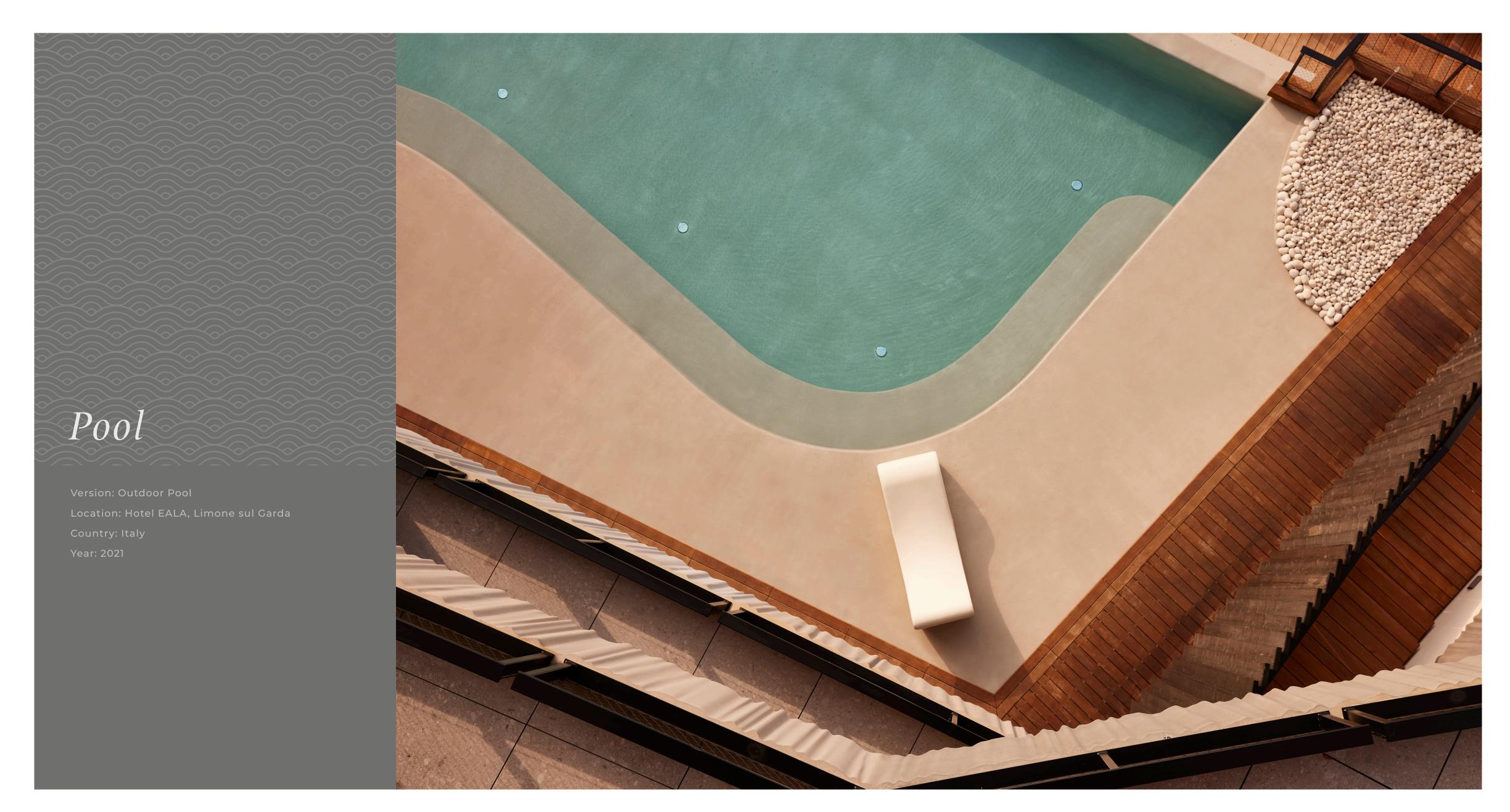
Location: La Roccia Wellness Hotel, Cavalese

Country: Italy

Year: 2019







Relax

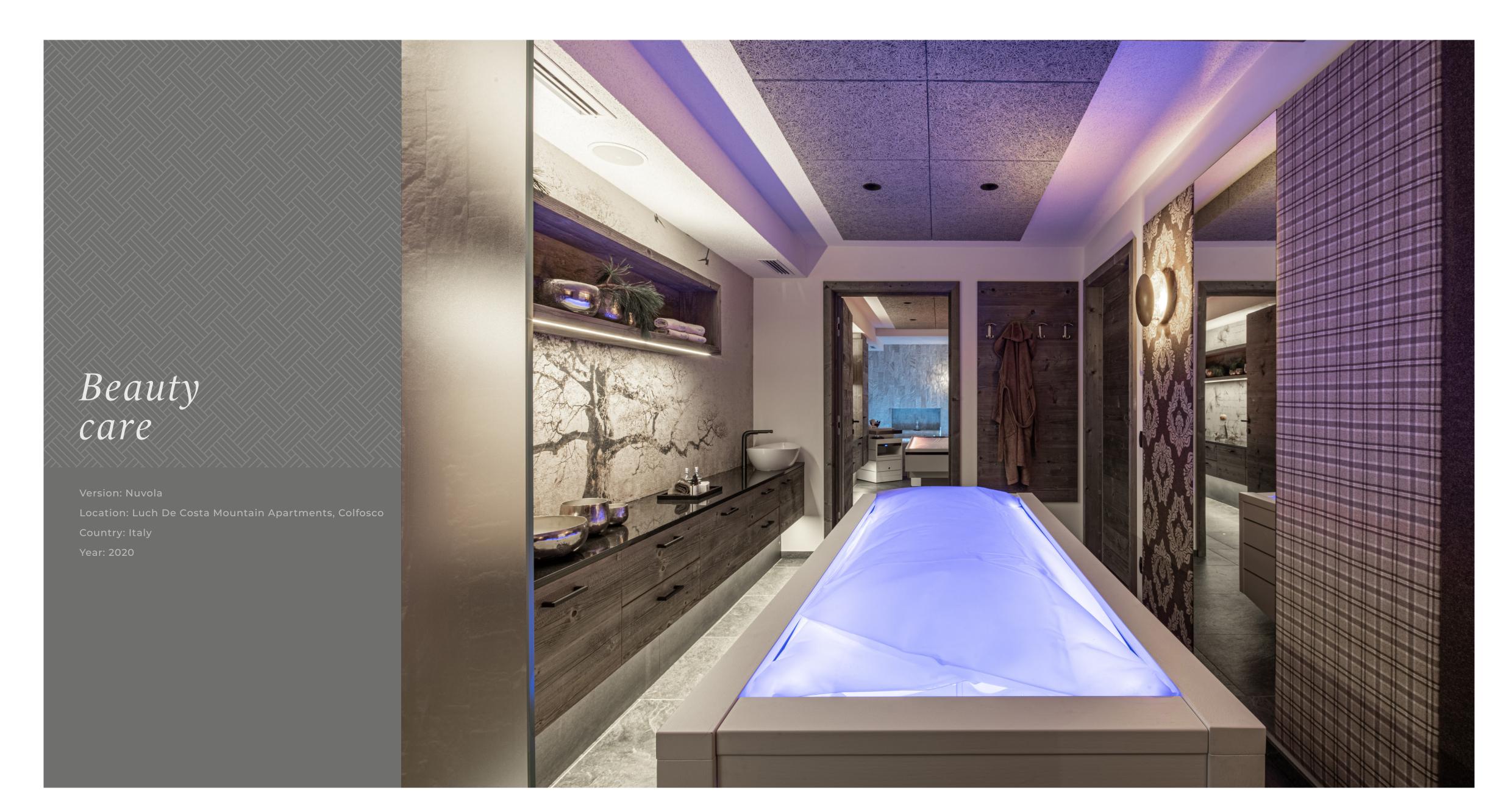
Version: Daybed - Salt Wall

Location: SchlossHotel | Active & CBD Spa Hotel, Zermatt

Country: Switzerland

Year: 2020





Health innovation

Version: Zerobody

Location: Aquila Basket, Trento

Country: Italy



wellness concept

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