

Starpool nominated in the 2020 ADI Design Index with NatureSauna, design by aledolci&Co architecture studio, 2019

The emblematic sauna of Starpool's OutdoorCollection is one of the nominees to the 2022 Compasso d'Oro. The only wellness product among the 200 selected ones.



Ziano di Fiemme, 4th June 2021_ **NatureSauna** by **Starpool**, the outdoor sauna designed by aledolci&co architecture studio from Egna – Bolzano, was published in the **2020 ADI Design Index** in the *Home Design* category. **It is the only wellness product** among the **207** projects selected out of the over **500** applications in 2019.

The 2020 ADI Design Index is the first volume of the two-year cycle that groups the nominees to the **2022 ADI Compasso d'Oro**, the next edition of the world most ancient and prestigious design award. The presentation, previously postponed due to the Coronavirus emergency, took place on 3rd June, with the official inauguration of the **exhibition** that will display the best projects of Italian design inside the new **ADI Design Museum in Milan** until Sunday, June 20th.

NatureSauna is the outdoor sauna where construction, man and nature are fused together in a completely immersive experience with the surrounding environment. Realized in **spruce from the Fiemme Valley** with inserts in brushed copper, this cabin is a celebration of the evolution of materials in contact with the outside. Wear, environment and the passing of time make NatureSauna a unique product that is never standardized. Both the structure and the internal and external cladding are in spruce of the Fiemme Valley, in its black wax version or in its thermo-treated fair version. The entry cubicle and the wood behind the stove are coated in burnished copper. The main façade and the entry door are glass, and the covering is in plate. The burnishing of the large copper slates is artisan-made.

The modular construction, in three different sizes, reduces the dimensions for transport.

This nomination has come in a moment of great excitement for the company which, less than a year ago, celebrated the opening of the new headquarters, **Casa Starpool**, also designed by aledolci&co architecture studio.

«It is an honor to be nominated for the most prestigious design award with NatureSauna, a project about psycho-physical wellbeing, balance with nature and about our territory, the Fiemme Valley. Our thanks go to architect Alessandro Dolci for having represented our roots and our vision of the future so accurately»: declares **Riccardo Turri, Starpool CEO**.

«We are thrilled to have been included in the ADI Design Index. Together with Starpool, we have embarked on a journey of innovation and design that has led us to NatureSauna, a technologically advanced and sustainable project which is deeply rooted in the territory where it is created, Trentino. This project combines mountain materials and processes with a cosmopolitan mindset»: explains **architect Alessandro Dolci**.

The ADI Design Index selection is carried out, following a rigorous work method and exclusive merit criteria, by the **ADI Permanent Observatory of Design**, consisting of over 100 experts, organized in commissions divided by territory, theme and final selection. In particular, the quality, intelligence, competence and precision of the projects were evaluated, but also the **tendency to common good and beauty**, as well as a vision for **sustainable and responsible development**.

Project details

NatureSauna, OutdoorCollection, Starpool

Project: aledolci&co architecture studio | Architect: Alessandro Dolci and: Davide Bassetti, Elina Christodoulaki, Lorenzo Coser, Francesco Gabrielli

Materials: wood, copper, glass, plate

Technologies: wax finish and heat treatment of wood, cutting and milling with CNC systems, burnishing of copper

Technical details

- Temperature: 90 – 100 °C

- Relative humidity: 10 – 20%

- Weight: 1.500 kg

- Dimensions:

369L X 252P X 272/310H

473L X 252P X 272/310H

577L X 252P X 272/310H

369L X 317P X 272H - 320H* including external wooden platform

473L X 317P X 272 - 320H*

577L X 317P X 272 - 320H* including external wooden platform

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