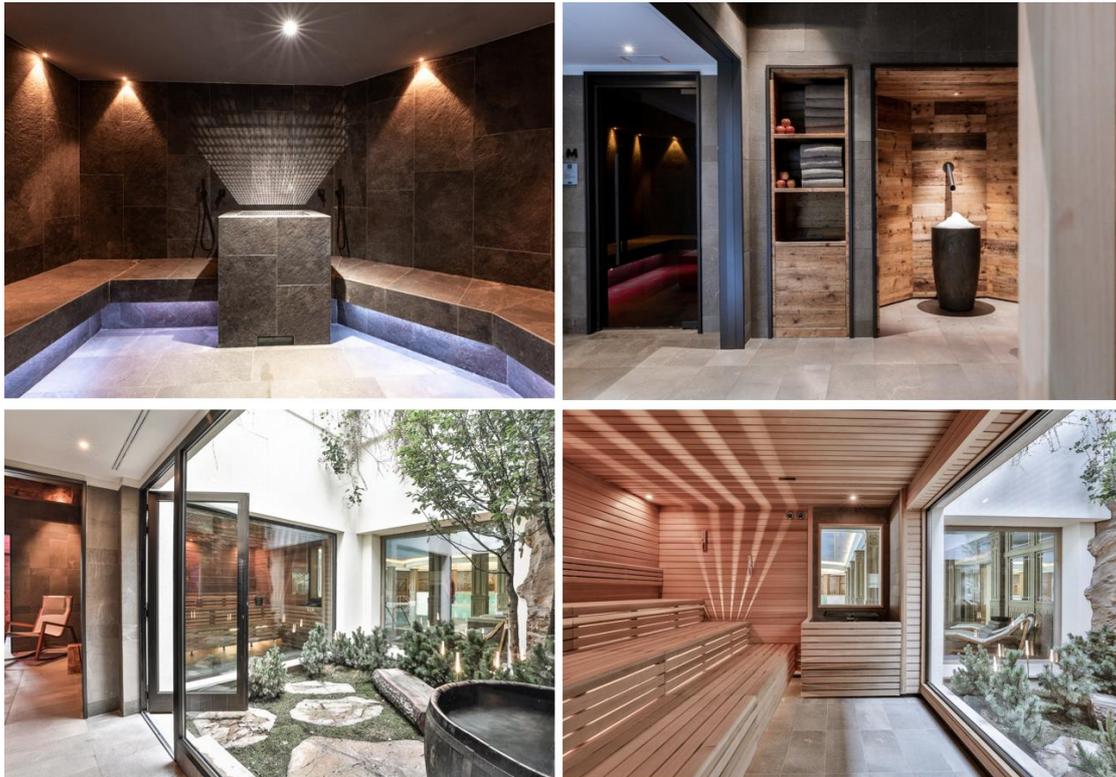


Starpool signs the new spa at the Cristallo Resort & Spa in Cortina d'Ampezzo

The one and only 5-starred luxury resort in the Dolomites and the first mountain resort ever in the world to join the Luxury Collection of Marriott International

A century-long history dating back to 1900
The future looking straight to 2021, when Cortina will be the host town of the FIS Alpine World Ski Championships, and 2026, the year of the Winter Olympic Games. Welcome to Cristallo, a Luxury Collection Resort & Spa in Cortina d'Ampezzo.

One of the best-known Italian hotels in the world, Cristallo has selected Starpool to restyle the Cristallo Ultimate Spa which will be ready to welcome guests for a wellness-filled winter starting from next December.



Ph. Gaia Panozzo

Ziano di Fiemme, 7th October 2019_Tolstoj, D'Annunzio, Claudia Cardinale and Frank Sinatra are just some of the very important guests of the **Cristallo Resort & Spa in Cortina d'Ampezzo** in its **over 100-year-long history**. Starting from 2017 the hotel, which is an icon of this famous mountain location, has joined **The Luxury Collection** of **Marriott International** as the first mountain resort in the world and it is now getting ready for an intense, wellness-oriented skiing season.

The entire **wet area** of the **Cristallo Ultimate Spa**, which covers an overall surface of 1600 square metres, was renovated using **Starpool** products and under their guidance.

The restyling project was awarded to **architect Alessandro Zarinelli and interior designer Katrin Herden**, co-founders of the Milan-based Architecture and Interior Design firm **MHZ** (www.studiomhz.com), who skilfully reinterpreted the most ancient traditions of wellness - the Turkish bath and the Finnish sauna - with a contemporary touch.

The new wet area is now an **evocative space where the materials used echo the natural landscape** surrounding the hotel: the stones in the steam bath remind of the local dolomite rock, while the cedar wood in the sauna and the aged, first coat fir wood used for the panelling are a direct reference to the materials and perfumes of the Alpine forests.

The concept reflects the most amazing thermal tradition characterised by heat, water and rest, and it revives it in an authentic and modern location.

The **Finnish sauna made of red fir**, a warm and cosy place, follows the tradition and connects with the outer world through a large window that lets natural light in to radiate the entire spa.

An intriguing combination of geometric shapes models the **steam bath** where the accurately selected coating materials and the most modern technologies confer a level of excellence to this product specifically designed for personal wellness.

Bursts of energy are generated by the **icefall** and the numerous **reaction showers** that are distinguished by colour, scent and the diversified water jets.

Guests wishing to unwind in a natural context can do it in the **inner yard of the spa** where they will be lulled in the warm embrace of snow in winter or the fresh and crisp breeze of the Cortina Dolomites in summer.

The wellness experience is made even more precious by the reinterpretation of the **Kneipp path** which offers the lower limbs and the body as a whole the beneficial effects of alternating hot and cold water, combined with an interplay of lights and scents.

All Starpool products have been **made to measure**.

«We are proud of our collaboration with an "institution" of Italian hospitality such as the Cristallo Resort & Spa – **Riccardo Turri, Ceo of Starpool**, explained -. Contributing to the creation of a new spa is always a highly motivating experience, as well as bringing it to the point where it can express its own wellness concept in ways that are different and original every time, combining elements from a thousand-year-long tradition (heat, water and rest) with product design, the project, and the most advanced technology».

Starpool has signed 4000 spa projects in over 80 countries worldwide. The most significant projects of the firm include the Mandarin, the Bulgari, the Gallia, the Viu, the FourSeason in Milan, whilst the Amanyangyun in Shanghai, the Hôtel du Cap-Eden-Roc in Antibes, the Mulia Resort & Villas in Bali, and the Clinique Le Prairie in Switzerland are just a few of the firm projects abroad. Starpool is a partner of Virgin Club and a supplier of MSC and Costa Crociere cruise lines.

Detail of Starpool products at the Cristallo Ultimate Spa – Wet Area

- Elegance Soft & Finnish sauna in custom red fir (400x390 cm)
- Steam bath, custom Air Steam System (10 sq.m / h 250 cm)
- Wall-mounted icefall
- ShowerOne cold mist and rain
- ShowerOne storm and cold water blade. ShowerOne by Starpool is a complete shower head made to incorporate a set of reaction showers such as the cervical water blade, storm and emotional showers. ShowerOne is designed to combine reactions with lights, scents and different water temperatures to produce a complete vertical Kneipp path in one single solution.
- Custom Water Paradise reaction baths. Water Paradise is a smart blend of four different showers included in one multi-sensory wellness path.
- The tropical rain, cold rain, summer storm and cold mist showers are combined to complement one another for an emotion-filled, pleasant and relaxing experience.

Cristallo, a Luxury Collection Resort & Spa, Cortina d'Ampezzo

The Dolomites (UNESCO World Heritage Site) have been the spectacular setting of Cristallo, a Luxury Collection Resort & Spa in Cortina d'Ampezzo, since 1901. Owned and run by the Gualandi family, this iconic hotel is located in a historical building which hosted the Winter



Olympic Games in 1956 and has welcomed many popular guests, including Frank Sinatra, and film crews. This two-season hotel is based in one of the most prized tourist locations in Italy, renowned for its skiing facilities in winter and the open air trekking trails in summer, as well as for the high-quality food experiences it offers. With their majestic view over Cortina and the Dolomites, the 74 rooms in the hotel, including 20 suites and 2 Presidential suites, have been refurbished to combine the Alpine tradition with Gustavian style, typical of Scandinavian neoclassicism. Guests can please their palates trying various food specialities in the 4 restaurants of the hotel. The ULTIMATE SPA, with its 1600 sq.m surface dedicated to Transvital Swiss Beauty Center treatments, only utilises local raw materials and it hosts a large FitWell Club. In June 2017 the resort joined the "The Luxury Collection" brand which boasts the best luxury hotels in the world. The most recently affiliated hotel and the first ski resort in the world, Cristallo will continue to offer its guests an elegant atmosphere with a classical touch, combined with state-of-the-art technological solutions for a stay inspired by contemporary luxury.

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