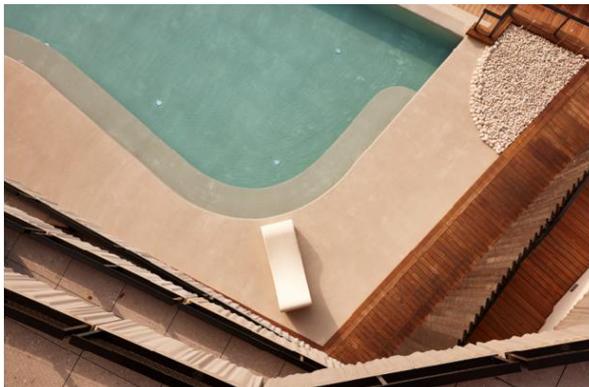


**Beyond the traditional concept of wellness:  
Starpool signs the *dispersed* spa of the new EALA hotel on Lake Garda**

Wellness is everywhere in the luxury 5-star hotel, designed by the architecture studio Gesia and newly inaugurated in Limone sul Garda. It originates in the water of the lake and, across the beach and the garden, it reaches to the infinity pool and enters the EALA LUXURY SPA to fill the Spa Suites equipped with a steam bath and a panoramic sauna on the terrace.

Meet the new frontier of hospitality wellness.



*Ziano di Fiemme, 24<sup>th</sup> May 2021* \_ **Luxury here is an actual, emotional relationship with the cultural and natural landscape of the place**; a fertile location, where to enjoy the very best of comfort and reach physical and mental well-being in complete harmony with the environment.

This is the founding idea that gave shape to the project of the new **EALA** in Limone sul Garda, the five-star Luxury and adult-friendly hotel rising between the lake and the scenic Gardesana route and inaugurated on **April 30th, 2021**. The **architecture studio Gesia**, which designed the renovation and enlargement works for the old Hotel Panaroma, describes the project as **“the Luxury of Nature”**. The nature in question is the one surrounding **Limone**, fecund and water-bound, the northernmost place where citrus can be grown – although this is not the reason why the town shares its name with the fruit. It is also the one that gave the inhabitants of Limone the gene of longevity and that Goethe

The **fusion with the landscape** is immediately evident from the four façades of the hotel, each of which has a unique origin and appearance. **From the lake, EALA appears like a rocky ridge anchored to the ground but at the same time emerging from it to look at its own reflection in the water.**

The architectural interpretation of shapes, colors and local constructive tradition pervades the wellness spaces too. **It is right here that the traditional concept of spa is surpassed.**

The wellness concept by **Starpool** is materialized in a **dispersed spa**: a continuous way through wellness, that originates in the water of the lake and, across the beach and the garden, reaches the **infinity pool** and enters the **EALA LUXURY SPA**, featuring **two additional indoor swimming pools**, to rest in the **Spa Suites** equipped with **steam bath** and a **panoramic sauna on the terrace**.

Starpool, specializing in wellness solutions for over 45 years, poured all its expertise and awareness for the environment – heritage of its Alpine origin- in this project. It realized and **customized the products** so that they could be a **part of the territory**. Wellness scattered all around, with its abundant references to the nature and history of the place, is the real contemporary luxury.

### Luxury spa

Inside the **EALA LUXURY SPA**, a spiral staircase takes the guest to the underground beauty area. The majestic Lake Garda is the scenic backdrop of the spa, visible thanks to the large glass walls that serve as a frame for the indoor swimming pool. The wellness area covers **1.500 sqm** and was realized with the consultancy and products by Starpool. The project of the architecture studio Gesia is the materialization of the hotel claim, *My Lakeside Dream*: **oneiric serenity and quiet, and the undefined, soft, magical traits of dreams**. The dignified inspiration of the landscape and of the lake transformed into the **natural, round and enchanting shapes** of the architecture that brings relief and reassurance to those who watch and live it.

EALA LUXURY SPA is the allegory of a nest. And the center of the spa itself has the appearance of a nest, overlooked by all the other areas: a circular dome, made from intertwined branches, that contains a stone from which water flows. This “**Nest**” evokes the wooded slopes that overlook the shores of the lake.

**The one-of-a-kind panoramic Finnish sauna** catches both the eyes and the heart. The Starpool **Eclipse Model** (measuring 560x400cm) was tailored specifically for the hotel in its **shaded black “savu” finish: a tribute to the dark chestnut wood that characterized the ancient lemon tree houses of the area**. The cabin has benches on different levels and it looks as if it were lying on the transparent blue of the water that flows to it from the large glass wall. The surrounding environment has an unforgettable impact on the wellness experience and makes the emotional involvement intense. The gaze caresses the water and reaches Mount Baldo and its often snowy top.

Even the **Mediterranean sauna enriched with lemon essence**

is a reinterpretation of the local culture. It is an innovative product, created by Starpool to **combine the effects of the sauna to those of the Mediterranean bath**. It includes both the stove and the steam dispenser installed in the ceiling, and it was designed specifically for the hotel in black fir, like the Finnish sauna, with rounded benches and interiors.

While the steam is enriched with lemon essence, a structure inspired by the traditional scaffolding around the lemon trees with its characteristic wooden beams has been installed around the stove. This cabin is particularly suited for socializing: the stay is pleasant and may be prolonged thanks to the milder temperatures than in the traditional sauna or hammam.

The spa is completed with the **SweetSteamPro** steam bath (Sweet Collection, design by Cristiano Mino), the product signed by Starpool that has revolutionized the traditional design of these cabins.

The wellness area includes several cold reactions, like the **GlamourIcePro** ice room in Marquina Black, the **ShowerOne** showerheads, the **WaterParadise** multi-sensory emotional showers and the traditional **Walking Kneipp**.

The relaxation area is decorated with the sober elegance of the **Starlongue** seats: the ergonomic, sinuous and rounded shapes evoke the movement of the waves and welcome the guest in a warm embrace.

### Pools

Inside EALA, three pools echo the near Lake Garda.

The lake is actually reflected in the 80 sqm Luxury Spa **indoor pool**, as are the sky and the surrounding landscape. A large glass wall represents the connection between the inside and the outside: the space becomes metaphysical, while the materials evoke the famous cliffs of the area.

The “**Respiro del Garda**” – “Garda’s Breath” – is also an attraction of the spa: a whirlpool amphitheater, measuring about 40smq, where the guest can enjoy water games, while naturalistic images are projected all around.

The 110 sqm **infinity pool** has an uncommon view over the whole lake. The soft, almost live, shape recalls that of a womb. The misting effect that, at certain times of the day, runs on the surface of the water in the fascination of the indefinite is also particularly evocative.

### Spa suites

EALA didn’t miss on the **private wellness by Starpool** either. Five suites were transformed into **spa suites**: large rooms with open-plan bathroom and equipped with a **steam bath in the room** and **an outdoor panoramic sauna, both in sky blue**.

The terraces are designed as external galleries overlooking the lake, open-air rooms furnished with saunas, pools and daybeds to enjoy open air in complete privacy.

Both the steam bath and sauna by Starpool are elements of the **Soul Collection** (design by Cristiano Mino): the first wellness collection available in every color, here in *Blue Soul*, the heavenly, calm, light color of serene days by the lake.

EALA is **NZEB** building, designed in compliance with the highest standards in terms of environmental compatibility to ensure maximum energy efficiency. All the chosen Starpool products are equipped with **Eco Spa Technology**: a Starpool patented software that allows the automatic management of the equipment, the control with remote diagnostics and the optimization of energy loads.

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**EALA – 5-star Luxury**

Via IV Novembre, 86, Limone sul Garda (BS)

Hotel accepting adult guests over 16 years of age only

Design: Gesia Architect Studio, Brescia – Arch. Marco Savorognani

Wellness concept: Starpool

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